

®

SEGA

amusements catalogue

WELCOME TO SEGA

We're so pleased you've chosen to spend time with us. We've got a tremendous line up of exciting, high earning coin-operated games to share with you.

Over the years, Sega has built a reputation for developing high quality video games. Today, we've expanded our offerings to include mechanical and video ticket redemption games, prize merchandising games, coin-pushers, novelty games, plus much more.

We've entered into a number of strategic partnerships that further expand our product offerings meaning we can fulfil all you're coin-op and amusement needs.

We've joined forces with one of the leading family entertainment chains in the world creating a Sega-branded in-location venue providing quality coin-op content for the enjoyment of their guests.

In addition, we have in house divisions that supply dedicated spares for your business along with comprehensive technical support. Sega Total Solutions are there to support you and your customers, delivering the very best customer service. The Sega Prize division provides a wide variety of exclusively licensed and non-licensed prizes for your prize operations.

Our vertical integration in all levels of the coin-op industry, wide range of product offerings, and award winning service and support allows us the ability to provide real-world solutions for all your coin-op business needs. Whatever your amusement requirements are, Sega can provide expert advice and assistance to help bring them to reality.



PAUL WILLIAMS
CHIEF OPERATING OFFICER

A handwritten signature in black ink that reads "Paul Williams". The signature is written in a cursive, flowing style.

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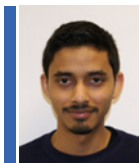
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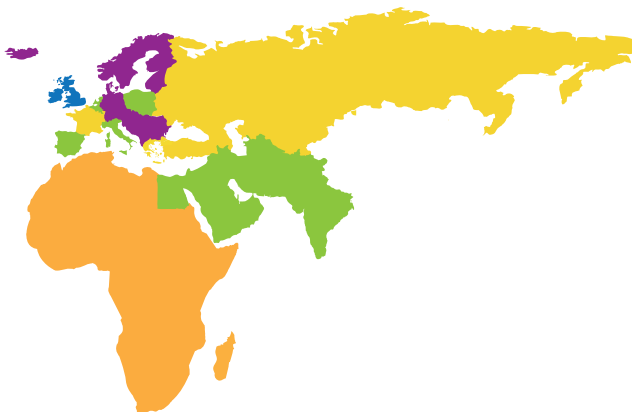
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BEJEWELLED

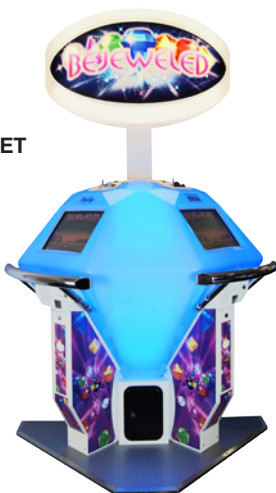
VIDEO | TICKET REDEMPTION

A WORLDWIDE PHENOMENON

The smash hit PC, mobile and console puzzle game is coming to the arcade in this beautifully crafted ticket redemption master piece! Over 50 millions copies have been sold worldwide and 500 million have played it which makes this ingenious puzzle game a sure fire success.

For anyone new to the Bejeweled phenomenon it couldn't be any easier to pick up and play. Just swap adjacent gems with one another to create lines of 3 of the same kind. Bonuses are awarded for creating lines of 4 and 5 gems. Score as big as you can to win as many tickets as possible in the time limit. For sites without ticket redemption, Bejeweled can also be set up to payout prize vouchers.

Place two Bejeweled back to back to create a 4 player centre piece that will stand out anywhere as it creates a fully lit gem which will shine in any location!

2 PLAYER**LINK 2 FOR 4 PLAYERS****TOUCH SCREEN GAME PLAY****MULTI-COLOURED LED LIT CABINET****OPTIONAL VOUCHER PAYOUT****OPTIONAL STOOLS**

D750mm

W1510mm

H2210mm

|

D30"

W60"

H87"

SUPERBOOTH

PHOTO BOOTH

REAL PHOTOTAINMENT

Superbooths Inc has created the world's first interactive photo booth. Unlike any other product in the market today Superbooth includes superb surround sound, pulsating lights and a high powered studio fan – for that all important glamour fashion shoot feeling! Players watch the 42" LCD screen where one of five fun and funky photographers will provide instructions on how to pose. Each session includes nine photos and always finishes with three 'free style' snaps.

5 PHOTOGRAPHERS TO CHOOSE FROM

9 PHOTOS TAKEN

42" INTERNAL SCREEN

TWO 37" EXTERNAL SCREENS

SUPERB SOUND AND LIGHTING

EXTERNAL 'FLASH' LIGHTING



SEGA

KEY MASTER

PRIZE

THE KEY TO HIGH EARNINGS

Key Master will test your player's skill as they try to unlock prizes by putting the key in just the right spot!

Easy to understand and fun to play! It's the perfect prize vending game for all ages! Three prize levels and a wide range of operator adjustable difficulty settings allow you to set the game for the widest variety of prize values!

SIMPLE TO PLAY JOYSTICK AND BUTTON CONTROLS

SIMPLE PRIZE PINS MAKE REFILLING EASY

COIN, DBA OR SWIPE CARD READY

BRIGHTLY LIT CABINET

SUITABLE FOR

MOVIE THEATRES

BOWLING CENTRES

SHOPPING MALLS

MOTORWAY SERVICES

CASUAL DINNING

RETAIL

AND MORE!



