## Super Monkey Ball Banana Splitz Launched

Cheeky monkeys cause mischief across US and Europe, beginning today!

**SAN FRANCISCO & LONDON—October 23, 2012** — SEGA<sup>®</sup> Europe Ltd. and SEGA<sup>®</sup> of America, Inc. are proud to announce the launch of the ballistic Super Monkey Ball Banana Splitz across the United States of America today, October 23, 2012 - arriving only on PlayStation<sup>™</sup> Vita systems. Europe's ape adorers will also be able to indulge their primate passions when the title hits their PlayStation<sup>™</sup> Vitas on Friday, October 26.

Players will join AiAi, MeeMee, GonGon and Baby on another grand adventure through time, space and texture! Over 100 levels of bumpers, jumps and humps will test your skills with the sphere; fan favourite party mode games like Monkey Target and Monkey Bowling round out an impressive collection of competitive multiplayer challenges! Taking full advantage of *Super Monkey Ball Banana Splitz* is the ultimate puzzle experience for Sony's handheld device.

For more information on *Super Monkey Ball Banana Splitz*, please visit <u>http://www.sega.com/</u>. For press assets please visit <u>www.sega-press.com</u>. For more news, follow SEGA on Twitter <u>@SEGA</u> or "like" us on <u>Facebook</u>.