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TOTAL WAR™: WARHAMMER® ANNOUNCED

SAN FRANCISCO & LONDON - April 23, 2015 - SEGA® of America, Inc. and SEGA® Europe, Ltd. today announced a new title from UK videogame studio Creative Assembly™; the first in partnership with Games Workshop®, creators of the well-known *Warhammer® Fantasy Battle* tabletop wargame and accompanying range of miniatures.

***Total War™: WARHAMMER®* for PC, Mac and SteamOS, coming soon.**

Now in its 15th year, the award-winning *Total War™* continues to offer a unique combination of huge-scale real-time battles and an addictive turn-based campaign game of statecraft, politics and empire building.

Total War: WARHAMMER will take the series to a realm of grand high fantasy for the very first time in its history. Our rules have changed, and with change comes war on a scale as yet unimagined.

The limitlessly deep and rich universe of *Warhammer* heralds a new era for *Total War*. Gigantic monsters, flying creatures, legendary heroes and storms of magical power take their place on the battlefield, alongside thousands of warriors clashing in real-time tactical battles.

In the turn-based campaign game, players will find the Old World an unforgiving and treacherous place, filled with endless war and cunning alliances alike. Whichever race you choose to play as and however you seek conquest, you will be faced with a conflict that threatens to tear the very fabric of reality asunder.

The first in an epic trilogy of titles, *Total War: WARHAMMER* will deliver hundreds of hours of absorbing gameplay. It will combine with two further standalone instalments and additional content packs to create the single largest *Total War* experience ever.

“We’ve always loved the *Warhammer* universe, and couldn’t wait to approach it with the same colossal scale and authenticity that has characterised our titles for the last 15 years,” said *Total War*:

WARHAMMER Project Lead, Ian Roxburgh. “We’re bringing it to life in a way that nobody’s attempted before.”

Watch the announcement trailer, voiced by celebrated actor Steven Berkoff, [\[link to trailer\]](#) for just a taste of this forthcoming match made in gaming heaven.

For the latest news about this title and the other *Total War* games in development, visit www.totalwar.com and follow us on [Facebook](#) and [Twitter](#). Subscribe to Total War’s [Youtube Channel](#) for future news about gameplay videos.

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About Total War

Multi-million-selling Total War is one of the most critically-acclaimed series in gaming, now in its 15th year. A drive for historical authenticity and superb gaming quality has helped establish the franchise as one of the most successful PC games of all time. Alongside the core historical-based games, the Total War series has expanded to include free-to-play mobile (*Total War Battles™: KINGDOM*) and PC titles (*Total War™: ARENA*), currently in development. Their dedicated development teams are joined by those working on *Total War: WARHAMMER* and future Total War titles. Total War’s website is located at www.totalwar.com

About Creative Assembly

Founded in 1987, Creative Assembly is one of the UK’s most successful and established game studios. Creator of the multi award-winning Total War strategy series, the studio has received numerous press, industry and consumer accolades, including BAFTAs and the Develop Industry Excellence awards. Home to over 325 highly talented developers and counting, the studio continues to expand to cover a variety of triple-A console, PC and mobile projects. Creative Assembly’s website is located at www.creative-assembly.com

About Games Workshop®:

Games Workshop® Group PLC (LSE:GAW.L) is based in Nottingham, UK. Games Workshop designs, manufactures, retails, and distributes its range of Warhammer® and Warhammer® 40,000® games, miniature soldiers, novels and model kits through more than 400 of its own Hobby centres, the Internet and independent retail channels in more than 50 countries worldwide. More information about Games Workshop can be found at www.games-workshop.com and further details about all of Games Workshop's licensees and their products are at licensing.games-workshop.com

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SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA Games Co., Ltd., a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe’s website is located at www.sega.com

About SEGA® of America, Inc.:

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA Games Co., Ltd., a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those

manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's website is located at www.sega.com