D990mm W970mm H1860mm 333kgs | D39" W38" H73" 734lbs

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CANDY FLOSS

VENDING

A REAL TREAT

Insert your coin, press start and watch the automatic candy floss making machine create your delicious treat in 70 seconds!

USES REGULAR SUGAR

96% PROFIT TO THE OPERATOR

PRODUCT CONSISTENT QUALITY AND SIZE

1000 BIODEGRADABLE PAPER STICKS INCLUDED

FULL PORTION AND FINANCIAL CONTROL

NON-STICKY TOUCH

RANGE OF COLOURS AND FLAVOURS

VEND TIME - 70 SECONDS

EASY TO CLEAN AND RESTOCK

MULTI-COIN ACCEPTOR

BUILT IN TEST ROUTINE

EASILY ADJUSTABLE VEND PRICE

2MM STEEL CABINET

OPTIONAL TOPPER AND GSM TELEMETRY SYSTEM

CUSTOMISABLE DECALS ON REQUEST

HIGH SECURITY CASH BOX



D1070mm W915mm H1680mm 125kg | D42" W36" H66" 275lbs

OPERATION G.H.O.S.T.

VIDEO SHOOTER

THE G.H.O.S.T.'S ARE BACK

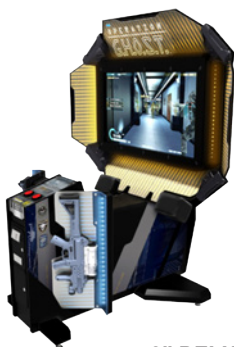
Sega's realistic tactical light gun shooter is back. Operation G.H.O.S.T. puts players in the shoes of highly trained special forces agents. They must use precision shooting and quick reactions to complete the mission whilst using some of the brand new tools at their disposal!

As well as new weapons, gadgets and equipment, Operation G.H.O.S.T. features a full coloured LED monitor surround which is synced with the in-game action. This, combined with a gun mounted speaker, as well as the return of the popular challenge sections, provides a game play experience that will really immerse the players in the intense world of the G.H.O.S.T.'s.

2 PLAYER

GUN MOUNTED SPEAKER

LED SURROUND SYNCED TO IN GAME ACTION



42" DELUXE



55" DELUXE

55" - D1460mm W2000mm H2150mm 442kgs | D58" W79" H85" 974lbs

42" - D1090mm W1580mm H2150mm | D43" W62" H85"

VIRTUA TENNIS 4

VIDEO SPORT

SEGA SERVES ANOTHER ACE

The top players in the world return in Sega's classic sports title Virtua Tennis 4. Joined by some of the most exciting up-and-coming contenders, VT4 has an all-star line-up of 19 players includes Nadal, Federer, Murray, Sharapova, Wozniacki and Williams.

One of the exciting new features in VT4 is the 'Match Momentum Gauge' making for more dramatic matches. Build up your gauge over the course of a match and revel in your form as your player grows in confidence, allowing them to play shots mere mortals can only dream about.

Also new to VT4 is the addition of fun filled tennis mini games which can be played with up to four players. These mini games give players a fun alternative to the tournament mode and also helps players improve their game at the same time.

4 PLAYER**19 PRO TENNIS PLAYERS****MORE REALISTIC GRAPHICS****MATCH MOMENTUM GAUGE****MINI GAME MODE**

D1100mm

W1000mm

H1800mm

I

D43"

W39"

H71"

LET'S GO ISLAND

VIDEO SHOOTER

LET'S GO 3D!

Let's Go Island, the follow up to the number one Sega action adventure 'Lets Go Jungle' is now in 3D! Watch in amazement as the island comes to life right before your eyes!

Players must work together to survive everything the island has to throw at them. Be immersed in this nonstop action, 2 player island adventure with it's 3D graphics, frantic rapid fire gameplay and it's fun filled story line!

2 PLAYER

EASY TO PICK UP GAME PLAY

FIXED GUN CONTROLLER



32" UPRIGHT (2D)



52" DELUXE (2D)



55" 3D DELUXE

3D DLX - D2770mm W1420mm H2260mm | D109" W56" H89"

NON MOTION DLX - D2160mm W1390mm H2060mm | D85" W55" H81"

UPRIGHT - D990mm W900mm H2600mm 240kgs | D39" W35" H89" 528lbs

GRID

VIDEO RACING

IT'S ALL ABOUT THE RACE

Get on the Grid and get ready for the race of your life. Drive some of the worlds most legendary, most desirable and fastest cars such as the Pagani Zonda, the Bugatti Veyron and the Aston Martin DBR9.

And what better place to race these iconic cars than on some of the worlds most famous tracks. Have you got what it takes to take on the likes of Donington Park, Spa Francorchamps or Okutama? Do you have the nerve to race on the narrow streets of San Francisco, Milan or Detroit? Grid, it's all about the race!

LINKABLE UP TO 6 PLAYERS**10 CARS AND 9 TRACKS****DETAILED CAR DAMAGE****TWIN - 32" LCD SCREEN****DELUXE - 52" SCREEN****52" DELUXE****32" TWIN**

TWIN - D1550mm W2010mm H2040mm 510kgs | D61" W79" H80" 1124lbs

DLX - D2630mm W1340mm H2100mm 425kgs | D104" W53" H83" 937lbs

POWERED BY SEGA

SUPER MONKEY BALL

VIDEO | TICKET REDEMPTION

MONKEY MADNESS

Perfect for all ages, Super Monkey Ball Ticket Blitz continues the adventures of AiAi the adorable monkey in a ball who started the Monkey Ball franchise 10 years ago.

