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**FOR IMMEDIATE RELEASE**

**SUPER MONKEY BALL 2 SPINS ONTO THE IPAD**

**SAN FRANCISCO** (April 2, 2010) –SEGA® of America, Inc. today announced its Super Monkey Ball 2: Sakura Edition App for iPad is now available on the App Store. The app offers fans exclusive features for this highly entertaining game that has iPad users grabbing bananas in a series of crazy mazes.

Featuring stunning visuals on iPad's large screen, the *Super Monkey Ball 2: Sakura Edition* App offers gamers over 100 levels of single and multiplayer gameplay including 10 all-new levels from the Far East World. To add to the fun, the game also includes the mini-game Monkey Bowling found in the original Super Monkey Ball 2 and features two new games – Monkey Target and Monkey Golf as well as an iPad-exclusive multiplayer mini-game – Monkey Base. Monkey Base, played with up to 4 players on one device, tasks gamers with using their monkey to catch and launch orbs at the other players. The monkey who lasts the longest takes home the bananas!

“Super Monkey Ball 2: Sakura Edition brings all the fun of the critically-acclaimed iPhone app to the iPad,” said Mike Hayes, CEO of SEGA of America and SEGA Europe. “Using many of the exciting features iPad offers, such as the large screen, accelerometer, beautiful graphics, this app promises to offer a great time to anyone with an iPad.”

*Super Monkey Ball 2: Sakura Edition* App for the iPad is available for a one week promotional price of \$9.99 (full price will be \$12.99) from the App store on iPad or at [www.itunes.com/appstore](http://www.itunes.com/appstore).

For screenshots, please visit the SEGA FTP site at <http://segapr.segaamerica.com>.

**About SEGA® of America, Inc.**

SEGA® of America, Inc. is the American Publishing arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA's global website site is located at [www.sega.com](http://www.sega.com).

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