

## SEGA UNLEASHES KINGDOM CONQUEST II

### Sequel to Blockbuster Kingdom Conquest Brings Mobile Entertainment to the Next Level

LONDON & SAN FRANCISCO – 17<sup>th</sup> January 2013 –SEGA® Europe, Ltd. and SEGA® of America, Inc. today launched *Kingdom Conquest II*™ on the App Store™ and Google Play™. Developed by SEGA Networks, *Kingdom Conquest II* is a universal app compatible with iPhone®, iPad®, and iPod® touch and is available for free on the App Store <https://itunes.apple.com/en/app/id566278805> and for all Android devices on Google Play <https://play.google.com/store/apps/details?id=com.sega.kingdomconquestii>.

It is a time of war and chaos in the land of Magna and massive army's battle for resources and ultimately, domination. Which alliance shall capture of the soaring Debris Towers of Magna to find glory in the land of monsters?

With its deep multiplayer experience and console-quality graphics, *Kingdom Conquest II* brings mobile strategy games into the next generation. Taking the best elements from card battling, real time strategy, and MMORPGs, *Kingdom Conquest II* allows players to engage in a truly massive campaign of conquest and submission with a level of complexity unseen until now. Players can choose from five classes and then dive into a world of high stakes diplomacy where alliances with other players can be forged in battle and the conquered submit to your will. *Kingdom Conquest II* allows up to four players in co-op mode to battle through dungeons in real time to capture monsters. Ambitious conquerors can purchase monster packs to assist in their war for domination. With in-game auto translation assistance, alliances can be made with players from around the globe. Rich, breath-taking visuals bring battles to life and keep players immersed in their virtual kingdoms.

"*Kingdom Conquest II* will be a benchmark for mobile gaming in 2013. The quality and depth of *Kingdom Conquest II* makes it a worthy sequel to a franchise that already has over three million downloads worldwide," said Chris Olson, vice president of Digital Business at SEGA of America.

For more information about *Kingdom Conquest II*, please visit <http://kingdom-conquest2.com/en/index.html>.

#### **About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's Web site is located at [www.sega.com](http://www.sega.com)

#### **About SEGA® of America, Inc.:**

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