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## **SEGA ANNOUNCES *VIRTUA FIGHTER 5* EXCLUSIVELY FOR THE PLAYSTATION 3**

*Premier Fighting Series K.O's its Way to Next-Generation Console*

**LONDON & SAN FRANCISCO** (May 8, 2006) - SEGA Europe Ltd. and SEGA® of America, Inc. announced today that the highly anticipated arcade game, *Virtua Fighter™ 5*, will make its way onto the PlayStation®3 computer entertainment system in Spring 2007. This latest installment in the critically-acclaimed series will elevate the arcade fighting genre to all-new heights as it takes true advantage of the capabilities of the next-generation hardware. Game footage will be on display at the 2006 Entertainment Electronic Expo on May 10-12 in the SEGA booth (South Hall, Booth #946).

*Virtua Fighter 5* will feature an all-star cast of 17 fighters, including characters from the previous iterations along with two new characters named El Blaze and Eileen. El Blaze is a Mexican fighting champion who defeats opponents with his quick Lucha Libre fighting style. Eileen, originally from China, uses a Monkey Kung-Fu fighting style that she learned from her grandfather, a former Kung-Fu master. Players will be able to customise their characters by selecting from four uniquely patterned costumes and a wide range of attachable items that can be placed onto each fighter's various body parts.

“*Virtua Fighter 5* is without doubt the ultimate fighting game, “ commented Matt Woodley, Creative Director of SEGA. “I really think that this title epitomises the fact that SEGA are ahead of our competitors in producing the very best next-generation games.”

*Virtua Fighter 5* will deliver fast-paced, adrenaline-pumping action as players head into battle, taking on a host of popular characters. Players will not only achieve victory by defeating highly-skilled opponents, but also by competing for prizes which will earn them in-game money

allowing them to buy many items at the in-game shop. These items allow players to customize their ultimate warrior and become the top Virtua Fighter. In addition, the game will introduce “Offensive Move”, a new maneuver that will allow players to easily approach opponents from the side, adding a more strategic element to the battle. The game will support 720p HD resolution.

*Virtua Fighter 5* is being developed by SEGA Studios and will be available on the Sony PlayStation 3 system in Spring 2007.

*This title is not yet concept approved by Sony Computer Entertainment Europe.*

**About SEGA® Europe:**

SEGA Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe’s Web site is located at [www.sega-europe.com](http://www.sega-europe.com).

**About SEGA® of America, Inc.:**

SEGA of America, Inc. is the American Publishing arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America’s Web site is located at [www.sega.com](http://www.sega.com).

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