



For Immediate Release

**SEGA REINVENTS THE FIRST PERSON ACTION EXPERIENCE
WITH *CONDEMNED 2: BLOODSHOT***

*All-New Psychological Terror Featuring Revolutionary Combat, Chilling Serial Killer
Crime Scenes and Online Multiplayer*

LONDON & SAN FRANCISCO (May 10, 2007) – SEGA® of America, Inc. and SEGA® Europe, Ltd. today announced *Condemned 2: Bloodshot*™ the next chapter in the terrifying series that began with the award-winning and critically-acclaimed *Condemned*™. Featuring an all-new fighting mechanic and online multiplayer functionality, *Condemned 2: Bloodshot* is a first-person action thriller which immerses players in a world of psychological terror. Following a string of gruesome murders, players must use their deductive skills and brute force to track down sadistic serial killers.

Developed by the renowned Monolith Productions, creators of the original *Condemned*, *Condemned 2: Bloodshot* is due for release across Europe in early 2008 for the Xbox 360™ videogame and entertainment from Microsoft and PLAYSTATION®3 computer entertainment system.

Players will assume the identity of Ethan Thomas, the former Serial Crimes Unit investigator, who's been called back to duty to track down his missing partner. As Ethan, players will engage in visceral combat using a variety of firearms, blunt instruments and an all-new fighting system complete with defensive and offensive combo chains. To help track the killer and solve the mysteries behind *Condemned 2: Bloodshot*, players will crack open an all-new set of high-tech forensic tools. Using wits and brute strength, murders can be solved in a number of different ways to keep players guessing throughout each suspenseful investigation.

Condemned 2: Bloodshot takes the series to a whole new level by introducing a variety of thrilling online multiplayer modes including deathmatch, which promises to deliver the

most brutal hand-to-hand combat experience the first person genre has ever seen.

“The original, *Condemned*, was a game which truly shocked and scared its players with its subtle details, gripping story and eerie tension throughout,” said Gary Knight, European Marketing Director, SEGA Europe. “*Condemned 2: Bloodshot* takes these three key elements to heightened new levels, providing a superb mature gaming experience that will constantly surprise its players and keep them gripped from start to finish.”

The disturbing events from Ethan’s past have left him a broken man – a desperate burnout, drifting aimlessly through a society in inexplicable decline. Fighting inner demons throughout his one-man investigation into a sinister conspiracy, Ethan will need to use anything and everything in the environment to survive as he unravels the mysteries shrouding the city in darkness.

For more information on *Condemned 2: Bloodshot* and all other SEGA titles please visit www.sega-europe.com.

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About SEGA® Europe Limited:

SEGA Europe Limited is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe’s web site is located at www.sega-europe.com.

About SEGA® of America Inc.

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America’s web site is located at www.sega.com.

About Monolith Productions

Monolith Productions, a Warner Bros. Entertainment Company, is one of North America's largest game development studios. Over the past 10 years, Monolith has risen to critical acclaim through an emphasis on delivering quality products such as *Condemned: Criminal Origins*, *F.E.A.R.*, the *No One Lives Forever* franchise and *Tron 2.0*. Monolith currently has several projects in development, including the sequel to *F.E.A.R.*

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