



Sega Amusements USA, Inc.

**Press Release
For Immediate Release**



HOUSE OF THE DEAD 4 SPECIAL™

Zombie Bashing Hit is Available Now in a Theater-Style, Attraction Cabinet

Elk Grove Village, Ill. (December 7), 2006 – Sega Amusements USA, Inc. announces that the widely popular *House of the Dead 4 (HOD4)™* shooting game is now available in a motion, theater-style cabinet called *House of the Dead 4 Special™*. A limited quantity is available so place your pre-orders today.

“The *HOD4 Special* is a unique, one-of-a-kind zombie experience with spinning 2-player action and great special effects,” states Account Executive Katie Collins, “It’s an experience that keeps players coming back.”

House of the Dead 4 Special™ invites up to two players to board a 270° pivot seat that spins while fending attacking zombies from the front...and the back. The cabinet is designed with 2 opposite 100” DPL Front Projection Screens that players shoot at while in motion. Scared yet? Surround sound, air blasts and a vibrating seat add to the hellish experience.

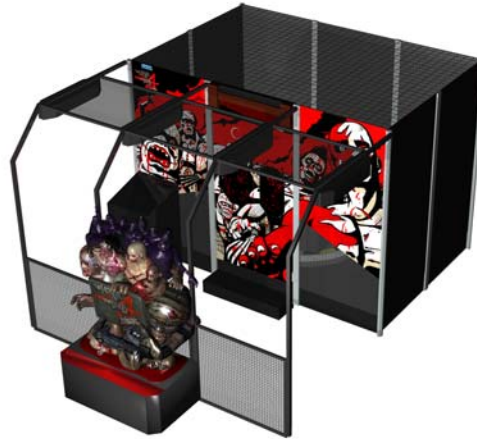
Like the 29” Standard and 52” Deluxe machines, *House of the Dead 4 Special™* is powered by the beautifully engineered Lindbergh™ hardware system. The attraction cabinet houses a modified version of the *House of the Dead 4™* software, but with new twists, a new storyline and even new characters. Zombie bashers will need to defend against new airborne weapons and must unlock new hidden objects to replenish their life meter. The machine gun units are also intense with realistic recoil, grenade and action buttons, and a simple one-click reload.



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The cabinet is safe and secure and requires an attendant to operate it. The pivot seat comes equipped with a lap bar and seatbelts for optimal safety and the doors do not open while in motion. Movement in the cabinet is smooth, but a Motion Stop button is also in clear view for players wishing to stop the ride.

Call your Sega representative or distributor today to get your claws on the action. The appearance of *House of the Dead Special™* at the 2006 IAAPA show unearthed many hungry buyers dying to try a unit!

HOUSE OF THE DEAD 4 SPECIAL is a registered trademark of SEGA.

Visit us at www.sau.sega.com!

About Sega Amusements USA, Inc.

Serving the North and South American markets, Sega Amusements USA, Inc. is a wholly owned subsidiary of Sega Corporation, Japan. Sega Amusements USA, Inc. is an industry leader in creating state-of-the-art interactive video, self contained merchandising, and redemption game play experiences through the utilization of complementary technologies and devices to enhance player enjoyment and loyalty. Products include single-player upright video games, self-contained merchandisers, and multi-player attendant operated simulators.

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