



FOR IMMEDIATE RELEASE

SEGA ANNOUNCE RELEASE DATE FOR ALPHA PROTOCOL™

Alpha Protocol, the first modern day espionage RPG, to be available in stores on 28th May 2010

LONDON (February 25th, 2010) – SEGA® Europe Ltd. are proud to announce that Obsidian Entertainment’s long awaited *Alpha Protocol* is hitting store shelves this summer. The espionage game, a fiercely original take on the role playing game genre, will launch in Europe on 28th May 2010 for the Xbox 360® video game and entertainment system, the PlayStation®3 computer entertainment system and PC Games For Windows.

“*Alpha Protocol* offers a new take on the RPG genre giving players the chance to immerse themselves in the world of modern day espionage,” said Gary Knight, European Marketing Director of SEGA Europe. “Being the first ever RPG in this setting, Obsidian have written a truly immersive storyline with a cast of characters everyone will remember.”

With a plot torn from today’s headlines and more twists than a blockbuster movie, *Alpha Protocol* brings a new level of modern day realism to the world of RPGs. Tasked with uncovering the perpetrators behind a tragic missile attack on a passenger jetliner, players dive into a story rich with characters and locations to discover an international arms-dealing conspiracy. Through their actions and choices, players direct the outcome of the game as they ultimately decide who to befriend, trust or kill.

In *Alpha Protocol*, players assume the role of rookie spy Michael Thorton and are given unprecedented control over the development of his abilities and interactions with other characters. Customisable character skill-sets, attributes and weapons all play an important role in allowing gamers to tailor Thorton to their play-style.

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For more information and assets please visit www.sega-press.com.

About SEGA® Europe Ltd.:

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at www.sega.com.

About OBSIDIAN ENTERTAINMENT:

Obsidian Entertainment is an entertainment software development company passionately dedicated to making high quality, next generation games for PC and console systems. Obsidian was founded in 2003 by five game development veterans who've produced, programmed, and/or designed award-winning role playing games for a variety of platforms over the last 15 years. The five founders are: Feargus Urquhart, Chris Parker, Darren Monahan, Chris Avellone and Chris Jones. Obsidian Entertainment's Web site is located at www.obsidian.net.