



PRESS RELEASE – FOR IMMEDIATE RELEASE

**OUT OF THE DUNGEONS AND INTO THE STARS –
SEGA ANNOUNCES *SPACE SIEGE***

Chris Taylor's Gas Powered Games and SEGA Team Up to Create a Spiritual Successor to the Critically Acclaimed Dungeon Siege Series for the PC

LONDON & SAN FRANCISCO (July 12, 2007) – SEGA® Europe Ltd. and SEGA® of America, Inc. today announced the development of *Space Siege*™ for the PC. Developed by Gas Powered Games, SEGA has tapped Chris Taylor's creative prowess to create this engaging action-RPG title. *Space Siege* features a deep and compelling storyline, intense combat and a dynamic character development system. *Space Siege* is scheduled to ship for the PC in Europe and North America in Q1 of 2008.

Space Siege takes place in the confines of the Armstrong, one of the few remaining colonisation ships carrying the last bastions of human civilisation after a devastating attack on Earth from an unknown alien race. Players will take the role of Seth Walker, a cybernetics engineer suddenly thrust into a struggle to save humanity from extermination. As the adventure progresses Seth is offered opportunities to sacrifice pieces of his humanity for cybernetic upgrades that will assist him in his mission to preserve the human race. But what price will he pay to save his own humanity? Only the player can decide Seth's ultimate fate.

"We're honoured to be working with Chris Taylor and the talented team at Gas Powered Games", said Gary Knight, European Marketing Director, SEGA Europe. "*Space Siege* is shaping up very nicely and will live up to the reputation of both Chris and the *Dungeon Siege* franchise".

Incorporating innovative cybernetic augmentations into its storyline, *Space Siege* explores the dilemmas faced while keeping one's humanity in the face of adversity. If a player chooses, cybernetic augmentations can be performed on every part of Seth's body. At the extreme end, players will be able to outfit Seth with cybernetic upgrades that will leave little or none of his original humanity intact, but this choice comes with the risk of

alienating Seth from the people he's trying to save. However, should a player wish, they can insist on preserving Seth's humanity by not using upgrades, instead forging ahead clearing the Armstrong of its alien invaders with natural human ingenuity and strength. Such a decision will increase the difficulty of completing the mission of uncovering and eliminating the alien menace that's bent on destroying the human race.

The story in *Space Siege* is based upon the decisions a player makes throughout the course of the game. Based upon the cybernetic modifications the player chooses to make on Seth's body, NPC's will react and interact with the player differently and, ultimately, different endings will be reached. *Space Siege* also features a separate immersive co-op multiplayer mode allowing up to four players to create and experience a completely unique mission structure.

Space Siege is scheduled for release across Europe and North America during Q1 2008. For more information please visit www.sega-europe.com. For assets please visit www.sega-press.com.

- ends -

About SEGA Europe Ltd.:

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at www.sega-europe.com.

About SEGA of America Inc.:

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at www.sega.com.

#