



FOR IMMEDIATE RELEASE

CONDUIT 2 TAKES THE WAR WORLDWIDE

SEGA And High Voltage To Deliver The Most Complete Shooter On Wii

LONDON & SAN FRANCISCO (April 31st, 2010) – SEGA® Europe Ltd. and SEGA® of America, Inc. are excited to announce *Conduit™ 2*, the new collaboration with High Voltage Software, Inc., developer of the award-winning Wii shooter, *The Conduit*. *Conduit 2* will be released exclusively for the Wii™ system from Nintendo® in Fall 2010.

Building upon the success of the original, *Conduit 2* takes players to the far reaches of the world to stop an alien invasion which can be fought in single-player, online multi-player battles, and all-new off and online co-op modes. Armed with advanced and powerful weapons, players can expect massive action in large, multi-tiered levels featuring dynamic environments, cinematic battles, giant adversaries, and deep customisation features.

Conduit 2 introduces Team Invasion Mode, the new co-op mode where players will be able to battle side-by-side with up to four friends on the same screen. Additionally Team Invasion Mode can be played online. *Conduit 2* also features a new and more expansive 12-player online competitive multiplayer mode with larger and more intricate indoor and outdoor battlefields. *Conduit 2* supports Nintendo Wi-Fi Connection, Wii Speak™ and offers increased multiplayer security.

“The *Conduit 2* will set a new bar for online multiplayer games on the Wii with great new gameplay modes and improved security. On top of that *Conduit 2* features a fantastic new single player adventure that will blow the minds of fans of the original game,” said Gary Knight, European Marketing Director at SEGA Europe.

“The support for the original has been amazing,” said Eric Nofsinger, Chief Creative Officer at High Voltage Software. “The fans have always been a major factor in our development process and their continued enthusiasm has helped make *Conduit 2* even better.”

Conduit 2 is set to release in Fall 2010 exclusively for Wii. For more information on the game please visit the SEGA website at www.conduit2game.com. For more information and assets please visit www.sega-press.com.

Also players are invited to enter the *Conduit 2* Get Your Head In the Game Sweepstakes. Winners will appear in *Conduit 2*. For details go to www.conduit2game.com/sweeps.

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About SEGA® Europe Ltd.:

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe’s web site is located at www.sega.com.

About High Voltage Software, Inc.

High Voltage Software, Inc. is an award-winning studio that has been developing games and simulations for over 17 years. Located in Hoffman Estates, Illinois, it now employs over 180 staff members. The independent company has successfully produced a wide variety of license-based video game titles that include competitive racing, professional sports, horror, motion picture adaptations, and military simulations, and original and innovative intellectual properties. More information about High Voltage Software and its products can be found at www.high-voltage.com.