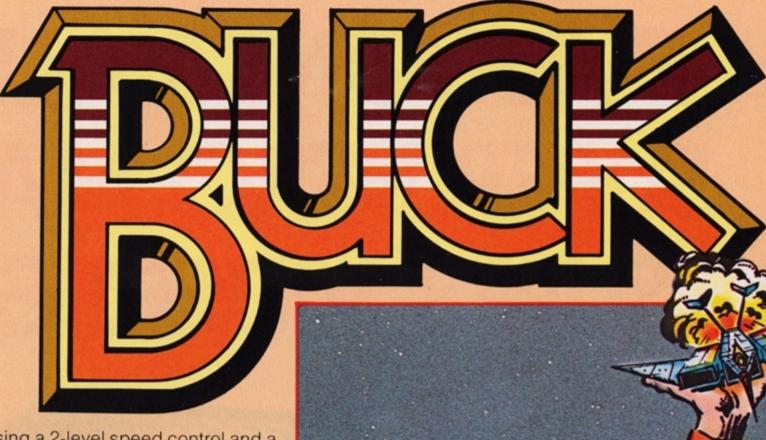
EVERYONE'S ALL-TIME SUPER HERO MAKES A SUPER VIDEO GAME...



SEGA



ANEW VIDEO GAME WORLD OF SPECTACULAR SIGHTS, **COLORS AND SOUNDS**

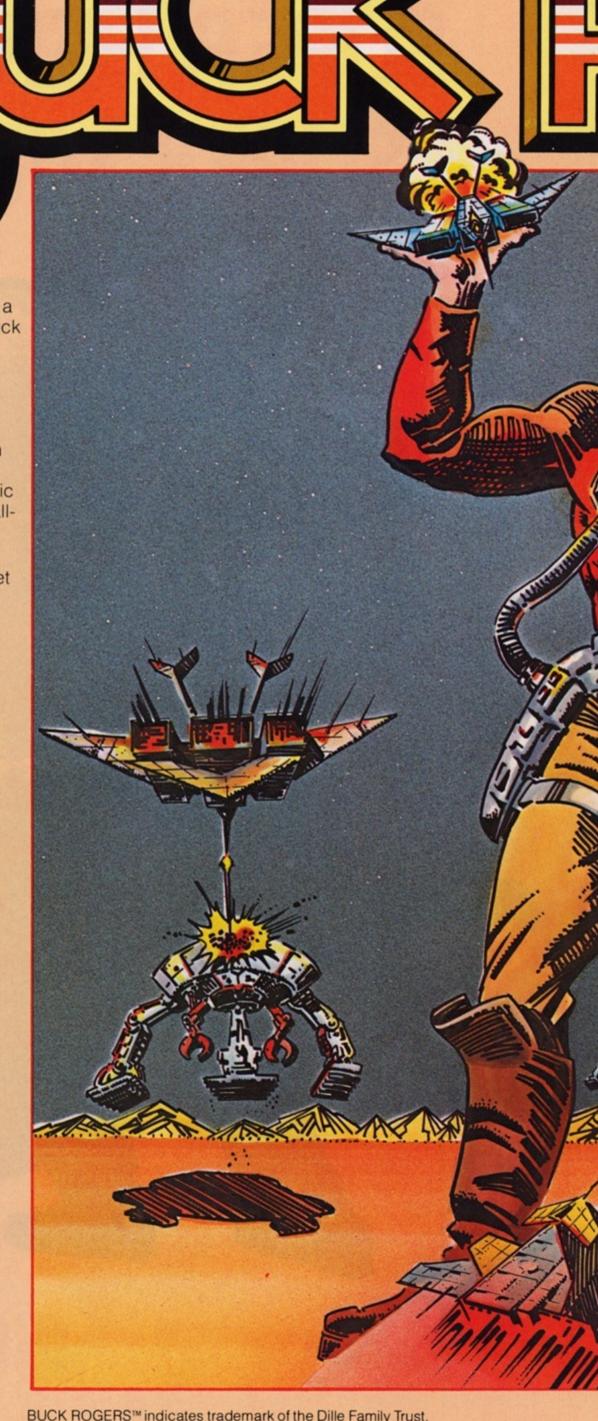
BUCK ROGERS™: PLANET OF ZOOM™ is the thrilling new space adventure game where "action" is an understatement. Excitement is the name of the game as the Buck Rogers in all of us pilots a remotecontrolled spaceship through the Planet of Zoom™.

Fantastic gameplay graphics, great sound effects, intense action, and unique player controls all combine to make the game as super as the BUCK ROGERS hero it is named for.

