

Introducing **MCRD**

A new day in coin-op is dawning!



**Join us for
the ride!**

Operator Benefits

Club Kart Card Sales. The additional coin drop resulting from Club Kart Card purchases significantly increases game earnings. Club Kart Card sales were responsible for over 20% of the cashbox in our early test games.

Increased monthly location visits and per-visit spending. Test game respondents indicated a greater loyalty and connection to Club Kart due to their Club Card. Surveys show Club Card players were much more likely to increase the number of monthly visits and the amount spent per visit.



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SEGA

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