

WHEN  
WINNING NAMES  
GET TOGETHER,  
YOU GET  
WINNING GAMES.  
WE'RE  
GREMLIN/SEGA<sup>®</sup>.

TURN  
THE PAGE  
AND SEE HOW  
OUR NEW  
MULTIPHASE<sup>®</sup>  
GAME CONCEPTS  
WORK FOR  
YOU!



This is GEE BEE—plenty of high scoring action. Try to keep the Ball on the playfield and light all five ☺ rollovers to gain your Double Bonus points.

Or get all the targets in the side pockets and win a FREE Ball!

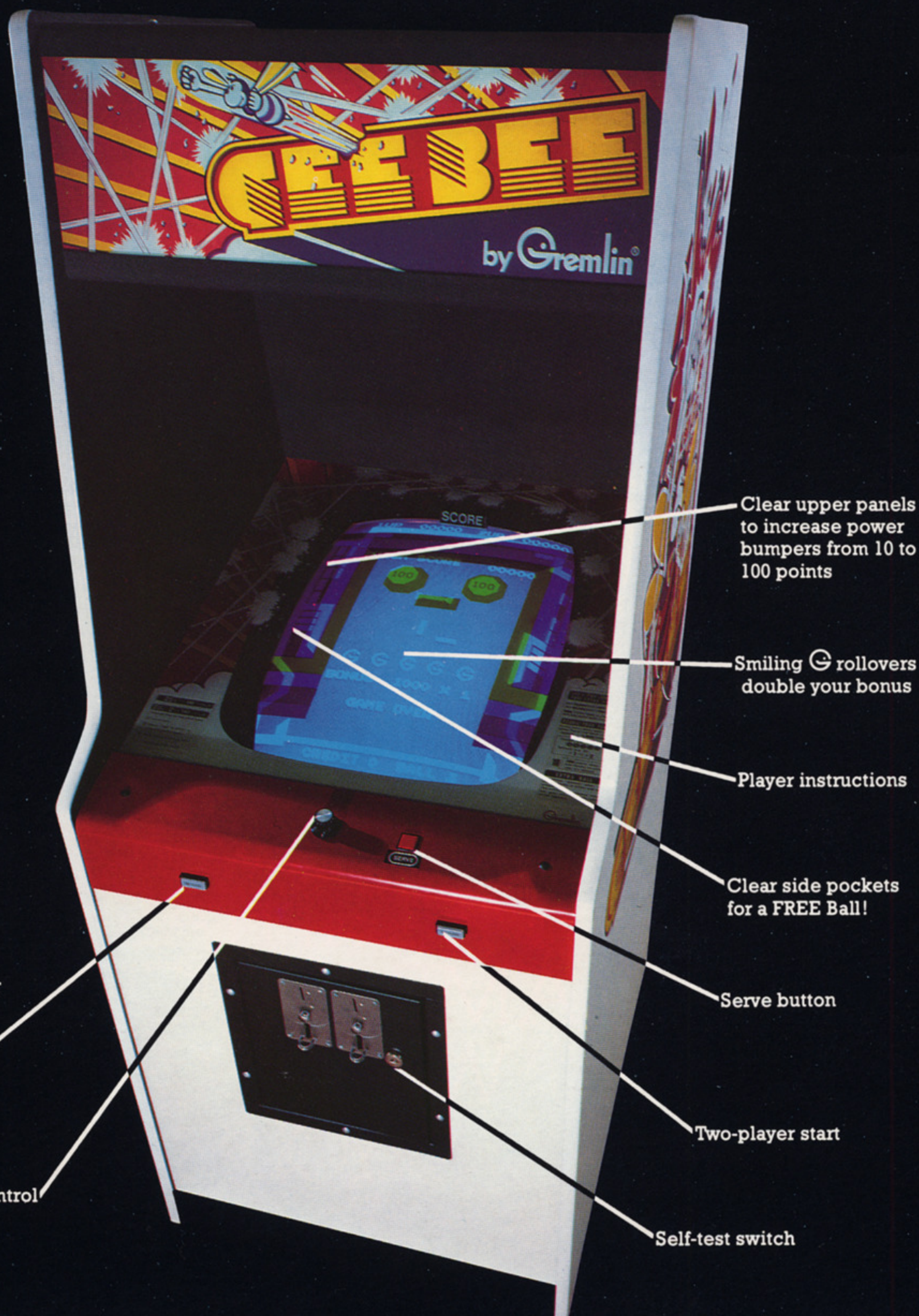
Then, knock out all the top targets to increase each Spinner revolution from 10 to 100 points.

