



EARN RESPECT IN THE DEFINITIVE JAPANESE STORY ABOUT HONOUR

Yakuza 2 Confirmed By SEGA Europe For A 2008 Release

LONDON (March 20th, 2008) –SEGA® Europe Ltd. today announced that *Yakuza 2*[™] will be hitting shelves in Europe during 2008 exclusively for the PlayStation®2 computer entertainment system. The sequel to the critically acclaimed 3rd person action adventure *Yakuza* features enhanced combat, larger environments and a thrilling storyline continuing a year after *Yakuza* ended. *Yakuza 2* will plunge players deeper into the world of Japan's notorious underground organisation, where honour and respect are not earned easily.

Kazuma Kiryu, the protagonist of the first *Yakuza*, is named Fourth Chairman of the Tojo Clan but unexpectedly retires from life in the clan the same day. However, his personally chosen successor is assassinated by a former allied gang called the Omi. These events set in motion an engrossing storyline that sees Kazuma travelling through Japan, on what could be the last opportunity to stave off an all-out war between the Tojo and Omi clans.

“We are thrilled to treat the gamers in Europe to the sequel of the critically acclaimed *Yakuza*,” said Gary Knight, European Marketing Director, SEGA Europe Ltd. “*Yakuza 2* is one of the most requested Japanese titles in our portfolio and we're delighted to finally announce a European version.”

Yakuza 2 will be available in stores throughout Europe during 2008 exclusively for PlayStation 2.

For more information on *Yakuza 2* or other SEGA products, please visit www.sega-europe.com. For all SEGA assets for *Yakuza 2* and all other SEGA titles, please visit www.sega-press.com.

About SEGA Europe Limited:

SEGA® Europe Limited is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at www.sega-europe.com.

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