32" LCD SCREEN

GIANT 7" TRACKBALL

SEAT INCLUDED AS STANDARD

PULSATING ACCENT LIGHTING



D815mm W1170mm H1880mm 110kgs | D32" W46" H74" 243lbs

POWERED SEGA

SONIC TICKET WINNER

TICKET REDEMPTION

SPIN IT TO WIN IT

Sonic Ticket Winner brings classic reel based redemption together with the strong Sonic brand and this time Sonic's brought his friends along for a spin! Each cabinet has a different character on it, making each cabinet unique, eye catching and fun!

LINKABLE UP TO 15 PLAYERS

SONIC BRANDING

COMMUNITY JACKPOT FEATURE

ILLUMIVAC LIGHTING



D550mm W550mm H2000mm | D22" W22" H79"

POWERED BY SEGA

NEW

SONIC KIDDIE RIDE

KIDDIE RIDE

TAKE A SPIN WITH SONIC

Let Sonic take you for a spin in this brand new kiddie ride from Sega. The car is modelled on Sonic's race car in the very popular Sonic & Sega All-Stars Racing arcade and consumer title, so it will be instantly recognisable to the kids.

- 2 SEATS**
- PROGRAMMABLE RIDE TIME**
- SONIC GAME MUSIC**



D2050mm W1150mm H1380mm 120kgs | D81" W45" H54" 265lbs

SEGA

SSR

VIDEO RACING | TICKET REDEMPTION

AN ALL STAR RACER



In a frantic battle to the chequered flag, Sonic and friends speed around tracks set in medieval castles, lush rain forests and bustling cities, all taken from the visually rich and varied universes of Sonic and Sega.

- 32" LCD SCREEN**
- LINKABLE UP TO 8 PLAYERS**
- OPTIONAL TICKET DISPENSER**
- NEW ILLUMINATED CABINET**

D1500mm W2010mm H2210mm 510kgs | D61" W79" H87" 1124lbs

SEGA

GOLDEN GUN

VIDEO SHOOTER

THE GOLDEN GUN IS YOURS

The only things between the Army of the Undead and the rest of the city are you two and your Golden Guns. Make sure you've got plenty of ammo....

42" LCD SCREEN

2 PLAYER

UPGRADABLE WEAPONS

NEVER HAVE TO RELOAD

3 MASSIVE STAGES



D1550mm W1170mm H2310mm 326kgs | D61" W46" H91" 718lbs

SEGA

HUMMER

VIDEO RACING

JUMP, SMASH AND DESTROY!

A thrilling off-road racing game utilizing GM Hummer. Riding 'on or off' road, players will feel every bump and jump the game can throw at them whilst smashing through hazards and obstacles.



42" MOTION DELUXE

2 PLAYER DRIVER CHANGE

LINKABLE UP TO 8 PLAYERS

32" TWIN

LINKABLE UP TO 4 PLAYERS

TWIN - D1500mm W2020mm H1950mm 525kgs | D59" W79" H77" 1157lbs

DLX - D1720mm W1200mm H2000mm 383kgs | D68" W48" H79" 844lbs

POWERED BY SEGA

CUCKOO

TICKET REDEMPTION

IT'S CUCKOO TIME

Stop the swinging pendulum to win tickets. Hit the bonus target to enter the cuckoo clock and release the cuckoo bird to win the jackpot.

EYE CATCHING DESIGN AND LIGHTING
UNIQUE CUCKOO CLOCK CABINET
QUICK SIMPLE GAMEPLAY
FUN FOR ALL AGES



D1030mm W700mm H2000mm 156kgs | D41" W28" H79" 344lbs

SEGA

TETRIS GIANT

VIDEO PUZZLE

THE BIGGER THE BETTER



One of the most legendary video games ever is back in the arcades and it's bigger than ever... literally! Challenge yourself in either score attack or line attack. Why not buddy up with a friend and work together in co-op mode or go head to head against one another.

47" LCD SCREEN
2 PLAYER
GIANT JOYSTICK

D1500mm W1350mm H2620mm 333kgs | D59" W530" H103" 734lbs

POWERED BY SEGA

NEW

SONIC QUAD AIR

SPORT

FUN 4 EVERYONE

Discover a new and innovative concept in air hockey! Sonic Quad Air, part of the Sonic Allstars range, is a 4 player table that is going to change the way you play air hockey!

SONIC BRANDING
UP TO 4 PLAYERS
SCRATCH FREE PLAYFIELD
CHASING LED LIGHTING



D2320mm W2320mm H920mm 340kgs | D91" W91" H36" 750lbs

POWERED BY SEGA

NEW

SONIC AIR HOCKEY - 2P

SPORT

ONE ON ONE HOCKEY FUN

Sega brings you all the fun action of the original to this compact 2 player table. Now any location can get in on the fun!

SONIC BRANDING
2 PLAYER
SCRATCH RESISTANT PLAYFIELD
CHASING LED LIGHTS
UV LIGHTING GANTRY



D2210mm W1170mm H1780mm 173kgs | D87" W46" H70" 380lbs

POWERED BY SEGA

SONIC BASKETBALL

SPORT | TICKET REDEMPTION

SHOOT SOME HOOPS

Shoot some hoops with Sonic and test your basketball skills.

