

DERBY OWNERS CLUB

WORLD EDITION

Derby Owners Club

Racehorse Breeding and Training Simulation Game

It's race time!

All the hours of training to the point of exhaustion, pushing to the limits of endurance and beyond ...

They all come down to this moment...

... and they're off!

SEGA®

...into the first turn...

Would you buy a video game that:

- Increases the earnings of the entire location rather than just moving a pile of money from one cabinet to another?
- Increases your food and beverage sales by double-digit percentage levels?
- Increases the number of per-week visits by your guests?
- Increases the amount of money your guests' spend per-visit?
- Increases your guests' per-visit length of stay?

The success story



Longevity
The game was launched in Japan in October 1999. Since then several hundred units have been sold and are still in operation.

Visual Presence
Two 50" monitors and theatre style seating arrangements, DOC sets itself apart from another machines.

Repeat Play
Many games claim to bring us customer loyalty but with 85% of players returning to the game DOC delivers true repeat play!

Simple & Unique
With a machine as unique as DOC, once the game is understood this is a highly compelling product.

Player Interaction
DOC is constantly evolving, by developing new horses it is offering the player a new level of interaction.

Memory Card System
Gives the player the feeling of owning part of the game.

Player Appeal
DOC does not just attract the typical video player, it's playability also draws in a new customer base.

Income Levels
It is responsible for generating a whole new revenue stream that has seen continued growth.





... down the home straight they come ...

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Derby Owners Club list of features include:

- 8 players can compete simultaneously.
- Over 120 different races, including more than 20 G-1 stakes races!
- Flexible floor plan allows for unlimited installation possibilities!
- Player controls are easy to understand and simple to use.

Derby Owners Club is a role playing game in which players are breeders, trainers, jockeys and owners of their very own thoroughbred racehorse

GAME OVERVIEW



Derby Owners Club MCRD* allows players to:

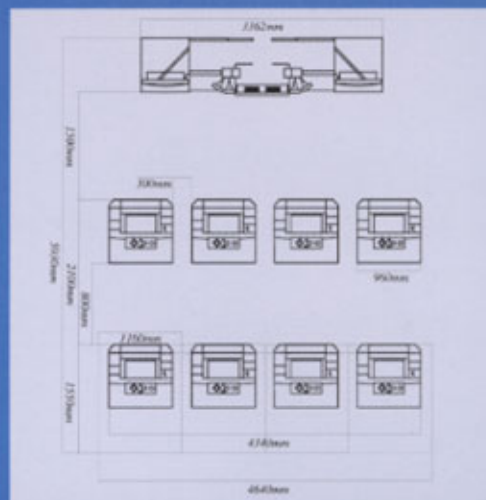
- Breed and name their thoroughbred racehorse.
 - Customise their racing silk's pattern and colour.
 - Save training and race results.
 - Use their horse on the same machine in any location.
 - MCRD* builds player loyalty and dramatically increases visits.
- * = Memory Card Reader and Dispenser

also features Sega's exclusive and unique MCRD* Technology

and here's the winner
by a mile



'Odds on favourite!'



Dimensions

4640mm W x 5930mm D x 2413mm H
(as shown)

Weight 1670kg (approx)

Power requirements

8 satellite units each requiring
220-240 volts @ 2 Amps

1 main display unit requiring
220-240 volts @ 5 Amps

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 **Hitmaker**[™]

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