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SEGA ANNOUNCES FIVE NEW TITLES COMING TO Wii VIRTUAL CONSOLE

*Five Additional SEGA MEGA DRIVE Classics Will Soon Be Available for
Download on the Wii™ Shop Channel*

SAN FRANCISCO & LONDON (January 9, 2007) – SEGA® of America, Inc. and SEGA Europe Ltd. today announced *Streets of Rage*, *Bio-Hazard Battle*, *Gain Ground*, *Comix Zone* and *Bonanza Bros.*, five titles from its SEGA MEGA DRIVE® library that will soon be available on the Wii™ Shop Channel for download and play on the Wii's Virtual Console. Prices start at 800 Wii™ Points for SEGA MEGA DRIVE titles.

“I’m very excited about the possibilities that the Wii Shop Channel opens up to gamers. Access to these classic SEGA MEGA DRIVE titles gives gamers a glimpse of the great SEGA heritage and the determination on Nintendo’s behalf to constantly bring great games to their fans”, said Mike Hayes, President and COO of SEGA Europe Ltd. “*Streets of Rage*, *Comix Zone*, *Bonanza Bros.*, *Gain Ground*, and *Bio-Hazard Battle* are all games that will provide players with a hugely playable and rosy nostalgic trip down memory lane”.

Q1 2007 Line Up:

- ***Streets of Rage*** - This city was once a happy, peaceful, place...until one day, a powerful secret criminal organisation took over. This vicious syndicate soon had control of the government and even the police force. The city has become a centre of violence and crime where no one is safe. Amid this turmoil, a group of determined young police officers has sworn to clean up the city. Among them are Adam Hunter, Axel Stone, and Blaze Fielding - they decided to put their lives on

the line and take back their city through their special hand-to-hand combat abilities. They are willing to risk anything - even their lives on the *Streets of Rage*.

- ***Bio-Hazard Battle*** - An army of biogenetic mutants has gone haywire, terrorising the world and putting the future of the planet in jeopardy. It's up to you to take on the mutant menace and restore order and harmony to the planet Avaron, before it's too late! Through eight levels of intense action, you'll be up against some of the nastiest, most vile creatures you've ever seen; things like mega amoebas, nuclear crabs, electroworms and gut-grabbing insects. You have four different Bioship fightercraft to choose from, each with unique handling capabilities and weapons systems. Your mission will take you through cavernous mineshafts, the ocean floor and the Biowar Lab, each populated by heinous creatures that only man could have created. Hop into your fightercraft and save Avaron from certain doom.
- ***Gain Ground*** - It's the 31st Century, and science and technology have progressed to the point that the human race is approaching perfection: no war, no poverty and no conflict. With nothing to worry about, the human race seems destined to live forever in harmony; but what if Earth came under attack? By this point in time, people did not know how to cope with problems or conflicts and had completely lost their survival instincts. In response to this, the United Earth Government created the *Gain Ground* system, a war simulator that would help humans rediscover their lost instincts. After several terrible malfunctions, the creators became prisoners in their own creation. Now it's up to you and two courageous comrades to go into the Gain Ground system, rescue your fellow humans and destroy the system. You'll battle through different periods in history as you revive your survival instincts, while trying to stay alive!
- ***Comix Zone*** - Sketch Turner is an artist in New York City. One day while Sketch is drawing, there is a huge thunderstorm and a bolt of lightning hits Sketch's

image, bringing it to life. That image is Mortus, a megalomaniac mutant who wants to become real and rule the earth. Mortus magically transports Sketch into the pages of his comic book so that he can end his creator's life and become real. Inside the comic book, Sketch meets General Alissa Cyan, who believes he is a superhero that came to save their post-apocalyptic world from the evil brought by Mortus' hand. Now that he's a comic book superhero, Sketch can fight like a one-man mercenary platoon!

- ***Bonanza Bros.*** - Mobo and Robo Bonanza are enjoying their favourite television show when the picture crackles and the shadowy figure of a mysterious stranger appears on screen. This figure asks them to collect certain items that he has placed inside various buildings to test his security force. If they return the items successfully, Mobo and Robo will be rewarded. The two of them agree to get the job done in just three minutes, however, they don't know yet that each building is packed with security guards who will raise the alarm if they are caught red-handed and a huge reward will be given out if Mobo and Robo are apprehended. Fortunately both Mobo and Robo are equipped with bullets that can knock the guards unconscious for a few seconds. Help the infamous Bonanza Bros. infiltrate a number of different locations ranging from banks to mansions to casinos and don't get caught!

The Wii Shop Channel serves as the Wii's online storefront, where visitors can redeem Wii Points to download games and other items. Users need a high-speed Internet connection to access the Wii Shop Channel. More Virtual Console games will become available every Friday following launch. Users buy Wii Points at retail or with a credit card online from the Wii Shop Channel and redeem their Wii Points to download the classic games.

For more information on upcoming Virtual Console titles from SEGA, please visit www.sega-europe.com.

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About SEGA® of America, Inc.

SEGA® of America, Inc. is the American Publishing arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes, and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft, and Sony Computer Entertainment Inc. The SEGA® of America, Inc. Web site is located at www.SEGA.com.

About SEGA® Europe, Ltd.

SEGA® Europe, Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes, and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft, and Sony Computer Entertainment Europe. The SEGA® Europe, Ltd. Web site is located at www.sega-europe.com.

About Nintendo:

The worldwide innovator in the creation of interactive entertainment, Nintendo Co., Ltd., of Kyoto, Japan, manufactures and markets hardware and software for its Nintendo DS™, Game Boy® Advance and Nintendo GameCube™ systems, and upcoming Wii™ console. Since 1983, Nintendo has sold nearly 2.2 billion video games and more than 375 million hardware units globally, and has created industry icons like Mario™, Donkey Kong®, Metroid®, Zelda™ and Pokémon®. A wholly owned subsidiary, Nintendo of America Inc., based in Redmond, Wash., serves as headquarters for Nintendo's operations in the Western Hemisphere. For more information about Nintendo, visit the company's Web site at www.nintendo.com.

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