SONIC BRANDING

LINKABLE UP TO 15 PLAYERS

BACK LIT BACK BOARD

FAMILY FRIENDLY FUN

PROGRESSIVE GAMEPLAY

TICKET DISPENSER BUILT IN

MOVING HOOP



D2490mm W1040mm H2640mm 238kgs | D98" W41" H104" 525lbs

POWERED BY SEGA

SONIC AIR HOCKEY - 4P

SPORT | TICKET REDEMPTION

THE BIG HITTER

Sega have brought together the Sonic brand and redemption with this fast paced air hockey table. No location is complete without this family favourite.

SONIC BRANDING

4 PLAYER

DUAL TICKET DISPENSERS

SCRATCH RESISTANT PLAYFIELD

SAFETY GUARDS

CHASING LED LIGHTS

UV LIGHTING GANTRY



D2290mm W1680mm H2160mm 237kgs | D90" W66" H85" 523lbs

ABOUT

TRIOTECH

CANADA

Triotech Amusements is a leading manufacturer of motion-based platforms for the amusement industry. Triotech and its partners have created the most technologically advanced motion actuator system in the world and maintain exclusive rights for its deployment in the amusement and entertainment industries.

Through licensing agreements and strategic partnerships with leading game and movie developers, Triotech is able to offer leading-edge productions at a fraction of the cost. Triotech is committed to offering high-end, crowd-pleasing and attractive technology with superior quality hardware and ensures the highest return on investment.

TRIOTECH

TYPHOON

SIMULATOR

RIDE THE STORM

Be blown away by the new wind effects, new movies, sleeker cabinet and high definition graphics. Revenue earnings are still proving Typhoon is a must have product.



2 PLAYER
WIND EFFECTS
6 UNIQUE HD FILMS
COMPACT FOOTPRINT

D2210mm W1710mm H1930mm 363kgs | D87" W67" H67" 800lbs

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TRIOTECH

XD THEATRE

SIMULATOR | ATTRACTION

THE 6D MOTION RIDE

Turn any location into a star attraction with the XD Theatre, a 6D motion simulated thrill ride that transcends time, space and imagination. The XD Theatre will have your customers thrilled and wanting more, all for a price that won't have you compromise your standards for successful entertainment.

ALL ELECTRONIC
NO HYDRAULICS
CATALOGUE OF 12 FILMS



AVAILABLE FROM 4 SEATS UPWARDS | CUSTOMISABLE TO YOUR LOCATION

TRIOTECH

NEW

XD DARK RIDE

INTERACTIVE SIMULATOR | ATTRACTION

THE WORLD'S FIRST 7Di

The all new XD Dark Ride redefines the interactive experience like never before. The XD Dark Ride is an incredible multi sensory interactive attraction for the whole family.

SHOOT TARGETS AND SCORE POINTS
WORLD'S FASTEST TARGETING
3D STEREOSCOPIC GRAPHICS
MULTIPLE ADVENTURES
IMMERSIVE EXPERIENCE



ABOUT

ICE

USA

Innovative Concepts in Entertainment (ICE) has been a manufacturer of coin operated amusement, sports and skill redemption games since 1982.

Today, ICE carries one of the largest, most prolific product ranges in the coin operated industry. Their commitment is to produce quality and reliability. Sega is proud to distribute ICE products to all European territories including the UK.

ICE

TREASURE QUEST

TICKET REDEMPTION

X MARKS THE SPOT

Ahoy, me hearties, the real booty has arrived! Treasure Quest is a classic redemption piece that delivers a treasure chest of earnings. Players must physically spin the ships wheel so it stops on the big ticket wins!

- REAL ACTION WHEEL SPIN**
- SPINS IN EITHER DIRECTION**
- STRONG PIRATE THEME**
- DUAL TICKET DISPENSERS**



D820mm W1170mm H2670mm 459kgs | D32" W46" H105" 510lbs

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ICE

NEW

ICE AGE

VIDEO | TICKET REDEMPTION

A SUB ZERO HERO



This 2 player video redemption skill game has interactive hammer game play and the worldwide recognized Ice Age licensed which kids and adults love a like!

2 PLAYER
42" LCD SCREEN
TWO 23" ATTRACT SCREENS
OFFICIAL ICE AGE LICENSE

D1755mm W865mm H1905mm 204kgs | D69" W34" H75" 450lbs

ICE

FROGGER

VIDEO | TICKET REDEMPTION

HOP TO IT

This 2 player skill redemption game will have locations leaping for Frogger! Timing and skill are everything, players must watch for passing bugs, floating logs, and swimming turtles if they want Frogger to reach the coveted bonus lily pad.



42" LCD SCREEN
2 PLAYER
OFFICIAL FROGGER LICENSE

D1070mm W1150mm H2440mm 208kgs | D42" W45" H96" 459lbs

ICE

WHIRL WIN

TICKET REDEMPTION

WHIRL IN A WIN

Whirl Win combines the simple gameplay of the most successful redemption game previously made, (the magical Cyclone) with the spin of a very attractive and mesmerising inner wheel. Stop the light in the spin zone and the inner wheel will spin for your chance to win a big ticket prize!



2 PLAYER

D1295mm W1170mm H2085mm 205kg | D51" W46" H82" 450lbs

ICE

KNOCK OUT PUNCH

TICKET REDEMPTION

A REAL CHAMPION

Step in to the ring and take on the best of the best in this fast paced redemption game based on a winning formula. The aim of the game could not be simpler! Knock out the boxers to win tickets and become the champion of the world!



