



WARHAMMER® 40,000® : DAWN OF WAR® III ANNOUNCED.

London, 3 May 2016 – At long last, the sun rises on a new age of battle! Relic Entertainment and SEGA Europe Ltd. today announced Warhammer 40,000: Dawn of War III, the long-awaited third instalment of the critically-acclaimed real-time strategy franchise. The loyal are rewarded!

Dawn of War III immerses players in the escalating brutality of galactic warfare, where they will lead elite hero units and colossal armies to victory, or oblivion. Powerful super-walkers will tower over the front lines as screen-shaking assaults blister the battlefield in an all-out, over-the-top spectacle worthy of the iconic Games Workshop® Warhammer 40,000 universe.

Building on 12 years of explosive gameplay, Dawn of War III combines the epic scale of Dawn of War, with the customization and elite heroes of Dawn of War II. The result is a best-in-class edition giving players the rich strategic experience, stunning visuals, and catastrophic surprises that they've come to expect as Relic brings the franchise into the modern era.

"This is the Dawn of War that fans have been waiting for," said Stephen MacDonald, the title's Executive Producer. "Our biggest units ever? Check. Giant orbital lasers? Check. Base-building, epic heroes, huge battles, it's all in there. Get ready for the biggest Dawn of War yet. For the Emperor!"

In an announcement trailer released on the official Dawn of War III [YouTube Channel](#) this morning, Relic revealed the devastating forces of Space Marines, Eldar, and Orks locked in battle, slipping ever deeper into the darkness of endless war.

With previous instalments released prior to Relic's acquisition in 2013, Dawn of War III will be a landmark release for Relic: its first main title produced entirely as a SEGA®-owned studio.

"This announcement is a big moment for all of us at Relic, and at SEGA," said Justin Dowdeswell, General Manager at Relic. "We're setting the bar for what we can achieve, and showing players what they can expect from us in the future. This is just the beginning."

For future updates on Dawn of War III, visit www.dawnofwar.com.

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About Warhammer 40,000: Dawn of War:

Warhammer 40,000: Dawn of War is Relic's critically-acclaimed real-time strategy game that brings to life the iconic Games Workshop Warhammer 40,000 universe. Set in the forty-first millennium, players choose a race and take them into battle on the brutal frontlines of war and fight for supremacy of the galactic empire. Since its inception, the Dawn of War series has sold more than 7 million copies. Dawn of War III will be the eighth instalment of the franchise.

About Relic Entertainment

Relic Entertainment is the award-winning development studio behind critically-acclaimed franchises including Warhammer 40:000: Dawn of War, Company of Heroes, and more. Since its inception in 1997, Relic has produced a rich catalogue of

genre-defining real-time strategy titles and continues to innovate today as a SEGA-owned studio. Relic is located in Vancouver, Canada. Learn more at www.relic.com.

About SEGA Europe Ltd.:

SEGA Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA Games Co., Ltd., and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's website is located at www.sega.com

About Games Workshop

Games Workshop Group PLC (LSE:GAW.L) is based in Nottingham, UK. Games Workshop designs, manufactures, retails, and distributes its range of Warhammer and Warhammer 40,000 games, miniature soldiers, novels and model kits through more than 400 of its own Hobby centres, the Internet and independent retail channels in more than 50 countries worldwide. More information about Games Workshop can be found at www.games-workshop.com and further details about all of Games Workshop's licensees and their products are at licensing.games-workshop.com

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