



**PRESS RELEASE – FOR IMMEDIATE RELEASE**

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**SEGA ANNOUNCES BRAND NEW SUPER MONKEY BALL STYLE OF ADVENTURE**

*Enter A New Monkey Ball Experience With All Your Favourite Characters In An Original Story Based Platform Adventure!*

**LONDON & SAN FRANCISCO** (January 25th, 2006) – SEGA® Europe Ltd and SEGA® of America, Inc. today announced a giant leap for Monkeykind! *Super Monkey Ball Adventure* offers an all-new narrative driven and platform based style of gameplay, along with brand new Monkey Ball abilities and a bunch of fresh new characters. The next step in the Monkey Ball series hasn't forgotten its traditional puzzle-based roots, adding 50 new and original puzzles to this new and exciting gaming experience. *Super Monkey Ball Adventure* gives a unique look into the crazy world of the Super Monkey Ball gang to entice Monkey fans new and old.

*Super Monkey Ball Adventure* hits the PSP™ portable entertainment system for the very first time, and on top of the new features, PSP fans have the exclusive opportunity to delve into the history behind the Monkey Ball series, as well as play the new trading card game. Also set for release in Summer 2006 is the Nintendo Gamecube and PlayStation 2 version. An added bonus is that both the PSP and PS2 editions offer players a game sharing option...so now you can play with your Super Monkey sized balls at home or continue on the go!

“Our Monkeys have so much to offer and it's been wonderful developing this new game for them to cavort in”, commented Matt Woodley, Creative Director at SEGA Europe “*Super Monkey Ball Adventure* is a great mix of the Monkey Ball gameplay we all know and love, added to a huge adventure which I know will appeal to all ages. SEGA and Traveller's Tales have taken our friends, added loads of new characters and made an entirely new type of game, and one, indeed, to be very proud of.”

Adventurers will discover that in *Super Monkey Ball Adventure* they can make their balls bigger, better and even more useful thanks to a whole host of new abilities, including sticking to walls, hovering and the ability to become invisible. *Super Monkey Ball Adventure* also contains fifty new puzzle trays and six new party games to challenge gamers of all ages. Players can select Aiai, Meemee, Gongon, or Baby to adventure their way through five different Monkey Ball Kingdoms to complete quests by solving puzzles.

A host of new friends join the team, including Princess Deedee of Monkitropolis and Prince Abeabe of Kongri-la, lovers who are being kept apart by a feud between their kingdoms. The couple elope to Jungle Island where they enlist the help of the Super Monkey Ball gang, to unite the feuding Monkey Kingdoms and defeat the Naysayers who have sucked all the joy from the Monkey Ball world.

### **Key Features:**

- All-new platform adventure style of Super Monkey Ball game
- Five Monkey Ball kingdoms each with their own quests
- Fifty new and original puzzle trays
- New characters to meet and help
- Three brand new party games and three classic favourites
- New Monkey Ball abilities including - sticky, wood, hovering, boxing and invisible
- PSP exclusive features

*Super Monkey Ball Adventure* is set to release in Summer 2006 on PlayStation 2, Nintendo GameCube & PSP, for more information on this and other SEGA titles please go to [www.sega-europe.com](http://www.sega-europe.com).

### **About Traveller's Tales:**

Traveller's Tales is one of the world's leading independent game developers, and has over 15 years of experience in creating best-selling titles on a wide variety of gaming platforms. It is the development arm of TT Games, the only publisher to specialize exclusively in computer and video games for young gamers and their families – [www.ttgames.com](http://www.ttgames.com)

### **About SEGA® Europe:**

SEGA Europe Limited is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at [www.sega-europe.com](http://www.sega-europe.com).

### **About SEGA of America**

SEGA of America, Inc. is the American arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at [www.sega.com/us](http://www.sega.com/us)