

SEGA®

Have you – let the games begin yet?

If not, here's how to become part of the **fastest growing** home entertainment sphere today.



All you need to get started is to purchase the **SEGA STARTER PACK**.

It contains:-

- **5 Master Systems** – these are cased rental units to allow your customers to take the units home in a hard-cased briefcase for ease and durability.
- **26 Mixed Sega Video Games** – these will be a range of various titles including such well known hits as **Afterburner** and **Double Dragon**. These will be a good mix of various levels of ability.
- **Marketing Display Unit** – this unit will highlight and distinctly identify Sega Video Games in your store – this 2-sided display unit can house all products and clearly display the rental opportunity of Sega.

Each month 'hot' new releases will be offered to you to purchase, to then rent to your established customers.

And for this month's new releases ...



The Games co brand new June re

The worldwide market in video games has become one of the biggest g
SEGA has been creating the world's most popular video games for o

Cloud Master

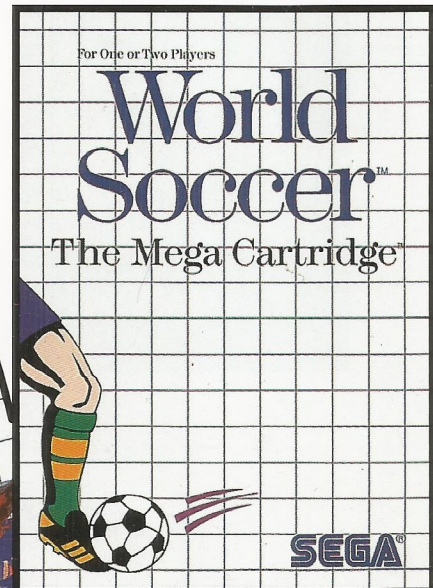
The dangerous journey of the great wise prophet Michael Chen begins in the sky somewhere deep in the heart of China. Help him find the path to enlightenment in this high-flying adventure from Sega.

Golden Axe

The brave warrior Tarik has set out on a journey of adventure equipped with his powerful sword and magic in order to retrieve the Golden Axe which has been stolen by the Titan Death-Adder. The journey that lies ahead is filled with danger and treachery as Tarik will have to do battle with many bandits and strange creatures that are waiting for him.

World Soccer

Dribble, passes, corner kicks, etc. Retrieve the opponent's ball by tackling. Get past his strong defense with an overhead shot. Take advantage of a split-second unguarded goal and head the ball into the net. Also features Penalty Kicks to decide a tie game. (For 1 or 2 players)



SEGA
SERIOUS

Continue with 6 Releases from SEGA

growth markets in the home entertainment field ever – so don't miss out!
over 14 years – and will continue their tradition of delivering the best.

Psycho Fox

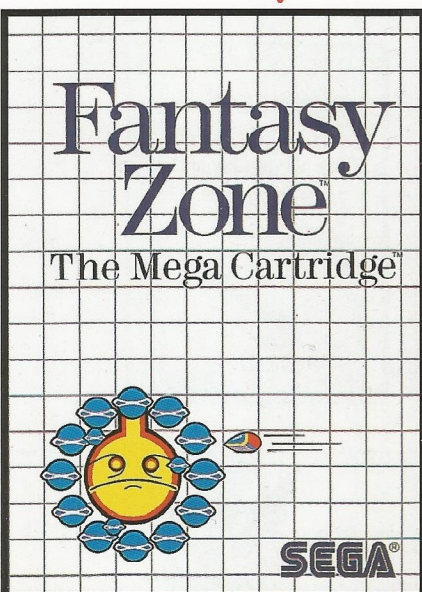
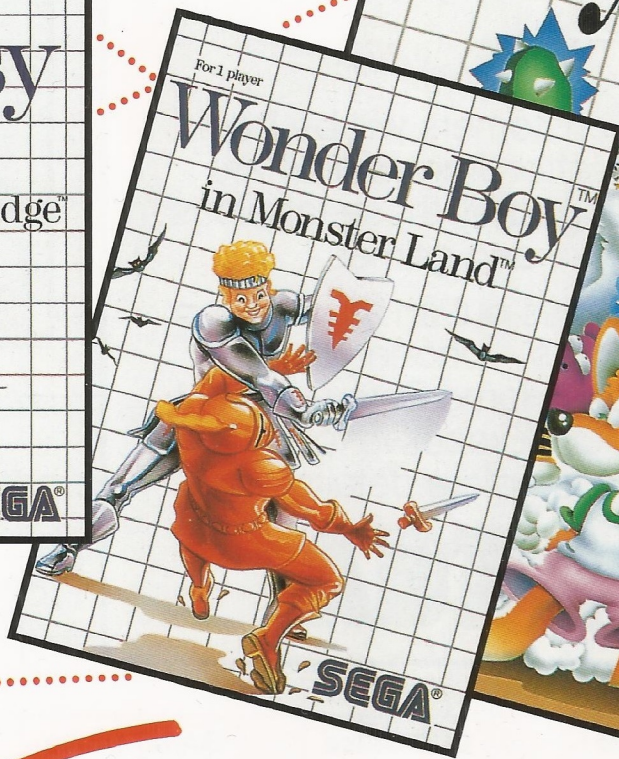
Psycho Fox is an adventure game centering around the entertaining and thrilling escapades of a very special fox. Psycho Fox ventures into many strange worlds to conquer the strange beasts and boss monsters he encounters.

