



Title: The Club
Developer: Bizarre Creations
Format: XB360, PS3, PC
Genre: Action Shooter
Release date: TBC

[The Club](#) mixes the best elements from action shooters with instant accessibility and is the most innovative shooter seen on the next generation of consoles and PCs. Featuring the relentless pace and attention to detail of racing games, with a story structure based on fighting games, players will choose from eight gladiatorial misfit characters to fight in a shadowy underground blood-sport known simply as *The Club*. Controlled by faceless, obscenely wealthy and an influential elite, each character has their own reason for risking their life to “beat” *The Club*. Some are driven by greed, some are adrenaline junkies, and some are driven by pure insane bloodlust.

CHARACTER BACKGROUND

SEAGER

In his early 20s, Seager is a handsome, athletic, and confident rich kid who likes nothing more than living life on the edge. A complete thrill-seeker, you name it, Seager’s tried it; extreme sports, illegal street racing, Russian roulette, bare-knuckle boxing and more, he’s always pushed himself to the edge, looking for the next high, and the latest and most extreme test of his abilities.

Then he heard about *The Club*. After hearing rumours of this secretive, elite and dangerous club, Seager spent months and a small fortune following its trail, before he eventually found what he was looking for.

However, **The Club** weren't going to just welcome a new comer such as Seager with open arms. This isn't a club where you just walk in off the street and instantly become a member. Oh no, Seager was beaten to the brink of death and only at this point did **The Club** enforcers ask him, "What is it you want?" With his last bit of energy Seager broke free, pulled a gun from nowhere and shot his captures dead, before levelling the weapon at **The Club's** money man. Grinning through bloody teeth he calmly reached for his pocket and pulled out a cash-stuffed envelope, throwing it down in front of the money men's agent. "I want to play."

Seager had found what he's looking for – the ultimate high – had **The Club** found its ultimate contender? Only time will tell.

For more information on **The Club** and other SEGA titles please visit www.sega-europe.com.

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