

SEGA®

amusements catalogue 2014

WELCOME TO SEGA

We're delighted you've chosen to spend some time with us.

The past year has been a remarkably successful one for Sega and we thank you, our customers for making it so. The New Year promises to build on this success with an even better lineup of product.

To begin, we're proud to introduce two block-buster licensed titles, TRANSFORMERS Human Alliance and Plants vs. Zombies™ The Last Stand.

Inside, you'll discover a variety of outstanding products from Interactive Arcade Sports Games to Photo Booths, Redemption to Kiddie Rides, Candy Floss Vending to Video Amusements and more.

From our arcade operations throughout Japan, to our bowling centre operations in the UK, to the remarkable Sega Republic in Dubai, it's a fact Sega knows how to build and manage successful amusement centres. We're bringing that expertise to the industry through our new Turn Key Solutions Division. We have the capability to make your dreams a reality by taking you all the way from concept to opening day.

Last but not least, I encourage you to consider the exceptional offerings from Sega's Prize Division. The Prize Division offers a wide-range of merchandise including personal electronics and licensed and proprietary plush.

This is all wrapped up by the exceptional service you've come to rely on from our expert customer support staff at Sega Total Solutions!

So take a look around and see what we have to offer. I think it's safe to say you'll find it time well spent.



PAUL WILLIAMS
CHIEF OPERATING OFFICER

A handwritten signature in black ink that reads "Paul Williams". The signature is written in a cursive, flowing style.

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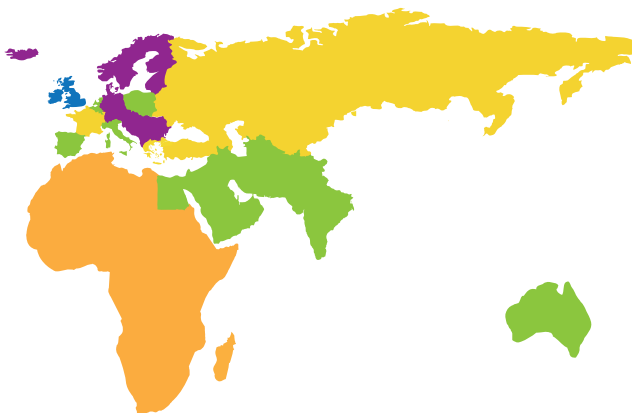
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TRANSFORMERS

VIDEO ACTION ADVENTURE

HUMAN ALLIANCE

Sega's latest action adventure game, TRANSFORMERS Human Alliance, partners players with one of three of the movie's stars, Optimus Prime, Bumblebee or Sideswipe. Players must battle their way across America, Africa and Europe destroying the Decepticons before they find the All Spark, a material capable of bringing any mechanical or electronic object to life.

To date, the three TRANSFORMERS movies have taken in over \$2.6 billion! TRANSFORMERS is a brand that's universally recognised for delivering high quality, high-energy entertainment, and Sega are proud to be bringing it to amusement arcades!

2 PLAYERS

42" LCD UPRIGHT

55" LED THEATRE (CONCEPT SHOWN)

5 CITIES TO DEFEND

BUMBLEBEE THEMED CABINET

FREE TRANSFORMERS HUMAN ALLIANCE STANDEE INCLUDED



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42"	-	D1170mm	W1070mm	H2290mm		D46"	W42"	H90"
DLX	-	2530mm	1620mm	2400mm		D100"	W64"	H95"

6 follow **SegaAmusements** on



PLANTS vs. ZOMBIES™

VIDEO TICKET REDEMPTION

THE LAST STAND

Plants vs. Zombies™, developed by PopCap® Games the creators of the top puzzle game Bejeweled®, is coming to the arcade! Sega's Plants vs. Zombies™ The Last Stand puts the player at the control of a cabinet-mounted Peashooter that fires peas - yes, peas - to stop advancing waves of zombies. If any zombie crosses the players "last line of defense," the game is over. As zombies are destroyed, tickets are paid out. If all Zombie Waves are destroyed, the player wins the bonus. A unique feature of Plants vs. Zombies™ The Last Stand is the end-of-game, video displayed QR Code, which allows players to register their score online in a global high-score table. Players can also earn unlock codes that can then be used to change the game in crazy new ways!

