

NEW SONG PACK IS NOW AVAILABLE FOR *GO DANCE*

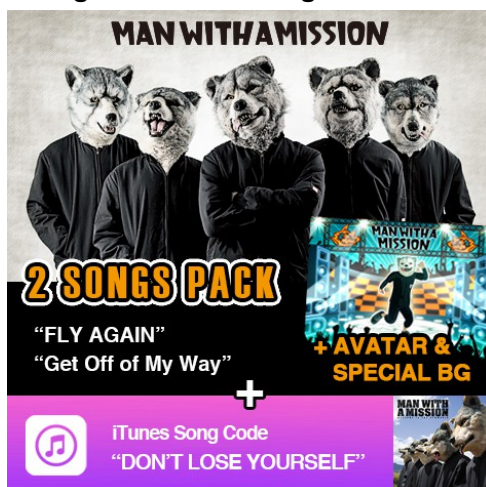
For the first time, gamers can get a free song on iTunes from a game App

SAN FRANCISCO & LONDON- January 31, 2014- SEGA Networks Co. Ltd, released a new pack of songs for *GO DANCE* (iPhone, iPad and iPod touch) featuring the up and coming Japanese band: MAN WITH A MISSION (MWAM). *GO DANCE* is a rhythm game for the iPhone, iPad and iPod touch that allows players to dance to hit songs aiming for high scores. This is the first artist collaboration to come to *GO DANCE* with additional Featured Artist packs planned for the near future.

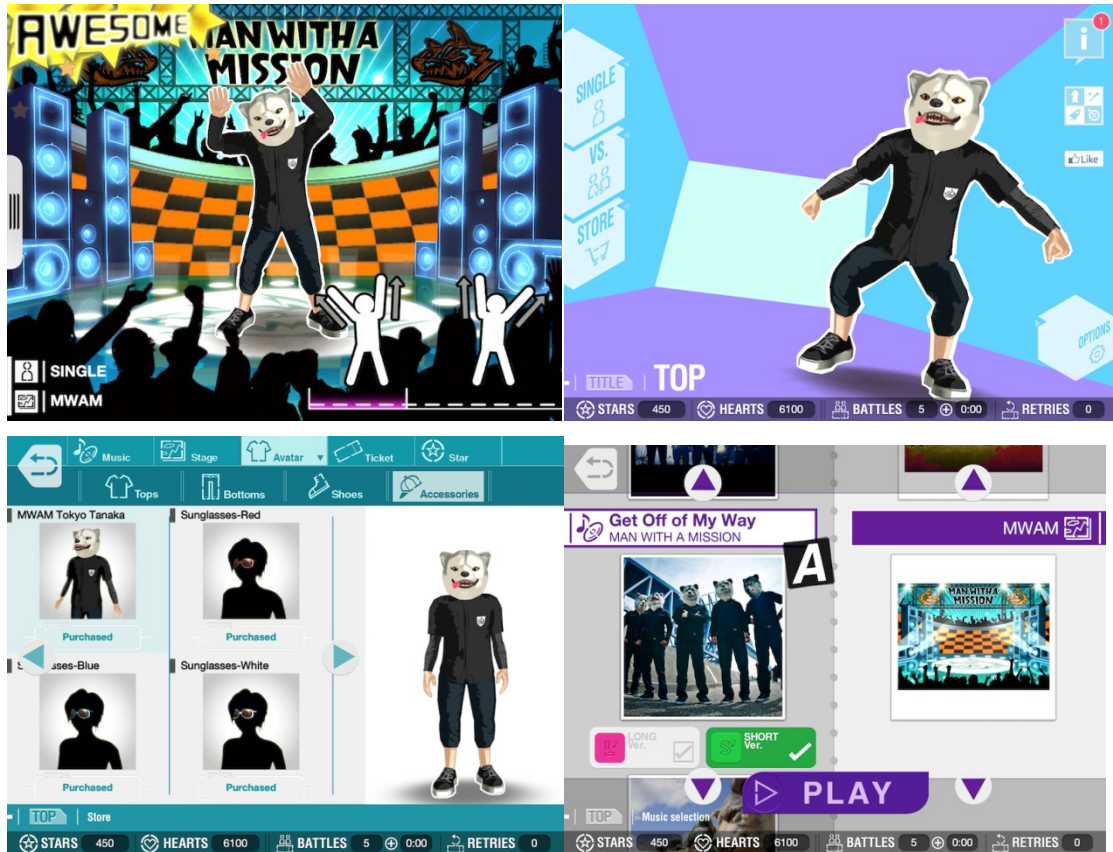
The MAN WITH A MISSION song pack includes two songs for the *GO DANCE* app (“FLY AGAIN” and “Get Off Of My Way”) as well as a special avatar, and a distinct MWAM stage as the background. Additionally, gamers who download the MWAM song pack will also receive a code to download MAN WITH A MISSION’s “DON’T LOSE YOURSELF” from iTunes for free. This unique promotion between the music and gaming industry is the first of its kind on the App Store worldwide. *GO DANCE* was also featured in live performances for the MWAM “Wake Myself Again TOUR 2013.”

