



SEGA SERVES UP VIRTUA TENNIS 4 RELEASE DATE

LONDON & SAN FRANCISCO (xxx, 2011) – SEGA® Europe Ltd. and SEGA® of America, Inc. are pleased to confirm that *Virtua Tennis™ 4* for PlayStation®3, Xbox 360® and Wii™ will hit stores across Europe on April 29th and North America on May 10th 2011.

As spring hits and tennis fever takes over the world, top tennis stars warm up and head for the courts to battle it out and be crowned No 1. Relive the tension and excitement with *Virtua Tennis 4* by taking on the likes of tennis heroes; Rafael Nadal, Roger Federer, Andy Murray, Juan Martin Del Porto and Caroline Wozniacki. Experience the same intense drama as you build up your Match Momentum gauge, and revel in your form as your player grows in confidence.

Virtua Tennis 4 takes the series to a higher level of realism with the PlayStation®Move, MotionPlus and Kinect™ compatibility, pushing the tennis genre forward yet again. Exciting new features such as a refreshing World Tour experience means every decision you make both on and off the court, will affect your path. You'll never experience the same career twice!

For more information about the game, please visit www.sega.com/virtuatennis4

For assets, please visit www.sega-press.com.

About SEGA Europe Ltd.:

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at www.sega.com

About SEGA of America Inc.:

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at www.sega.com

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