



PRESS RELEASE - FOR IMMEDIATE RELEASE

## OCTOBER RELEASE DATE CONFIRMED FOR VANQUISH™ ACROSS EUROPE

*Exclusive Pre-Order Content Also Available At Launch Via Selected Stores*

**LONDON** (July 8th, 2010) – SEGA® Europe Ltd. is excited to confirm that VANQUISH™, the epic sci-fi third-person action shooter from acclaimed game director Shinji Mikami, will hit stores across Europe on October 22<sup>nd</sup> 2010. In addition to this news, customers who pre-order a copy of the game with selected stores will receive exclusive access to a three-weapon pack, available via Xbox LIVE® Marketplace and PlayStation®Store on the same day.

The Tri-Weapon pack contains a small arsenal of experimental technology, made up of the *Boost Machine Gun*, *Anti-Armor Pistol* and *Laser Cannon*. This triple threat of futuristic weaponry gives players an edge in surviving the frenetic and massive battles onboard the vast space station setting of VANQUISH™. The *Boost Machine Gun* is an early experimental weapon with impressive overall fire power and the speed to dispense rounds similar to that of a heavy machine gun. The *Anti-Armor Pistol* fires a special penetrative shell and was manufactured to tackle hostile forces with much stronger armour. Finally, the *Laser Cannon* is a miniaturised space warship laser and is more powerful than any other weapon available for infantry.

VANQUISH™ will be released for the Xbox 360® and PlayStation®3 computer entertainment system across Europe on October 22<sup>nd</sup>. To find a store to pre-order please contact your local SEGA offices. For more information about the game please visit [www.vanquish-game.com](http://www.vanquish-game.com) , or for press assets please visit [www.sega-press.com](http://www.sega-press.com).

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**About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA's global website site is located at [www.sega.com](http://www.sega.com).

**About PlatinumGames:**

PlatinumGames Inc. is an independent entertainment development studio located in Osaka, Japan and is dedicated to making high quality, next generation games for a variety of hardware platforms. Previously established as ODD Ltd. in February 2006, the company changed its name to ODD Inc. in July 2006. In October 2007, ODD merged with SEEDS Inc., a company established by ex-key members of Clover Studio Co. Ltd, a subsidiary company of Capcom. Thereafter the company changed its name to PlatinumGames Inc.

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