But you've got to be quick...the longer the Ball stays in action, the faster it goes.

And when 2 players get going on this one or two player game, GEE BEE doubles your return as the action heats up.

Gremlin/Sega's sensational new GEE BEE video game stands for GREAT BIG profits!

Be sure you get your share.





Presenting  
**HEAD ON®**, the  
incredible new  
computer road  
game.

All you have  
to do is clear the  
lane markers in all  
20 lanes. Each  
marker progresses  
in value as winning  
heats are finished.

Hit the accel-  
erator button for a  
burst of speed.

Shift the joy  
stick for quick lane  
changes.

But watch out!

There's an on-  
coming car hurtling  
along in the opposite  
direction...you must  
plan your course to  
avoid the explosive  
**HEAD ON** collision.

But if he does get  
in your lane—  
**CRASH!!!**

Four collisions  
and you're out.

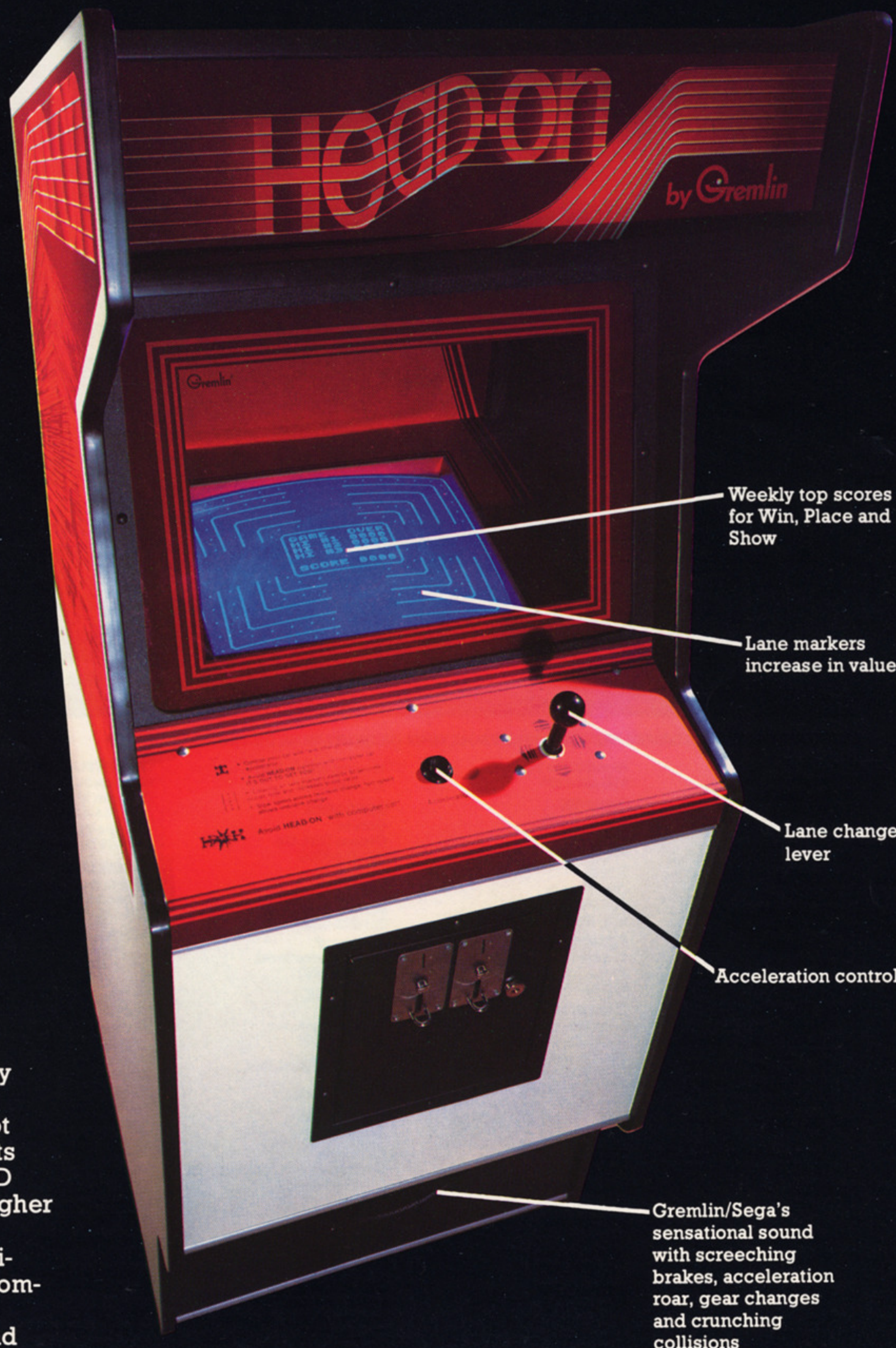
There's even a  
built-in bonus, but you  
won't see it until you  
play the game.