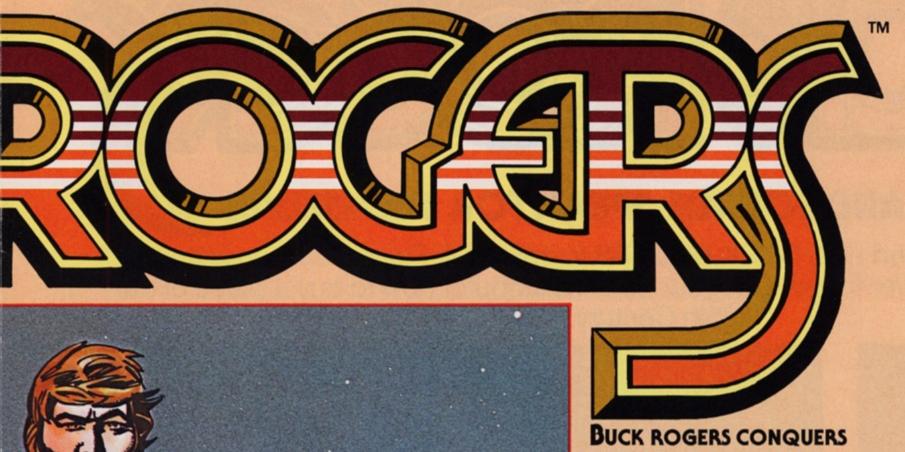
Using a 2-level speed control and a responsive pilot's control stick, Buck Rogers races his ship into and through heavily armed Channels, through formidable Smasher Tunnels and around the towering spires of a Cosmic City. Buck Rogers banks, dives and climbs in pursuit of bizarre alien ships and ground forces to reach his climactic scene and primary target . . . the allpowerful Enemy Source Ship. BUCK ROGERS is the Super Hero of all time, and Buck Rogers: Planet of Zoom is SEGA's newest SUPERGAME. For more information, see your authorized SEGA distributor today.

Cockpit model adds realism to BUCK ROGERS™, the video game.





BUCK ROGERS™ indicates trademark of the Dille Family Trust.



THE PLANET OF ZOOM

In the 25th Century, Buck Rogers is confronted by a wicked Warrior-World . . . the Planet of Zoom. It is a gargantuan out-of-orbit world that devastates everything in its path, and is ruled by an evil Source Ship. Buck Rogers' mission: To destroy the Source Ship and liberate the Planet of Zoom.

© 1982 SEGA Enterprises, Inc.

SEGA ENTERPRISES, INC. 2029 Century Park East Los Angeles, CA 90067 (213) 557-1700 TWX 688433

SEGA ELECTRONICS, INC. 16250 Technology Drive San Diego, CA 92127 (619) 485-0910 TWX 910-335-1621

SEGA ENTERPRISES, LTD. #2-12 Haneda, 1-Chome Ohta-ku, Tokyo Japan TLX 781-22357

SEGA EUROPE, LTD. 15 Old Bond Street Mayfair, London, England W1X 3DB TLX 851-25512

Upright model: 72" high, 32" deep, 25%" wide. 335 lbs.





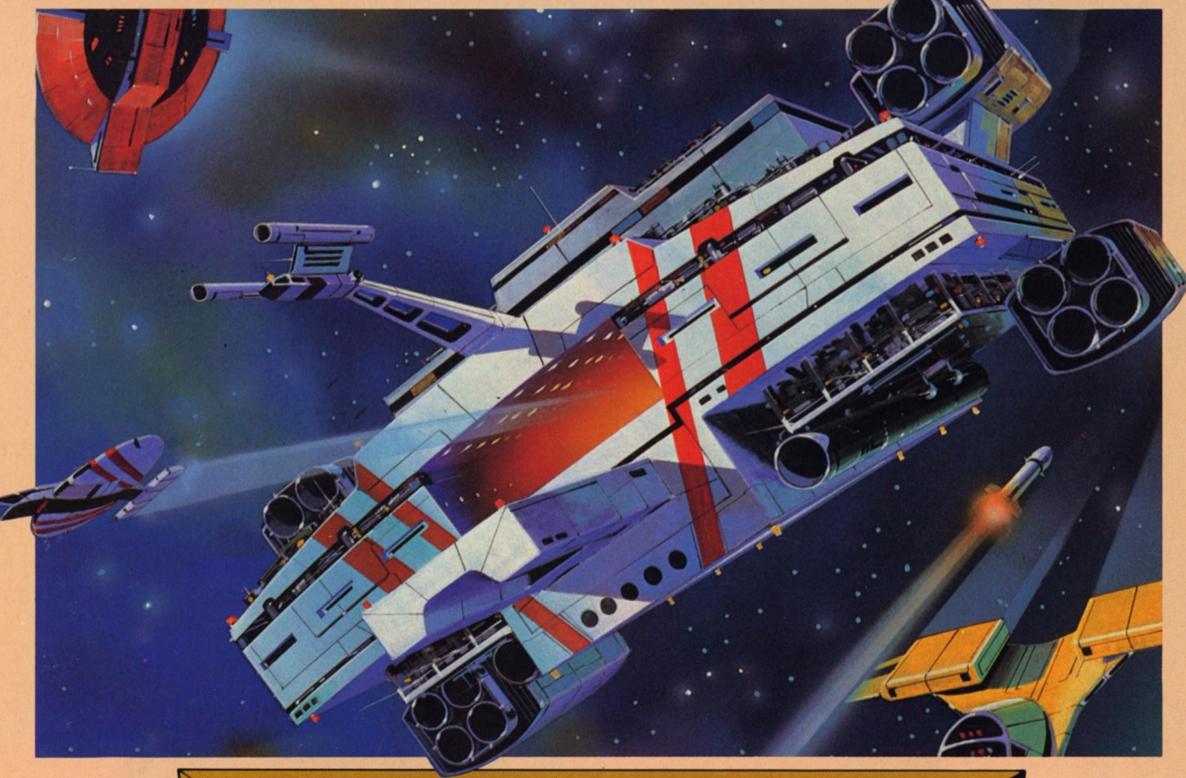


You must see and hear BUCK ROGERS to believe it. Player reaction is an experience you'll never forget. Call your SEGA distributor now to buy a piece of the 25th Century.









PLANET OF ZOOM*

SEGA