2 PLAYER

D815mm W1295mm H2440mm 184kgs | D32" W51" H96" 405lbs

DEAL OR NO DEAL MEGA DLX

VIDEO | TICKET REDEMPTION OR PRIZE

CAN YOU BEAT THE BANKER?

New bonus feature, deal models, graphics, sounds and stage. Available for all new games or as a kit for any Deluxe Deal or No Deal, the new Mega Deluxe features keep players coming back again and again.

Will you risk the final winning case to spin the bonus wheel and win up to 2000 tickets?

32" LCD SCREEN

OPTIONAL STOOL AND LIT FLOOR

LOCALISED IN ENGLISH, RUSSIAN, SPANISH & FRENCH



Also available is the street version of Deal or No Deal which issues prize coupons, ideal for non redemptions locations.

26" LCD SCREEN

PRODUCES COUPONS

IDEAL FOR ANY LOCATION

**LOCALISED IN ENGLISH, RUSSIAN,
SPANISH & FRENCH**

MEGA DLX - D1120mm W1320mm H2920mm | D44" W52" H115"

MEGA KIT BOX - D610mm W920mm H380mm | D24" W36" H15"

DLX - D1120mm W1320mm H2130mm 238kgs | D44" W52" H84" 525lbs

STREET - D1120mm W910mm H2160mm 163kgs | D44" W36" H85" 360lbs

ICE

CANDY FACTORY

PRIZE | CRANE

A REAL SWEETIE

Candy Factory, one of the mini 24" crane range from ICE, features a new claw, crane wagon and electronics. These mini cranes are great to look at, very functional, and very reasonably priced.



WINNER EVERY TIME OPTION

D740mm W610mm H1930mm 143kg | D29" W24" H76" 315lbs

ICE

HAMMERHEAD

TICKET REDEMPTION

FINTASTICLY WHACKY

This fantastic "whacky" game has players hitting as many sharks as possible in the time allowed. The more they hit, the more tickets they win. Its small foot print makes it perfect for any location.



SMALL FOOT PRINT

D660mm W890mm H1830mm 87kgs | D26" W35" H72" 191lbs

ICE

GRAB N GO

PRIZE | CRANE

GRAB IT NOW!



This unique 30" crane from ICE is great for any location because of it's compact size. Grab N Go is fully adjustable and comes with changeable claws making it suitable for almost any type of prize.

COMPACT SIZE

**PRIZE FACTORY CRANE
ALSO AVAILABLE**

D610mm W760mm H1805mm 143kg | D24" W30" H71"

ICE

TIPPIN BLOKS

VIDEO | TICKET REDEMPTION

TIPPIN' TO THE TOP



Tippin Bloks is played by using the interactive tray controller. Players try to catch dropping blocks, and stack them to various win levels. Get to the top to win the jackpot. If the player drops more than 3 blocks it's game over!

**42" VERTICAL LCD SCREEN
UNIQUE CONTROLLER
INNOVATIVE GAME PLAY**

D1375mm W840mm H2365mm 218kgs | D54" W33" H93" 480lbs

ICE

GO BALLISTIC

VIDEO | TICKET REDEMPTION

READY, SET, GO!



Go Ballistic is a video redemption game requiring the players to physically move around by tossing soft play balls at a 47" interactive touch screen across 5 different and exciting interactive games.

**47" TOUCH SCREEN
2 PLAYER**

D1985mm W1195mm H2210mm 314kgs | D78" W47" H87" 639lbs

ICE

SUPER CHEXX

SPORT

CHEXX IT OUT

Super Chexx game play is fast, exciting, and realistic as the players on either side control all 5 hockey players and the goalie. If a game is tied after the normal game play it will automatically go into sudden death overtime - so there's always a winner!!!



2 OR 4 PLAYER

SPLIT BASE OPTION FOR DOORWAYS UNDER 32"

D1530mm W770mm H1300mm 57kgs | D60" W30" H54" 126lbs

ICE

NEW

WINNER EVERY TIME

PRIZE | CRANE

A GUARANTEED WINNER

Players play for large sized plush on one side and then watch the claw automatically move to the winner every time side if they fail to snag a good prize.

PRIZE EVERY TIME

LED LIGHTING



D890mm W1550mm H1980mm 499kgs | D35 W61" H78" 1100lbs

ICE

NEW

GRAB 'N' WIN

PRIZE | CRANE

GRAB IT, WIN IT!

Grab N Win, a classic double capacity 60" crane has been designed to have a clean modern look that will fit in to any location whilst still being eye catching.



2 PLAYER
LED LIGHTING
DEEP GLASS SHELVING

D890mm W1550mm H1980mm 499kgs | D35 W61" H78" 1100lbs

ICE

NEW

NBA HOOP TROOP

SPORT | TICKET REDEMPTION

FOR THE KIDS

NBA Hoop Troop is the official licensed NBA basketball shooting game made just for the kids. It has a pivoting backboard with just enough movement in the hoop to make it fun and exciting for kids of all ages.

DESIGNED FOR KIDS
OFFICIAL NBA LICENSE
DOUBLE TICKET DISPENSER



D1880mm W890mm H1985mm 278kgs | D74" W34" H78" 612lbs

ICE

NBA HOOPS

SPORT | TICKET REDEMPTION

SHOOT HOOPS LIKE A PRO

This is the only licensed NBA game for your location. The cabinet is available in 2 versions; generic NBA or team specific. Just choose your favourite NBA team and we will design the graphics package for your location. Each game includes a large 40 second game clock that is located behind the backboard. Feel the pressure as time counts down. Bring a new look to your location today with NBA Hoops!



