



## SEGA SPELLBINDS APP STORE AND GOOGLE PLAY WITH LAUNCH OF SPELLWOOD

### Become a Word Wizard with Help from Three Rings' New Mobile Word Game

SAN FRANCISCO & LONDON 5<sup>th</sup> December, 2012 –SEGA® Europe, Ltd. and SEGA® of America, Inc. today launched *Spellwood*® on the App Store™. Developed by Three Rings Design, *Spellwood* is a universal app compatible with iPhone®, iPad®, and iPod® Touch for £1.49/ €1.79/ \$1.99/ AUD\$1.99 on the App Store.

*Spellwood* is set in a charming magical world where wizards use words to cast their spells in fun word battles. In the single-player mode, each player can explore the mysterious towers of *Spellwood*, pitting their wits against over 90 fiendishly gifted adversaries.

In *Spellwood*, friends and family can play together through Game Center or Facebook Connect with as many as 50 like-minded spelling wizards. Each new tower provides a new challenge, with magical spells to change letters, restore health, and change the size of the board playing area. With several difficulty levels and a variety of game-play modes, *Spellwood* is perfect for all ages.

For more information about *Spellwood*, please visit [[www.spellwood.com](http://www.spellwood.com)].

*Spellwood* is available for download here:

iTunes: <https://itunes.apple.com/gb/app/spellwood-word-game-adventure/id572962048?mt=8>

Google Play:

[https://play.google.com/store/apps/details?id=com.sega.spellwood&feature=search\\_result#?t=W251bGwsMSwxLDEsImNvbS5zZWdhLnNwZWxsd29vZCJd](https://play.google.com/store/apps/details?id=com.sega.spellwood&feature=search_result#?t=W251bGwsMSwxLDEsImNvbS5zZWdhLnNwZWxsd29vZCJd)

Assets available here:

Ipad: <http://basket.sega-press.com/PVZSega6b8fa3708549799202906676736.zip>

Iphone 4: <http://basket.sega-press.com/PVZSega721984c19107302915506007004.zip>

Iphone 5: <http://basket.sega-press.com/PVZSegad6d86bb72113288908723704896.zip>

#### **About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's Web site is located at [www.sega.com](http://www.sega.com)

#### **About SEGA® of America, Inc.:**

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment. SEGA of America's Web site is located at [www.sega.com](http://www.sega.com)

### **Three Rings® Design**

Three Rings Design, an independent game studio within the SEGA family, is dedicated to making innovative and engaging games for online and mobile. Three Rings operates from a steampunk submarine-styled office in San Francisco with tentacles in Philadelphia, PA, and Madison, WI. Its first game, Puzzle Pirates, launched in 2003, was a pioneer of the free-to-play micro-transactions business model. Other releases include Spiral Knights, Corpse Craft, and Doctor Who: Worlds in Time. Learn more about Three Rings' at [www.threerings.net](http://www.threerings.net)