

BIOGRAPHY

(October 27, 2000)

Name: **Hideki Sato**

Birthday: Nov. 5th, 1950

Birthplace: Hokkaido, Japan

Employment:

Apr. 1971 : Sega Enterprises, Ltd.

Jul . 1989: Director and deputy general manager of R&D Dept.

Jun. 1993 Managing Director and general manager of Hardware development and design Dept.

Jun. 1998: Corporate Senior Vice President, deputy general manager of consumer business Dept. and in charge of consumer development and production Dept.

Jul. 1999: Corporate Senior Vice President, deputy general manager of consumer business Dept. and IT business promotion Dept. and intellectual property Dept.

Jul. 2000: Senior Managing Director and in charge of business development Dept, Asia sales Dept, PC sales Dept, mobile business Dept, intellectual property Dept. and character business Dept.

Nov. 2000: Representative Director and Vice President (newly appointed)

BIOGRAPHY

(October 27, 2000)

Name: **Toshimichi Oyama**

Birthday: Apr. 1st, 1947

Birthplace: Miyagi, Japan

Employment:

Mar. 1971 :	Kansai University, School of Law
Apr. 1971:	Japan IBM, Inc.
Nov. 1984:	Chief of Hiroshima second sales branch of western sales of west Japan business Dept.
Apr. 1996:	Director in charge of Cross Industry NCC business promotion
Jan. 1997:	Director in charge of network computing business promotion
Jan. 1998:	Director in charge of e-business promotion
Feb. 1999:	Director of e-business Dept.
Mar. 2000:	Establish Star Alpha, Executive Director and Chairman
May. 2000:	Representative Director and President of ISAO Corp.
Jun . 2000:	Director of Sega Enterprises, Ltd.
Nov. 2000:	Senior Managing Director (newly appointed)

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(October 27, 2000)

Name: **Tetsu Kayama**

Birthday: Jun. 20th, 1960

Birthplace: Kyoto, Japan

Employment:

Mar. 1985 : Kyoto University, School of Engineering
Apr. 1985: RECRUIT CO.,LTD.
Apr. 1990: Chief of planning section of advertising business Dept.
Oct. 1992: Chief of new business development Dept.
Jun. 1996: Director of Marigul Management Inc. established with Nintendo Co., Ltd.
Apr. 1997: Executive Manager of new business development Dept of RECRUIT CO.,LTD.
Apr. 1997: Director of MEDIA FACTORY,INC.
Apr. 1998: Director of FACTORY ORUMOK ,INC. established with Komuro Tetsuya, famous Japanese artist
Jul . 1998: Director of CCR established with CCC
Jul. 1999: Managing Director of MEDIA FACTORY,INC.
Aug. 1999: Director of EXTASY JAPAN CO.,LTD. established with Yoshiki, former X-Japan musician (present)
Oct. 31, 2000: resignation of RECRUIT CO.,LTD, MEDIA FACTORY,INC, Marigul Management Inc. and FACTORY ORUMOK ,INC. (planned)
Nov. 2000: Strategic Council of Sega Enterprises, Ltd. (newly appointed)