



PRESS RELEASE – FOR IMMEDIATE RELEASE

SEGA'S *VALKYRIA CHRONICLES*[™] JOURNEYS TO THE WEST

Visually Stunning Role-Playing Game Heads to the PLAYSTATION® 3

LONDON AND SAN FRANCISCO (February 25, 2007) – SEGA® of America, Inc. and SEGA® Europe Ltd. today announced that *Valkyria Chronicles*[™] a fresh new take on the traditional role-playing genre, is coming exclusively to the PLAYSTATION® 3 computer entertainment system. Soon to be released as *Valkyria of the Battlefield: Gallian Chronicles* in Japan, where it has already gathered the interest of legions of gamers, *Valkyria Chronicles* combines strategy elements of tactical role-playing games with real-time action sequences. All of this is played out in an innovative and beautiful visual style.

Valkyria Chronicles is set in a fictitious continent reminiscent of 1930s Europe - divided in two and ruled by the Empire and the Federation. The Empire has set its sights on invading a small neutral country called Gallia, which is situated in the middle of the two great empires. The game follows a hero named Welkin and his fellow soldiers of the Federation's 7th Platoon as they engage in a series of epic battles.

Built upon the new "CANVAS" engine, developed internally by SEGA Game Studios Japan, *Valkyria Chronicles*' stunning 3D graphics resemble a watercolor painting in motion, taking full advantage of the processing capabilities of the PLAYSTATION® 3. The power of the PLAYSTATION® 3 also allows the development team to exploit the full potential of this new engine, giving players many different stunning environments to explore. A new type of tactical battle mechanic has been specifically

designed for *Valkyria Chronicles*. Known as “BLiTZ,” this gives players freedom to strategically move around the environment and attack enemies using real-time controls, something never before seen in the tactical role-playing game genre. The new “CANVAS” engine technology, the “BLiTZ” battle concept and an epic storyline offers players hours of exciting gameplay.

“Valkyria Chronicles has been enthusiastically requested by European fans” said Gary Knight, European Marketing Director SEGA Europe Ltd. *“The unique graphics and compelling gameplay are just two reasons why we’re delighted to bring it to them.”*

Valkyria Chronicles will be available for the PLAYSTATION® 3 computer entertainment system in Autumn 2008. For more information, screenshots and assets from the game, please visit <http://www.sega-press.com/>.

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About SEGA Europe Ltd:

SEGA Europe Ltd is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at www.sega-europe.com.

About SEGA of America Inc.:

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at www.sega.com.