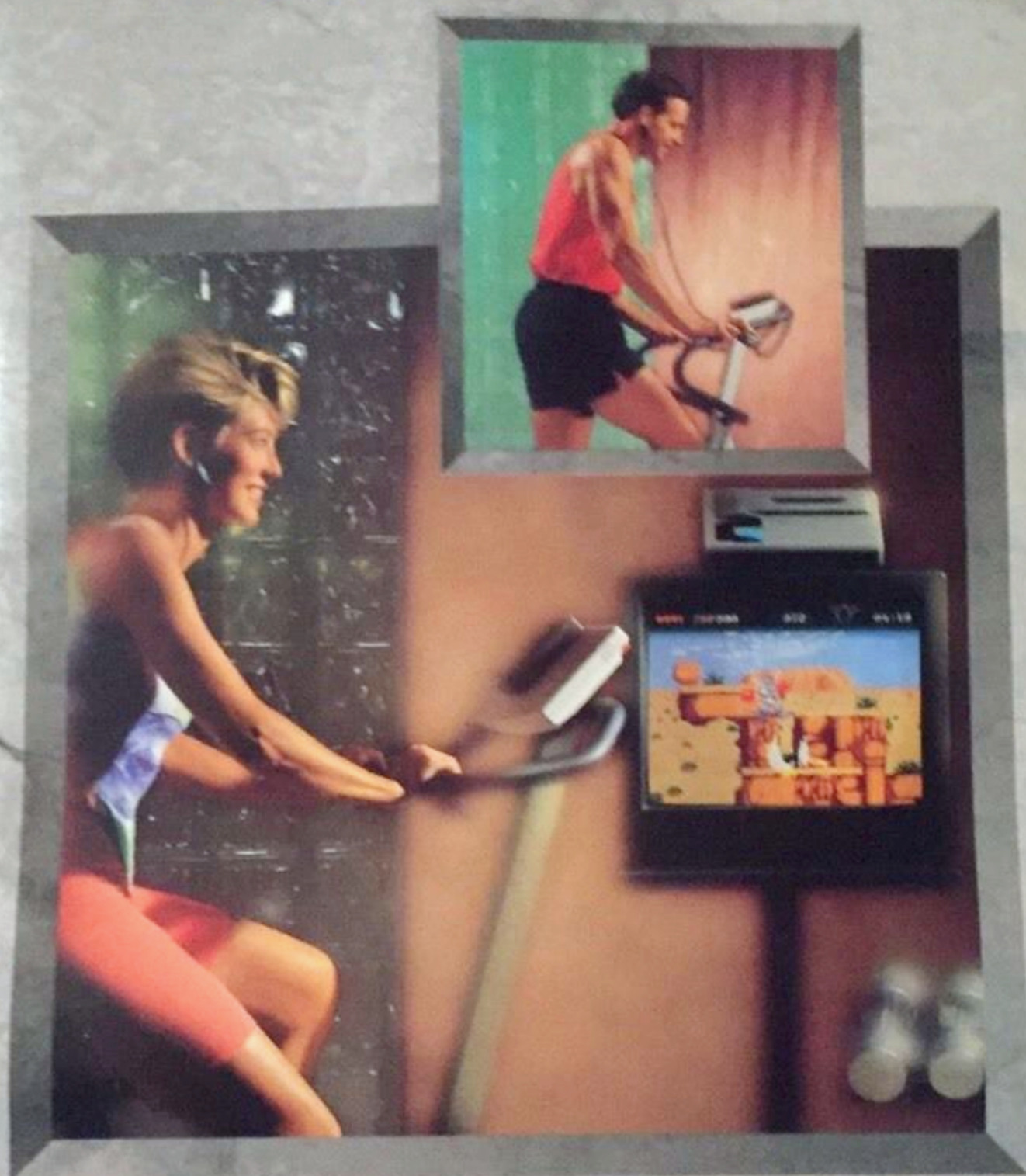




HEARTBEAT™



PERSONAL TRAINER™

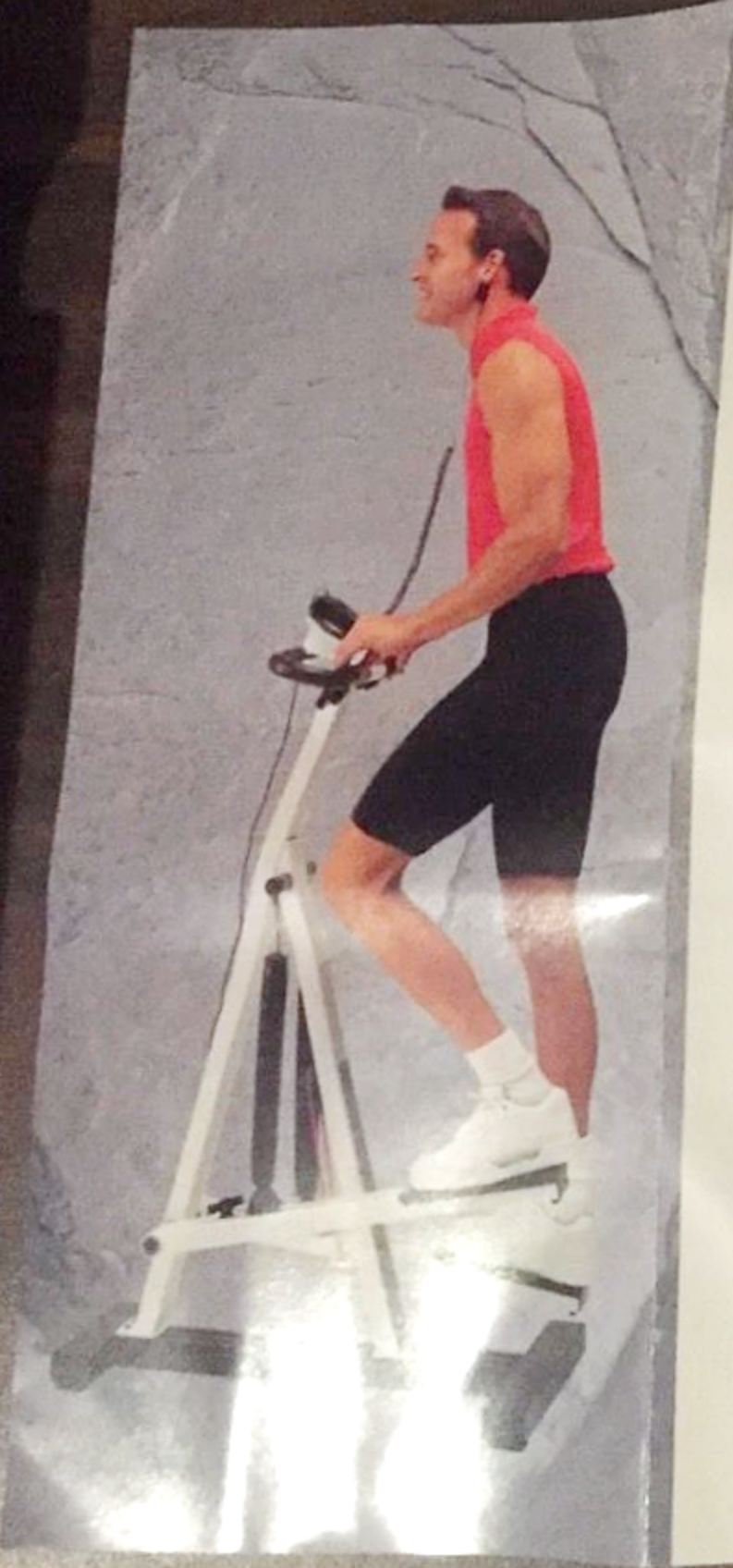
THE NEXT GENERATION IN
FUN AND FITNESS



HEARTBEAT™

DISCOVER FAMILY FUN IN FITNESS

- A new and exciting world of interactive fitness entertainment.
- The motivating answer to the boredom of stationary exercise.
- Easily connects to the TV and exercise bike, stairclimber, treadmill or ski machine.
- Uses "HOT" Sega Genesis technology with brilliant colors and sound.
- Play fun and exciting interactive games that make the exercise time fly by.
- Game play encourages exerciser to work out within target heart rate zones.
- Go too fast and Outback boy will sweat, run out of breath and slow down.
- Go too slow and your favorite NHL Hockey team will lose their power.
- Program individual target heart rate zones for the exercise routine.
- Maintains a three month history of fitness progress for up to four exercisers.