LINKABLE UP TO 4 PLAYERS
OFFICIAL NBA LICENSE
OPTIONAL BONUS MARQUEE
CUSTOMISE TO ANY NBA TEAM

D3050mm W865mm H2950mm 306kgs | D120" W34" H116" 675lbs

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ICE

3 ACROSS

SPORT | TICKET REDEMPTION

CAN YOU LIGHT THEM ALL?

A unique twist on an arcade classic. The more pockets that you light up in a row the more points you score. Light up all nine to win the perfect game bonus!



- METAL MESH CAGE**
- DURABLE PLAYFIELD**
- OPTIONAL BONUS MARQUEE**

D3050mm W765mm H2135mm 247kgs | D120" W30" H84" 545lbs

ICE

ICE BALL

SPORT | TICKET REDEMPTION

THE ARCADE CLASSIC

The definitive alley roller redemption game, hit the centre targets to score more points and win more tickets.

- METAL MESH CAGE**
- DURABLE PLAYFIELD**
- OPTIONAL BONUS MARQUEE**



D3050mm W765mm H2135mm 247kgs | D120" W30" H84" 545lbs

ABOUT

ANDAMIRO

KOREA

Established in the 1990's Andamiro has always been at the frontline of the amusement and gaming industry and through the years have become a distinguished institution that has been acknowledged throughout the world.

Andamiro has provided the amusement industry with a range of redemption and amusement products that have become must haves. Constantly developing their range and evolving with new ideas Andamiro prioritize customer satisfaction at all levels.

ANDAMIRO

DOLPHIN SHOW

TICKET REDEMPTION

THE SHOW IS ON



Hurry up! The show is about to start! This quick fire, cute redemption game could not be simpler or more fun to play. The players must make the dolphin hit the ball in to the playfield and get it in one of the ticket prize targets. Only players with the best timing and accuracy will be able to hit the big prizes.

**PROGRESSIVE JACKPOT
CONTINUOUS GAME PLAYABILITY**

D1100mm W1020mm H1700mm | D44" W40" H67"

ANDAMIRO

WINNERS CUBE

PRIZE

WE HAVE A WINNER

The objective of Winners Cube is remarkably simple. Players must guide the slim rod, using the 2 buttons, into the correct position so it is aligned with a prize. If successful the rod will push the prize off the shelf and the player wins!



AVAILABLE IN STANDARD, CLASSIC OR DELUXE MODELS

ANDAMIRO

NEW

PUMP IT UP FIESTA

VIDEO DANCE

THE SHOW IS ON

The latest version of Pump It Up sees a host of new features and enhancements including



50" SCREEN

350 SONGS

2000 STEP CHARTS

DUAL INTERFACE

STEEL REINFORCED CABINET

USER CUSTOMISED SYSTEM

OPTIONAL USB THUMB DRIVES

LED EQUALIZER DISPLAY

IMPROVED DANCE PADS

D2380mm W1880mm H2430mm 320kgs | D94" W74" H96" 705lbs

ANDAMIRO

NEW

OVER THE TOP

SPORT | VIDEO

HAVE YOU GOT THE POWER?

Over the Top is a traditional arm wrestling game that has very interesting and exclusive features including a innovative clutch motor mechanism and smart logic safety system.



STYLISH ARM WRESTLING GAME
INNOVATIVE SAFETY SYSTEM
OPERATOR FRIENDLY

D1150mm W740mm H2060mm 180kgs | D45" W29" H81" 397lbs

ANDAMIRO

NEW

TOWER OF HANOI

PRIZE

AIM FOR THE TOP

Tower of Hanoi is a very unique instant prize game from Andamiro. Players simply press the button to release rings from the swinging arm and stack them around a pole directly on top of each other.



PRIZE VIDEO GAME
SIMPLE GAME PLAY
BIG AND HIGH VALUE PRIZES
EASY TO MAINTAIN
SUITABLE FOR ALL AGES

D850mm W980mm H1880mm 225kg | D31" W36" H138" 496lbs

ANDAMIRO

KING OF THE HAMMER

SPORT | TICKET REDEMPTION

IT'S HAMMER TIME



Test your power and declare your might as you smash the power gauge with all your strength. Challenge the highest scores, overcome them and set new limits as you take part in the legendary experience which is the King of the Hammer.

STANDARD - 2.35 METRES

DELUXE - 3.5 METRES

STD - D550mm W900mm H2350mm 200kgs | D22" W36" H93" 441lbs

DLX - D790mm W900mm H3500mm 294kgs | D31" W36" H138" 648lbs

ANDAMIRO

DRAGON PUNCH

SPORT | TICKET REDEMPTION

IT'S A KNOCKOUT

Unleash your wrath and challenge others to overcome a battle of strength, speed, and reflex with Dragon Punch.

SLEEK AND SAFE DESIGN

HAND FRIENDLY LEATHER PUNCH BAG

URETHANE CUSHION PAD FOR SAFETY

WATERPROOF COATING

ELECTRONIC SCORE DISPLAYS

IMPROVED RESPONSE PADS



D900mm W1120mm H2200mm 184kgs | D36" W44" H87" 405lbs

SIMULINE

NEW

X-RIDER

SIMULATOR | ATTRACTION

FULL MOTION THEATRE

X-Rider uses a 6DOF motion system to produce the most dynamic experience for the rider. Add in 3D movies, wind, bubbles, snow and strobe effects and X-Rider is a truly unique experience.

