

TOTAL WAR: ROME II RELEASE DATE ANNOUNCED

PRE-ORDER CONTENT REVEALED

SAN FRANCISCO & LONDON – May 9, 2013 – SEGA® of America, Inc. and SEGA® Europe, Ltd. today revealed the release date, final pack art and pre-order bonus.

Release Date:

The global release date for the most keenly-anticipated *Total War* game yet will be **September 3rd, 2013** across all territories on both physical and digital formats.

The game is now available for pre-order from the SEGA Store (<http://download-store.sega.com/eshop/total-war/rome-2-3418.html>) and other retailers world-wide (<http://www.totalwar.com/preorder>)

Pre-order Bonus:

Those gamers who pre-order any edition from participating retailers will receive *ROME II*'s first DLC for free alongside the game on release day. This first DLC, the Greek States Culture Pack, adds three additional playable factions to the game; Epirus, Athens and Sparta.

These factions have their own unique units, buildings, missions and win conditions alongside a distinct tech tree and, in the case of Sparta, will present a considerable challenge to the advanced player wishing to restore the famous city state to its former glory.

The award-winning Total War series returns to Rome in 2013 with the hotly anticipated *Total War: ROME II*, setting a brand new quality benchmark for strategy gaming. Players can become the world's first superpower and command the Ancient world's most incredible war machine. Find out more about ROME II at www.totalwar.com

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About Total War

Multi-million-selling Total War is one of the most critically-acclaimed series in gaming with a legacy covering 12 years. A drive for historical authenticity and superb gaming quality has helped establish the franchise as one of the most successful PC games of all time. Alongside the core historical-based games, the Total War series has expanded to include mobile and now has a free-to-play title, Total War: ARENA, currently in development. Total War's website is located at www.totalwar.com

About Creative Assembly

Founded in 1987 and based in Horsham, West Sussex, Creative Assembly is one of the UK's most successful and established game studios. Creator of the multi award-winning Total War strategy series, the studio has received numerous press, industry and consumer accolades, including BAFTA and the Develop Industry Excellence awards. With over 250 highly talented developers and counting, the studio is expanding to embark on thrilling new triple-A console, PC and mobile projects. Creative Assembly's website is located at www.creative-assembly.com

About SEGA® Europe Ltd.:

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's website is located at www.sega.com

About SEGA® of America, Inc.:

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's website is located at www.sega.com