



PRODUCTS HIGHLIGHTS:

- Innovative character with outstanding original movements: 60 animations with 125 elements. Rayman has 19 different expressions alone
- -> the "spirit of the game"
- 65,000 colours -> awesome colour-rich graphics
- 60 images per second -> extremely smooth gameplay
- 6 huge worlds with sublevels -> long hours of fun
- Broad age group as it appeals to all genders
- -> exciting character and "non-violent" game

MARKETING HIGHLIGHTS:

Rayman will be available in 95 on all "next generation" platforms.

- one of the first products for the new systems system
- editorial coverage and extensive name recognition from now to December
- large and continued marketing investment

ADVERTISING:

- *segments in video game programs on TV and radio
- print ad campaign from April to December in core gaming magazines
- •national promotions with toys and food manufacturers
- promotion sales sheets and giveaways

For futher sales and marketing information, please contact:

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System	Release	UPC Code	Price
Jaguar	June' 95	0.8888.41001	\$ 45