Wonder Boy

Wonder Boy is back! But this time he's playing for keeps. No more cute dolls, fruit or milk. Now it's swords, armor, shields, labyrinths and fire breathing dragons. Help Wonder Boy through 12 perilous, monster filled levels of challenging adventure.

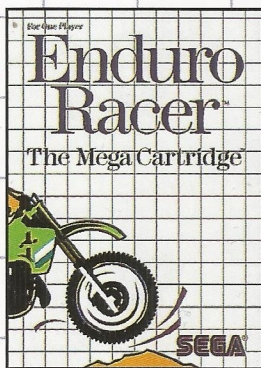
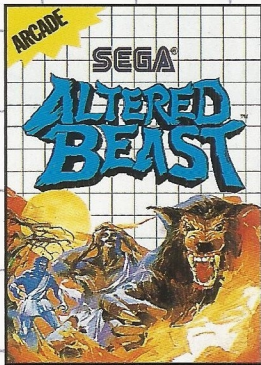
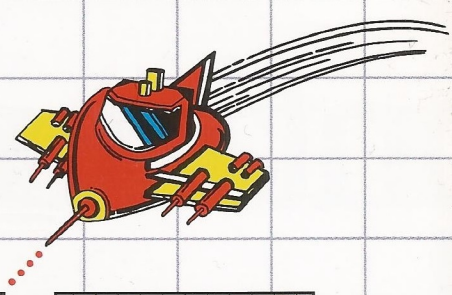
Fantasy Zone

You start out by building your own space ship. Then take off for The Fantasy Zone. Fly through screen after screen of perilous worlds. As you try to bring peace to a troubled universe.



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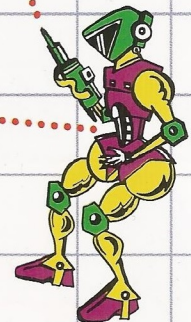
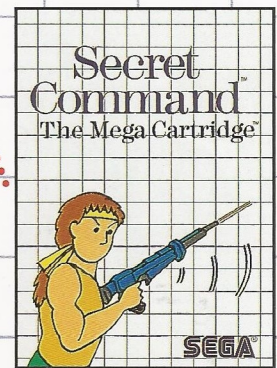
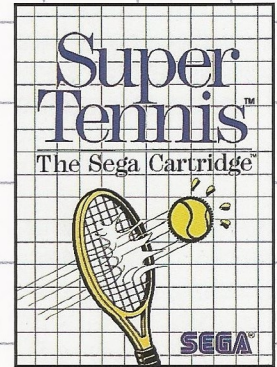
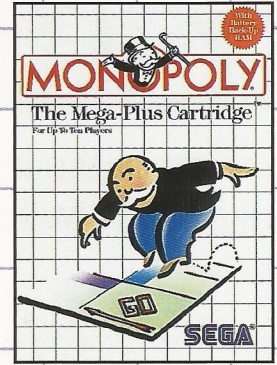
Did you stock up well on last month's hot titles? Including:—

- **ALTERED BEAST** – Battle through a land of myth and danger.
- **VIGILANTE** – Defend your turf and rescue your babe!
- **ENDURO RACER** – Countdown to adventure and go!
- **MONOPOLY** – Welcome to the original real estate game.
- **SUPER TENNIS** – It's deuce and you've got one set to go for the match.
- **SECRET COMMAND** – Fight the enemy to survive and conquer.

Your customers will be back time after time as they are challenged by these fabulous video games.

Don't miss out on this add-on business – phone your First Release Home Entertainment Account Executive today for complete details.

SEGA®



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