42" LCD SCREEN

SUNFLOWER SEAT

10 GARDENS TO DEFEND

ONLINE LEADERBOARDS

FUN UNLOCKS TO DISCOVER

LED LIT PEASHOOTER CONTROLLER

OPTIONAL CAPSULE PRIZE VEND

FREE PLANTS vs. ZOMBIES™

THE LAST STAND STANDEE

INCLUDED



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D1890mm

W1100mm

H2400mm

|

D75"

W44"

H95"

SEGA

DREAM RAIDERS

VIDEO ACTION SIMULATOR

LIVING THE DREAM

Dive into a dream world of adventures! Climb on board this beautifully modelled dream machine and be transported to a new level of excitement. Choose your dream ride and raid as many treasures as you can whilst fending off attacks by strange and incredible enemies with your Dream Blasters. Successfully complete your raid and be carried off into new realms in thrilling bonus stages. Nine unique dream experiences await you in this fantastic new deluxe game from Sega. Ride a dragon, pilot a UFO, get on horseback or put on your super suits and head for the skies! Dream Raiders features an exciting mix of exhilarating experiences that everyone will enjoy. The combination of intense motion, wind, sound and visuals combine to give players everything they ever dreamed of!

2 PLAYERS

55" LCD SCREEN

ROBUST FULL MOTION SYSTEM

FORCE FEED-BACK BLASTERS

SEAT MOUNTED SUB-WOOFER

9 EXCITING DREAMS

WIND FEATURE



D2050mm W1590mm H2220mm 628kgs | D81" W63" H87" 1385lbs

8 follow **SegaAmusements** on



SEGA SNAKES & LADDERS

TICKET REDEMPTION

SSSSSSUPER FUN!

A new twist on this classic game! Pull back the snakes tail to send the ladder of ticket values spinning. Judge just the right strength to win big and take home the tickets. Each ticket win also comes with a chance at the bonus game: A ladder symbol takes you one rung closer to the Super Bonus whilst a snake sends you back down!

GREAT SOUND EFFECTS AND ATTRACTIVE LIGHTING

HUGE LIT SNAKES AND LADDERS STYLE CABINET

FUN MOULDED SNAKES TAIL CONTROLLER

SIMPLE, FUN GAMEPLAY FOR ALL AGES

GIANT LED SUPER BONUS DISPLAY

UNIQUE BELT PLAYFIELD

TWIN TICKET VENDORS



D790mm

W1285mm

H2730mm

1

D31"

W51"

H108"

SEGA

DOUBLE SPIN

TICKET REDEMPTION

TWICE THE FUN

Sega's Double Spin gives you twice the excitement of traditional big wheel ticket redemption games with its unique LED lit dual wheels and double spin controllers. Also, with its giant super bonus display that leaves no players in any doubt what they are playing for, Double Spin is sure to make a big impression across all amusement locations! Players must spin each of the wheels by pulling the corresponding levers. The first wheel represents a ticket value, the second multiplies that ticket value or line up the 'Super' & 'Bonus' symbols to win the super bonus! Double Spin, double the wheels, double the fun!

LED MULTI-COLOURED LIT WHEEL

LED LIT AND CHROME SPIN CONTROLLERS

INTERNAL LCD DISPLAY FOR SETTINGS AND BOOKKEEPING

TWIN HIGH CAPACITY TICKET VENDS

SUPER BONUS DISPLAY



D840mm

W1200mm

H2340mm

|

D33"

W47"

H92"

10 follow **SegaAmusements** on



SEGA

PIRATES OF MONSTER ISLAND

VIDEO TICKET REDEMPTION

A MONSTROUS TREASURE!