4 OR 8 SEATER

EXCELLENT ROI

3D STEREOSCOPIC GRAPHICS

WIND, BUBBLE AND SNOW EFFECTS

OPTIONAL FLASH AND FOG EFFECTS



4 SEAT - D5000mm W3100mm H3100mm | D197" W122" H122"

8 SEAT - D7000mm W5700mm H4200mm | D276" W225" H165"

SIMULINE

NEW

MINI RIDER 3D

SIMULATOR

NOW RIDE IT IN 3D

With Mini Rider 3D's inverted motion system players get the most realistic motion and effects in the industry and with a dynamic library of 3D motion rides players will keep coming back for another go.

42" 3D LCD SCREEN

2 SEATER

EXCELLENT ROI

CHOICE OF 4 3D MOVIES

SAFETY SENSORS



D2500mm W3700mm H2390mm 1080kgs | D99" W146" H94" 2380lbs

36 www.segaarcade.com | sales@segaarcade.com

PORTRAIT STUDIO

PHOTO BOOTH

PORTRAIT TIME!

Portrait Studio allows customers to watch the artist draw or paint their portrait before their own eyes. Choose from black and white sketches or colour painting and watch your portrait unfold before receiving your very own copy to take home.



EASY TO USE

FUSENSE

VAN GOGH

PHOTO BOOTH

THE ONE STOP SHOP

Van Gogh delivers it all, indisputably the 'one stop shop' for all locations. This masterpiece delivers classic portrait sketches from one of 4 famous artists. Have your portrait created as a postcard with your choice of well known international backdrops. You can even create a one-of-a-kind key ring with your picture on it.



D1560mm W860mm H2100mm 350kgs | D62" W34" H83" 772lbs

ABOUT

PAN AMUSEMENTS

UNITED KINGDOM

Pan's electronic shooting galleries provide the highest standards of control and animation. Excellent manufacturing skills combined with creative design and technological input mean that Pan can produce electronic shooting galleries in detailed standard themes and also meet the exacting standards for individual themes in theme parks, specialist retail chains, museums and other leisure outlets. Whether electronic shooting galleries, rides or midway games, the key is 365 days operation with minimum supervision and maintenance.

PAN AMUSEMENTS

NEW

CLOWNING AROUND

SHOOTING GALLERY | TICKET REDEMPTION

FUNNY BUSINESS

Sega have once again worked closely with Pan Amusements to develop a compact water game with a very fun clown theme which will appeal to all ages.

2 PLAYER

DIGITAL SOUND & SCORING

FUN FOR ALL THE FAMILY

COMPACT FOOTPRINT



D2500mm

W1320mm

H2750mm

|

D99"

W52"

H108"

PAN AMUSEMENTS

SIDESHOW

SHOOTING GALLERY | TICKET REDEMPTION

ROLL UP, ROLL UP

Sega have worked closely with Pan to develop a compact shooting gallery without compromising any of the character or earning potential of the product using simple gameplay that the whole family can enjoy.

3 PLAYERS

BONUS FEATURE

14 WACKY TARGETS

CARNIVAL STYLE VOICES

DIGITAL SOUND & SCORING



D2640mm W2210mm H1930mm 333kgs | D104" W87" H76" 734lbs

PAN AMUSEMENTS

NEW

PROFESSOR COGGINS

SHOOTING GALLERY | TICKET REDEMPTION

PURE GENIUS

Get ready for another winning shooting gallery from Pan based on a mad professor's laboratory, with loads of zany and fun targets.

4 PLAYER

14 INTERACTIVE TARGETS

4 WATER SQUIRTING TARGET

DIGITAL SOUND & SCORING



D3380mm W2340mm H3000mm | D133" W92" H118"

SEGA ACTIVE ZONE

LOCATED IN ALL 18 BOWLPLEX ENTERTAINMENT CENTRES

SONIC AND BOWLPLEX TEAM UP



Sega have teamed up with Bowlplex to launch the brand new Sega Active Zone across all 18 Bowlplex entertainment centres in the UK. Sega will bring their expertise in amusement entertainment and their vast selection of games to make Bowlplex's "Great Indoors" even greater!

With family favourites such as the Sonic Sports range, high octane games like Grid and Let's Go Island not to mention prize and novelty games including Key Master and Sideshow, the new Sega Active Zone will truly have something for everyone. So whether it's families with young children, young adults, the more senior crowd or businesses who want to host corporate parties, a fantastic day out is guaranteed, with bowling, food, drinks and now Sega's state of the art interactive entertainment all under one roof.

For more information please contact Justin Burke on +44 (0) 208 391 8090 or justinb@sega.co.uk



OPERATIONS

XD THEATRE

LOCATED IN 3 LEADING UK SHOPPING MALLS

THE 6D MOTION RIDE



Sega Amusements Europe Ltd. has now been successfully operating XD Theatre at Europe's largest shopping centre, Bluewater, for over a year now. Thousands of shoppers have experienced the 6D motion ride that is like no other and keep coming back again and again. XD Theatre grabs the attention of passersby as well as attracting large party bookings on a regular basis.

