

BOLDLY GO
WHERE NO
ARCADE HAS
GONE BEFORE.



The background of the top half of the page is a dark space filled with red, glowing energy lines and a small Klingon starship in the upper right corner. The word "STAR" is written in large, white, stylized letters with a red outline. Below it, the words "THE ARCADE" are written in white, bold, sans-serif letters inside a purple rounded rectangular box.

STAR

THE ARCADE

You are a voyager on the Starship Enterprise. And in your hands rest the awesome powers of the Federation fleet's mighty flagship. Warp Drive, Impulse Power, Phasers, and Photon Torpedoes stand ready to drive off the Klingons.

The Star Trek "Strategic Operations Simulator" vividly recreates actual battle conditions encountered by Federation Starships on patrol. It's the same incredibly advanced fight simulator used to train Federation command officers. And it's built by Sega, the masterminds behind Frogger,[™] Zaxxon[™] and Turbo.[™]

Your mission is to open a new frontier in the arcade experience. To launch an all-out offensive for America's arcade game players. To bring them aboard and show them to their quarters.

How can you fail? You're riding the excitement and tradi-



STAR TREK™

ARCADE GAME

tion of the long-lived Star Trek phenomenon. One of the most successful television and film series ever. The built-in recognition of the Star Trek name is a formidable weapon in itself. But there's more.

Sega launched a major campaign to introduce the Star Trek Arcade Game to consumers in key markets across the country. Complete with giveaways, radio promotions and newspaper ads. In addition, 20 million moviegoers will experience the excitement of the Star Trek game through special commercials in 4,000 theatres throughout the country. They're waiting.

So bring on the Klingons. And bring on the Trekkies. Live long and prosper. **SEGA®**



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Cockpit: 55" high, 34" wide, 63" long. 450 lbs.



Upright: 73¼" high, 32" deep, 25½" wide. 352 lbs.

SEGA[®]

THE ARCADE EXPERTS

For more information, call your authorized Sega distributor today.

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