

FOR IMMEDIATE RELEASE

September 1999

**CAPCOM® SUPPORTS SEGA® DREAMCAST™ WITH
A POWERFUL LINE-UP OF TITLES**

Capcom today formally announced plans to support the upcoming launch of Sega Dreamcast video game system throughout Europe. Capcom will support the system with an incredible line-up of products that include the highly anticipated arcade-perfect translation of **Street Fighter® Alpha 3**. Capcom uses the powerful Sega's technology in many of its new coin-operated games. Capcom's Sega Dreamcast products are scheduled to release next year..

"Sega Dreamcast takes a step beyond anything we've ever seen in a video game console," says Bill Gardner, president, Capcom Entertainment. "Capcom's line-up of products will establish a cornerstone to make Sega Dreamcast successful. Through our commitment to the consumer and a strong relationship with Sega of America, Sega Dreamcast is sure to have a successful launch in the United States."

"We are thrilled to have Capcom as a Sega Dreamcast launch partner," says Bernie Stolar, president and chief operating officer, Sega of America. "Through the years, consumers have enjoyed many great games from Capcom. Now on Sega Dreamcast you can get 100% perfect arcade translations and rich new designs that can not be produced on any other home console system. Through the capabilities of Sega Dreamcast and Capcom's years of innovation in game design, we are sure to have a successful launch in the United States."

Capcom's world famous *Street Fighter* series comes to Sega Dreamcast in **Street Fighter Alpha 3**. This arcade perfect translation of the arcade phenomenon reunites 33 popular characters from the Street Fighter universe. The game includes the special hidden characters made popular in the arcade version and offers players three different selectable fighting styles, plus the skill building World Tour Mode. **Street Fighter Alpha 3** delivers more hard-hitting fighters than ever before and gives players a host of new options, faster gameplay, more precise control, and rapid move reversals. The game also features multiple layers of scrolling and awesome lighting effects. **Street Fighter Alpha 3** is scheduled to release this fall.

Sega of America is the arm of Tokyo, Japan-based Sega Enterprises, Ltd. responsible for the development, marketing and distribution of Sega videogame systems and videogames in the Americas. Sega Enterprises, Ltd. is a nearly \$3.0 billion company recognized as the industry leader in interactive digital entertainment media, and is the only company that offers interactive entertainment experiences both inside and outside the home. Sega of America's World Wide Web site is located at (<http://www.sega.com>).

Capcom Entertainment of Sunnyvale, California, is a wholly owned subsidiary of Capcom, Co., Ltd. of Japan. A leading force in the multi-billion dollar interactive entertainment industry, Capcom's legacy spans 20 years of entertaining video gamers. Capcom develops, markets, and distributes home video games for the PlayStation, Sega Dreamcast and Nintendo 64 game machines, Game Boy Color System and coin-operated games. Worldwide recognizable product lines include the Street Fighter, Mega Man, Breath of Fire, and Resident Evil series.