Currently “GO DANCE” is available in 10 countries including the US and will be expanding into 150 countries in the near future. *GO DANCE* is now available on the [App Store](#); for more information on *GO DANCE*, please visit the [Official Website](#) or [Facebook Page](#). To view the latest trailer, please visit the [SEGA YouTube page](#).

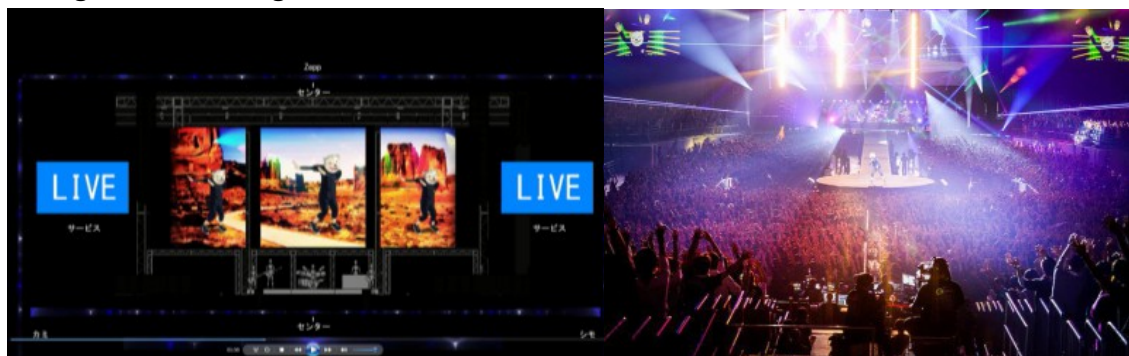
<Image of MWAM Song Pack>



<Image of MWAM In-game Assets>



<Images of Live Stage>



<MAN WITH A MISSION Song Pack details>

Sold with 100 Star Points (=\$1.99):

- "Fly Again"
- "Get Off Of My Way"
- MWAM avatar

- MWAM stage
- Promotional code to download "Don't Lose Yourself" for free from iTunes

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About SEGA® of America, Inc.:

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment. SEGA® of America's Web site is located at www.sega.com

About SEGA® Europe Ltd.:

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA® Europe's Web site is located at www.sega.com

About MAN WITH A MISSION



In the year 19XX the earth was engulfed in war. Nation pitted against nation, human against human. Every living thing on the planet was locked in a chaotic battle to acquire each other's wealth and power.

In the meantime, in the farthest away land of "Ladyland" there lived a genius biologist named Dr. Jimi (hobby: guitar) who was about to conclude a mad science experiment for a pack of superior creatures that would be called MAN WITH A MISSION (MWAM).

Are they human? Are they wolves?

Their looks may be deceiving and even comical at first glance, but they have incredible brain power and a superhuman physique. Such superb abilities enabled them to carry out the planet's most challenging top secret missions, and made them untouchable by the world's fearsome and powerful leaders including Genghis Khan, Attila the Hun, and Ivan the Terrible

The principality of Zeon had them work in the dark shadows of history in various locations around the world.

Dr. Jimi was plagued by guilt and regret that his creations had contributed to some of the most evil deeds in history and decided to put an end to it. He wanted to ensure that they wouldn't fall under the spell of evil again and so he froze them into eternal sleep in a far edge of the world.

Determined not to let his creativity potentially bring more evil into the world the Doctor burned his guitar. He managed to escape the hands of evil and cheat death again and again, but he couldn't avoid his destiny. Retribution for his death was to keep MWAM frozen under the glaciers in the South Pole. Jimi's last words were, "I'll try getting a straight perm in my next life."

Time passed by and it was now the year of 2010. The planet had gone through worldwide economic crisis, numerous political and social tensions across borders, and was slowly being destroyed by pollution induced global warming. The warming and deterioration of the

planet then melted the icy caskets that Dr. Jimi had jeopardized his life for. MWAM awoke from eternal sleep!

Are they working for justice for this world, or are they nothing else but evil?

Either way “MAN WITH A MISSION” is now back on the mission around the world!

About Extreme Reality



[Extreme Reality](#) enables a future where people interact with computing devices by their body motion, without touching anything. It is the only company to provide full-body, software-based, motion analysis and control to any computing device or operating system via a standard camera. Offered as a software development kit (SDK) and with 14 patents granted worldwide, the company's Extreme Motion product enables developers to create a wide range of experiences (applications, games, security programs and more) that pioneer Natural User Interfaces (NUI) while breaking the physical barriers of current hardware-based technologies. Extreme Reality was founded in 2005 and is based in Herzelia, Israel.