



## **NEW PREMIUM DOWNLOADABLE CONTENT FOR RENEGADE OPS**

*Battle in Sub-zero Temperatures With Three New Levels*

**LONDON** (15th December, 2011) -- SEGA® Europe Ltd. are excited to announce details of new premium downloadable content for *Renegade Ops*™, the story expansion *Coldstrike Campaign* and *The Reinforcement Pack*. Play in single player or multiplayer from 21<sup>st</sup> December on the PlayStation®Network, Xbox LIVE® Arcade for the Xbox 360® video game and entertainment system from Microsoft and PC Digital Download.

As the *Renegade Ops* storyline continues, the plot thickens with a new nemesis revealing themselves, Coldstrike. The *Coldstrike Campaign* pack contains three new icy levels and challenges, with the aim to defeat the cold-hearted enemy in arctic environments. Watch out for the Golems, large armoured Drone factories that continuously produce low-flying enemies. The *Coldstrike Campaign* will be priced at £3.59/€4.49/AUD\$6.25 for the PlayStation®Network, and 400MSP for Xbox LIVE® Arcade for the Xbox 360® video game and entertainment system from Microsoft.

*The Reinforcement Pack*\* introduces new heroes Crystal and Blazemo; both join the elite fighting unit equipped with their own unique abilities and weapons to help wreak ultimate destruction on their enemies. Crystal, a known military operative, comes to the team with her custom armoured vehicle and her ability to produce a large force field, absorbing enemy weapons to give you and your team time to breathe. Navigating Blazemo's off-road Racer enables you to drive across all terrains whilst destroying everything in your path. Blazemo gets his name from the catastrophic damage caused by burning environments and enemies with a stream of intense fire from his special weapon, the Incinerator. *The Reinforcement Pack* will be priced at £1.99/€2.49/ AUD\$3.45 for the PlayStation®Network, and 240MSP for Xbox LIVE® Arcade for the Xbox 360® video game and entertainment system from Microsoft.

For more information on SEGA games please visit [www.sega.com](http://www.sega.com), or for press assets please visit [www.sega-press.com](http://www.sega-press.com).

\*The Reinforcement Pack is known as the Vehicle Pack in the US

**About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA's global website site is located at [www.sega.com](http://www.sega.com).

**About Avalanche Studios, Sweden**

Avalanche Studios is a video games developer focused on epic open-world action games for leading video game consoles and PC. The studio was founded in 2003 by Christofer Sundberg and Linus Blomberg and is based in Stockholm, Sweden. The studio is mostly known for its award-winning Just Cause franchise, published by Eidos/Square Enix. Avalanche Studios is a privately held independent developer and is also the owner of Expansive Worlds, a studio focused on online games connected to social communities. Avalanche Studios' website is located at [www.avalanchestudios.se](http://www.avalanchestudios.se).

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