



## FOOTBALL MANAGER HANDHELD 2012 OUT NOW

*Play When You Want, Where You Want!*

LONDON (7<sup>8</sup><sup>th</sup> December, 2011) – Sports Interactive & SEGA® Europe Ltd. today announced that *Football Manager Handheld™ 2012* will be released in your local region around midnight tonight on ~~is available to download now on~~ iPhone®, iPad® and iPod® Touch. After the success of *Football Manager Handheld™ 2011*, the development team have listened to feedback from fans and taken the experience to a whole new level. With a host of new features, *Football Manager Handheld 2012* keeps its position as the most realistic and played football management simulation game in the world, and includes the introduction of a new game mode, “Challenge Mode”, for the first time in the Football Manager series.

*Football Manager Handheld's* new Challenge Mode allows you to feel the pressure of being a manager in some familiar short-term situations, that epitomise being a boss. You'll go through relegation battles, injury nightmares, and dealing with an unhappy squad. In these quick-to-play challenges you can experience the situations that make or break real-life bosses. It's a whole new way of playing Football Management games!

Of course the full game mode is still available, with a host of new features for fans, including an improved user interface and more interactive news. There is also the ability to easily identify the three key players in other squads via indicators and the addition of bragging rights via Facebook in the games social networking options.

*Football Manager Handheld 2012* also lets you share shortlists & search filters with your friends as you load and save them, there's an improved match view and dozens of other new features..

It wouldn't be a new release without an up-to-date database including all of the pre-season transfers which are available in *Football Manager Handheld*. There are also more leagues available with the Corbett Sports Welsh Premier League and Blue Square Bet North & South.

*Football Manager Handheld 2012* utilises some of the new iOS5 features, such as being playable in HD on a HD TV using the Apple TV Mirroring system for iPad 2 & iPhone 4s and a new generation Apple TV.

“We're delighted to be able to finally announce & release FMHi2012” said Miles Jacobson, Studio Director at Sports Interactive. “Keeping the Challenge mode secret has been a challenge in itself but with it's inclusion, and all the other new additions, we believe that the game will be another huge hit on the app store and can't wait to see the reaction to the game”.

For further information please go to [www.sigames.com](http://www.sigames.com) or [www.footballmanager.com](http://www.footballmanager.com).

**About Sports Interactive Ltd.:**

Sports Interactive (SI) is the world's leading developer of football management simulations through its Football Manager series of games. Founded in 1994 and based in the Old Street area of London, SI has a full-time staff of 60 and employs services of more than 1,500 part-time researchers across the globe, alongside over 100 offsite beta testers. The company's games have enjoyed an unparalleled history of commercial and critical success, with ten of its creations among the UK's Top 20 fastest-selling PC games of all time, and 5 in the UK's top 20 best selling PC games of all time. Sports Interactive became a wholly owned subsidiary of SEGA in 2006. Further information on the company and its games is available from the SI website, [www.sigames.com](http://www.sigames.com).

**About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at [www.sega.com](http://www.sega.com).

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