As an operator,  
you'll be in the money  
as your customers try  
and try again to beat the  
weekly top scores.

And **HEAD ON** is only  
the first of our all-new  
MultiPhase video concept  
games. So as a player gets  
better at **HEAD ON**, **HEAD  
ON** gets tougher and tougher  
to beat.

Which means a Multi-  
Phase game keeps 'em com-  
ing back for more.

Let Gremlin/Sega and  
**HEAD ON** put you in the fast  
lane to outstanding profits.



Weekly top scores  
for Win, Place and  
Show

Lane markers  
increase in value

Lane change  
lever

Acceleration control

Gremlin/Sega's  
sensational sound  
with screeching  
brakes, acceleration  
roar, gear changes  
and crunching  
collisions



# MULTIPHASE. THE CONCEPT THAT WILL CHANGE VIDEO GAMES TO VIDEO ENTERTAINMENT!

It sounds complicated.  
It isn't.

MultiPhase means the better your customers get, the more they want to play.

And you can spell that P-A-Y!!!

A MultiPhase game presents progressive sequences of challenge and entertainment experiences for the player, as he strives for new levels of achievement.

Just when the player thinks he has beaten the game, a MultiPhase game sequences to the next level of difficulty ...and the challenge is on.

Like in HEAD ON, the first in our new era of MultiPhase video games.

When you've learned how to beat one car, then you have to learn to beat 2 cars.

Then 3 cars!

Starting to get the picture?

You see, when Gremlin and Sega got together, they got together to work...for you.

The result was our exclusive MultiPhase video game concept.

And man, does it work!!!

So go MultiPhase. Get a Gremlin/Sega.

The winning combination that pays and pays.



The games people really play.

**GREMLIN INDUSTRIES, INC.**

8401 Aero Drive, San Diego, CA 92123  
(714) 277-8700 • TWX 910-335-1621

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## THE NEW MULTIPHASE GAMES ARE AVAILABLE FROM YOUR GREMLIN/SEGA DISTRIBUTOR

### ALABAMA

Birmingham  
Birmingham Vending Co.  
205-324-7526  
Montgomery  
Franco Dist.  
205-834-3455

### ARKANSAS

El Dorado  
Jack's Amusement  
501-863-5600

### CALIFORNIA

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213-380-1160  
Circle International  
213-380-5850  
Portale Automatic Sales, Inc.  
213-746-1191  
San Francisco  
Advance Automatic Sales  
415-864-0400

### COLORADO

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Continental Divide  
303-778-7778

### FLORIDA

North Miami  
Coin Co.  
305-944-8988

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New Orleans Novelty Co.  
504-529-7321  
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S & H Dist. Co.  
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Whippany  
Rowe International  
201-887-0400

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Albert Simon, Inc.  
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Brady Dist. Co.  
704-373-1211

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Monroe Dist., Inc.  
216-781-4600  
Columbus  
Shaffer Dist. Co.  
614-224-6800

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Southwest Vending Sales Co.  
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Dunis Dist. Co.  
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Wilkes-Barre  
Roth Novelty Co.

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Vu-Games Ltd.  
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