

August 27, 2003
SEGA CORPORATION
Hisao Oguchi,
President and Representative Director
TSE Code: 7964
Inquire: Shoichi Yamazaki, Officer
President Office

Notice of the Approval of the Delisting of the Shares at the Euronext-Paris Stock Exchange

Regarding the delisting from the Euronext-Paris Stock Exchange announced on May 19, 2003, we received the official approval of the delisting and its scheduled date from the Euronext-Paris Stock Exchange today. The scheduled date for the delisting is August 29, 2003 (local time in Paris).

End

(Note)

The documents or audiovisual files that you are going to access may contain information subject to the regulation concerning insider trading in Securities Transaction Regulation No. 166. If you trade equity-related securities, including derivative instruments, of the Company within 12 hours of the announcement (before August 28, 2003 05:00am-JST) of related information, you may violate the insider trading regulation