Pirates of Monster Island is a fun action packed gun shooting video ticket redemption game that challenges players to take aim and fire at various targets to win tickets.

Players must knock crates off the pirate ships to win tickets. They can also shoot at the letters to complete the word 'compass' which will get them a spin of the giant bonus compass which forms the games impressive marquee. But knock off enough crates and players will get a chance in the Dragons Den where massive amounts of tickets are to be won!

MOULDED FIXED CANNON CONTROLLER

GIANT COMPASS BONUS MARQUEE

PIRATE SHIP THEME CABINET

42" LCD SCREEN



D1420mm W1320mm H2110mm 169kgs | D56" W52" H83" 373lbs

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SEGA

KEY MASTER

PRIZE VENDING

THE AWARD WINNING GAME!

Key Master will test your players as they try to unlock prizes by putting the key in just the right spot!

Easy to understand and fun to play! It's the perfect prize vending game for all ages! Three prize levels allow you to set the game for the widest variety of prizes.

PRIZE EVERY TIME KIT OPTION

SIMPLE TO PLAY

QUICK EASY REFILLING

COIN, DBA OR SWIPE CAR

BRIGHTLY LIT CABINET

AVAILABLE IN 7 COLOURS



DELUXE NOW AVAILABLE
LARGER PRIZE CAPACITY
2 PLAYER



DLX - D990mm W1870mm H2010mm | D39" W74" H79"

STD - D990mm W970mm H1860mm 220kgs | D39" W38" H73" 485lbs

12 follow **SegaAmusements** on



SUPERBOOTHS INC.

SUPERBOOTH

PHOTO BOOTH

THAT'S PHOTOTAINMENT!

Superbooths Inc. has created the world's first interactive photo booth. Each session includes nine photos and always finishes with three 'free style' snaps.

5 PHOTOGRAPHERS

9 PHOTOS TAKEN

42" INTERNAL SCREEN

TWO 37" EXTERNAL SCREENS

SUPERB SOUND AND LIGHTING



D1550mm W2390mm H2020mm 577kgs | 61" W94" H80" 1080lbs

INTERMATIC

CANDY FLOSS

VENDING

A REAL TREAT

Insert your coin, press start and watch the automatic candy floss making machine create your delicious treat in 70 seconds!

USES REGULAR SUGAR

RANGE OF COLOURS AND FLAVOURS

1000 STICKS INCLUDED

96% PROFIT TO THE OPERATOR



D1070mm W915mm H1680mm 125kg | D42" W36" H66" 275lbs

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STORM RACER

VIDEO RACING

CREATING A STORM

Storm Racer takes arcade racing to a new level with a super fast driving experience like no other! Storm Racer will have players coming back again and again to master the 12 cars and 14 tracks available in the game! Storm Racer is also linkable up to 8 players for the ultimate arcade racing competition!

LINKABLE UP TO 8 PLAYERS

42" LCD SCREEN

HIGH SENSE OF SPEED

UNIQUE THROTTLE FOR BOOST

AUTO/MANUAL DRIFT MODE FOR BEGINNERS/EXPERTS

TOTAL OF 12 TRACKS WITH 6 HIDDEN TRACKS

TOTAL OF 14 CARS WITH 7 HIDDEN CARS



D1730mm W1050mm H2075mm 270kgs | D68" W41" H82" 595lbs

14 follow **SegaAmusements** on



STORM RIDER

VIDEO RACING

RIDE IN TO THE STORM

Experience super fast motorbike racing like never before. Choose from 10 bikes and then take on Storm Riders 11 tracks based in 3 major location; Harbour, Forest and the Old Flight Facility. Step on to Storm Rider and unleash the speed!

