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TOTAL WAR™ LIVES THE LEGEND

Direct The Life Of Napoleon Bonaparte in Napoleon: Total War™.

LONDON & SAN FRANCISCO (August 19th, 2009) – SEGA Europe Ltd. and SEGA of America, Inc. today announced *Napoleon: Total War*, the first in an all-new story driven branch of *The Creative Assembly's* multi award winning *Total War* RTS franchise. *Napoleon: Total War* will keep the franchise's genre-leading 3D battles on land and sea. The turn-based campaign is split into three different story-driven campaigns, telling the story of the rise and fall of Napoleon Bonaparte through his most famous battles.

In *Napoleon: Total War*, aspiring generals have the chance to play as the legendary French general Napoleon Bonaparte or as one of his opposing factions. Battling through his three biggest military campaigns, the game will take you through Italy and Egypt, narrating the early years of the fearsome commander, while the third campaign will tell the story of his fateful drive towards Moscow and, ultimately, his showdown with the Duke of Wellington at one of the most famous battles of all – The Battle of Waterloo.

“In Napoleon: Total War you get to actually be Napoleon - to face the problems he faced, to win the battles he won, and to build the Empire he built. Or better,” commented Mike Simpson, Creative Director at *The Creative Assembly* and father of the *Total War* franchise. *“However, the game allows you to step in the shoes of his opposing generals as well, allowing the player to rewrite history as they see fit.”*

Napoleon: Total War expands on the successful *Total War* series by taking all the features from previous games such as the full 3D land and naval battles, the detailed campaign map, and an in depth diplomacy system and taking them a step further.

Napoleon: Total War hits shelves in February 2010.

For more information please visit www.totalwar.com/napoleon or www.sega.com. For assets and press registration please visit www.sega-press.com

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About SEGA® Europe:

SEGA Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at www.sega.com.

About SEGA of America

SEGA of America, Inc. is the American arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at www.sega.com/us.

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