

PRESS RELEASE - FOR IMMEDIATE DISTRIBUTION

CREATE YOUR OWN CLUB AND COMPETE AGAINST YOUR FAVOURITE TEAMS

SEGA to launch Let's Make a Soccer Team! on PS2 for Europe

LONDON (March 2006) – SEGA® Europe Ltd. today announced the release of the European version of the hugely successful Japanese football management game; *Let's Make a Soccer Team!* Scheduled for release exclusively on the Sony PlayStation®2, this title offers a unique football management experience which allows you to create, build and control every aspect of your own football club in the real football world!

Let's Make a Soccer Team! allows you to create your own football club from scratch and control every element of its progress against real-life teams and players. Your career begins when you take charge of your own club in England, France, Holland, Italy, Germany or Spain with just three matches of the season remaining. A ruthless rival is threatening to take over your club, to safeguard its future you must guide your team to promotion to the second division.

"A mix of the very best in fantasy football with intuitive gameplay, real players and empire building - this is SEGA at it's best," commented Matt Woodley, Creative Director of SEGA. "Let's Make A Soccer Team! is already a hugely popular game in Japan and this new edition looks like being a great match for the European PlayStation 2 player."

As boss, you take responsibility for the clubs successes and failures – on and off the pitch. Appoint your own personal secretary to help manage your diary as you focus on the tasks of controlling everything from the badge and kit design, right through to sponsorship, merchandising, stadium expansion and extra facilities to help bolster profits.

You'll also be in charge of the squad, so you'll have to buy and sell players, set-up training sessions to nurture the stars of the future, tweak your tactics and mastermind your climb to the top. Through the advanced 3D match engine of *Let's Make a Soccer Team!* you can monitor your team's progress and view your tactics in action whilst managing your team from the dugout. Success will then allow

you to rebuild the squad in a bid for another promotion into the top league, and once you achieve that – the Championship and European competitions await.

Keep your players, fans and the media happy – dealing with players concerns; media interviews and rivals mind games. Your club in the real football world - time to decide if you belong in the dugout or the director's box!

For more information on *Let's Make A Soccer Team!* and other SEGA titles please go to <u>www.sega-europe.com</u>.

About SEGA® Europe:

SEGA Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at www.sega-europe.com.

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