THE HEARTBEAT CONTROL DECK

Incorporates Sega® Genesis™ technology with its brilliant 16 bit color graphics, digital sound and stereo music synthesizer. Powered by a combination of 68000 and Z80 microprocessors, the versatility of the HeartBeat Personal Trainer™ allows you to play specially designed HeartBeat games as well as regular Sega® Genesis™ games.

THE PULSE MONITOR

Clips to the exerciser's ear and monitors heart rate. This information appears on the TV screen and is continually transmitted to the processor to influence the video game play.

THE PROCESSOR

Connects the control pads, the pulse monitor, and the speed sensor with the control deck. The processor stores personal data and exercise routines, maintaining a history of fitness progress for up to four (4) exercisers per household.

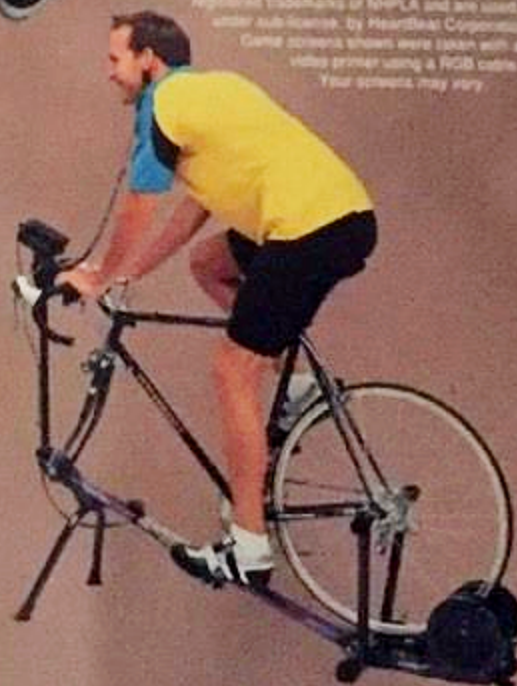
THE OPTICAL SENSOR

Measures the speed of the exerciser's machine and continually transmits this information to the processor to influence the video game play.

THE CONTROL PADS

Mount firmly on the handle bars of the stationary exercise equipment and provide a variety of action controls including eight-way directional movement and button control.

WHEN NOT EXERCIZING YOU CAN USE THE HEARTBEAT CONTROL DECK WITH A SEGA GENESIS CONTROL PAD (SOLD SEPARATELY) TO PLAY REGULAR GENESIS GAMES.



HEARTBEAT GAMES
Specifically designed to capture the imagination of all ages. The excitement and competition of the games not only challenge dexterity and problem solving skills, but interact with a combination of game play and heart rate monitoring to produce a motivating workout. If the exerciser goes above or below the target heart rate zone, game play changes, encouraging a return to the programmed exercise pace. (sold separately)



NHLPA HOCKEY

A super realistic, fast action hockey game designed around the actual rules and players of the National Hockey League. Work out with the pros while keeping your heart rate within your target zone and go head to head with your opponent. Go above or fall below your target heart rate zone and lose team strength - maybe we'll even bench you. So tie on your skates and strap on your helmet for exercise excitement like never before.



OUTWORLD 2375 A.D.

Kidnapped by intergalactic criminals, you have been pitted in a race for the ultimate prize - your freedom. Race through a planet which began as an experiment in artificial development. Using your heavily armed space hovercraft, you must outmaneuver environmental mutations as well as the deadly inhabitants in a fight for your survival. Go too slow and your aircraft will crash...too fast and it will burn up. Close the hatch, buckle up and hit the turbos.

**For more information call HeartBeat:
1-800-FUN-PLUS (386-7587)**



The official
game of the
HeartBeat
Personal Trainer.



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STAMFORD, CT 06902

