

Take Part This National Breast Cancer Awareness Month to Take Down the Ultimate Opponent

Game Pink with Retro-Bit® and Limited Run Games in the month of October and partake in the fight against a common enemy.

POMONA, CA, October 11, 2019 -- [Retro-Bit](#)® is thrilled to announce that its partnership with SEGA® and [Limited Run Games](#) has brought the opportunity for all to give back and raise awareness in time for national breast cancer awareness month. This October 2019 Retro-bit is releasing for pre-order, a collection of limited controllers officially-licensed by SEGA® -- all appropriately colored Clear Pink.

With an estimated 268,600 new cases of invasive breast cancer in 2019 alone, Retro-Bit® is involving gamers in the fight against breast cancer with 10% of every pink SEGA®-licensed controller purchase to be donated to [National Breast Cancer Foundation](#)® to help provide & inspire hope to those affected by breast cancer through early detections, education & support services.

Following the same controller line that brought original and USB® port versions of the SEGA Genesis® and Saturn® controllers, this limited edition line will include:

- SEGA Genesis® 8 Button Controller - USB® Port
- SEGA Genesis® 8 Button Controller - Original port
- SEGA Saturn® Controller - USB® port
- SEGA Saturn® Controller - Original Port

With an exclusive release of these pink controllers, Limited Run Games will have pre-orders online throughout the month of October, with delivery in November. Join in as the gaming community does its part in bringing down our common opponent.

Pre-orders for this collection are available online at Limited Run Games [[link](#)]

For more information on Retro-Bit's partnership with the NBCF, visit the Retro-Bit® website at retro-bit.com (<http://retro-bit.com/gamepink>).

About Retro-Bit

A leader in the retro gaming community for more than a decade, Retro-Bit® brings new life to classic video game consoles with exciting accessories and controllers. From the original Atari® to the PlayStation® and almost anything in between, Retro-Bit offers the best new ways to play old games. Retro-Bit can be found online at retro-bit.com, Facebook (@Retrobitgaming (<https://www.facebook.com/Retrobitgaming/>)) and Twitter (@RetroBitGaming (<https://twitter.com/RetroBitGaming>)).

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Due to a policy of continuous product improvement, Retro-Bit reserves the right to change specifications and content without notice.

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