Leading on from the huge success of the XD Theatre at Bluewater, Sega have recently opened two more XD Theatres; one at Westfield Derby and the other at Westfield Broadmarsh. Both of which are proving to be hugely popular.

Sega Amusements Europe is actively expanding this business and opportunities for the XD Theatre are sought in the following sectors; Leisure, Retail, Visitor Attractions, Travel Terminus, Holiday Destinations and Museums.

For more information contact Jean-Luc Dieudonne on +44 (0) 208 391 8077 or Jean-LucD@sega.co.uk



SPARES AND SUPPORT

ABOUT | MANAGEMENT

Formed in 2007 to supply Sega Amusements Europe customers with all Sega parts as well as offering after sales service, STS is fast becoming more and more of a one stop shop option for its customers.

In recent years, we have become the main distributor for leading global amusement blue chip companies shown on the facing page, and carry excellent stocks of parts for them. Our aim is to offer product from stock at a competitive price. With over 10,000 stock items, we are confident in our ability to offer you the best service in the industry.

2012 sees the introduction of the STS change machine, and also STS becoming a major supplier of Redemption Tickets, for which the largest user in the UK has just signed up to purchase from STS. Alongside redemption tickets, we also supply the Galileo Ticket Eater, which is not only the most eye catching ticket eater available, but the best.

STS Service department has also grown substantially during the last two years, with fully trained Sega personnel working on, and offering a first class service along with competitive prices for all works carried out. All work is guaranteed for 60 days, and products returned for repair, are usually sent out within 3 days of receipt.

Our technical staff have also been fully trained by ICE, Triotech, Innovative Foto (Fantasy), Komuse, Simuline, Andamiro and Intermatic on their products, and again STS offer the fastest turnaround in the industry.

We pride ourselves on the speed, quality of work and price we offer, and see the results in repeat business.



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SPARES AND SUPPORT

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PREVIOUSLY OWNED

SINCE 2008

In October 2008, Sega Amusements Europe took the decision to sell direct within the UK, which has enabled us to develop a supply chain of previously owned games. We have assembled a highly skilled and very experienced team of technicians, solely dedicated to achieving the highest standards in refurbishing machines allowing us to offer a wide range of video games, simulators, redemption and novelty machines to any market throughout the world. We understand that it is a false economy to supply our customer with anything other than the very best quality possible and this division prides itself on the work it produces.

All machines, once refurbished, are given our official seal of approval. The 'Sega Assured' stamp proves that the machine has been through extensive testing and has passed our rigorous and strict assessment procedures.

A full list of games available can be found at www.segaarcade.com. We also distribute a full list by e-mail on a regular basis. To have your email address added to our database, please send a request to sales@segaarcade.com



PRIZE AND MERCHANDISE

ABOUT | CONTACTS

Sega Prize Europe specialise in providing family entertainment centres and amusement locations with high quality licensed plush and merchandise. We take great pride in producing high quality products and do not believe in compromise.

Our prize program is constantly growing, by acquiring popular licences that are highly desirable to the players of today. Creativity is our strength and we are always exploring new ideas that excite all ages and genders. We believe in value for money and where possible our merchandise will be safe for all ages or as we like to call it 'Sega Safe'.

If you would like to speak to one of the team please contact them on the dedicated prize line + 44 (0) 208 391 8089 or send us an email on sega.prize@sega.co.uk.



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TURN THE PAGE TO SEE SOME OF OUR AMAZING PRODUCTS!

PRIZE AND MERCHANDISE

PRODUCT RANGE



Everyone loves a Bad Bear and with their flat peaks, bling and brightly coloured string hoodies!



MonstAHH! are rarely seen misunderstood creatures from a far away land!



OMG So Kawaii is a soft toy collection of six inspiringly talented Kokeshi sisters



Txt Me Bck come from the digital world of emoticons, where they communicate primarily in txt talk.



PRIZE AND MERCHANDISE

PRODUCT RANGE

HELLO KITTY

The phenomenal Hello Kitty soft toys are now available in an adorable garden fairy theme.



SUPER MONKEYBALL™

The stars from Sega's popular Super Monkey Ball series Aiai and Mee Mee are now available as highly detailed soft toys.



Victoria Cupcakes

Made from sugar, spice and all things nice, the Victoria Cupcake characters are cute cuddly and collectable.



The popular With-it licensed soft toys are brightly coloured and hilariously wacky.



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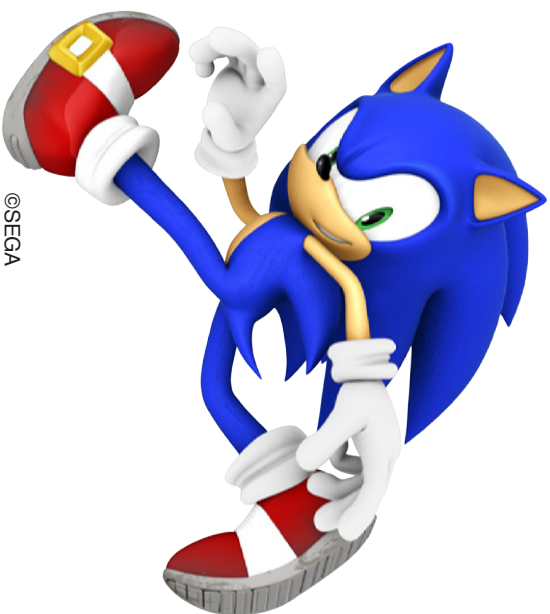
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