

## THE MACHINE AGE HAS BEGUN...

*The First Gameplay Trailer Released for Binary Domain™*

**LONDON AND SAN FRANCISCO** (28 April, 2011) – SEGA® Europe Ltd. and SEGA® of America, Inc. today released the first gameplay trailer for *Binary Domain™*, the immersive and atmospheric squad-based shooter due for release in early 2012.

By introducing the story of *Binary Domain™* the trailer shows how the evolution of machines has left humanity redundant in its wake. In the heat of battle, players must motivate and build trust with their team, adapt under pressure and make real time decisions knowing there will always be consequences that affect the squad and future missions. Humans must regain control of 2080 Tokyo and give the machines an unexpected ending.

*Binary Domain* is being developed for the Xbox 360® video game and entertainment system and the PlayStation®3 computer entertainment system. For more information on SEGA games please visit [www.sega.com](http://www.sega.com), or for press assets please visit [www.sega-press.com](http://www.sega-press.com).

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