LINKABLE UP TO 4 PLAYERS

42" LCD SCREEN

HIGH SENSE OF SPEED

UNLIMITED BOOST SYSTEM

TOTAL OF 11 TRACKS WITH 6 HIDDEN TRACKS

TOTAL OF 10 CARS WITH 5 HIDDEN CARS



D2190mm W1110mm H2035mm 266kgs | D86" W44" H80" 587lbs

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SEGA

VIRTUA TENNIS 4

VIDEO SPORT

SEGA SERVES ANOTHER ACE

The top players in the world return in Sega's classic sports title Virtua Tennis 4. Joined by some of the most exciting up-and-coming contenders, VT4 has an all-star line-up of 19 players includes Nadal, Federer, Murray, Sharapova, Wozniacki and Williams.

One of the exciting new features in VT4 is the 'Match Momentum Gauge' making for more dramatic matches. Build up your gauge over the course of a match and revel in your form as your player grows in confidence, allowing them to play shots mere mortals can only dream about.

4 PLAYER

55" HD DELUXE

32" HD UPRIGHT

19 PRO TENNIS PLAYERS

MORE REALISTIC GRAPHICS

MATCH MOMENTUM GAUGE

MINI GAME MODE



DLX - D2140mm W2470mm H2440mm 403kg | D85" W98" H96" 889lbs

UR - D1100mm W1000mm H1800mm 126kgs | D43" W39" H71" 278lbs

16 follow **SegaAmusements** on



SEGA

OPERATION G.H.O.S.T.

VIDEO ACTION

THE GHOST'S ARE BACK

Sega's realistic tactical light gun shooter is back. Operation G.H.O.S.T. puts players in the shoes of highly trained special forces agents.

2 PLAYER

42" LCD SCREEN

GUN MOUNTED SPEAKER

LED SURROUND

SYNCED TO IN GAME ACTION



D1090mm W1580mm H2150mm | D43" W62" H85"

SEGA | CODEMASTERS

GRID

VIDEO RACING

IT'S ALL ABOUT THE RACE

Get on the Grid and get ready for the race of your life. Drive some of the worlds most legendary, most desirable and fastest cars such as the Pagani Zonda, the Bugatti Veyron and the Aston Martin DBR9.

42" LCD SCREEN

LINKABLE UP TO 6 PLAYERS

10 CARS AND 9 TRACKS

DETAILED CAR DAMAGE



D1800mm W2600mm H2050mm | D71" W102" H81"

SEGA

SUPER MONKEY BALL

VIDEO TICKET REDEMPTION

MONKEY MADNESS

Perfect for all ages, Super Monkey Ball Ticket Blitz continues the adventures of AiAi the adorable monkey in a ball who started the Monkey Ball franchise 10 years ago.

32" LCD SCREEN

GIANT 7" TRACKBALL

SEAT INCLUDED AS STANDARD

PULSATING ACCENT LIGHTING



D815mm W1170mm H1880mm 110kgs | D32" W46" H74" 243lbs

SEGA | POPCAP®

BEJEWELED®

VIDEO TICKET REDEMPTION

THE WORLD'S #1 PUZZLE GAME!

The smash hit PC, mobile and console puzzle game is coming to the arcade in this beautifully crafted ticket redemption master piece!

2 PLAYER

LINK 2 FOR 4 PLAYER FUN

TOUCH SCREEN GAME PLAY

MULTI-COLOURED LED-LIT CABINET

OPTIONAL VOUCHER PAYOUT

STOOLS INCLUDED



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D750mm W1510mm H2210mm 117kgs | D30" W60" H87" 258lbs

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SEGA

SONIC KIDDIE RIDE

KIDDIE RIDE

TAKE A SPIN WITH SONIC

Let Sonic take you for a spin in this brand new kiddie ride from Sega. The car is modelled on Sonic's race car in the very popular Sonic & Sega All-Stars Racing arcade and consumer title, so it will be instantly recognisable to the kids.

- 2 SEATS**
- PROGRAMMABLE RIDE TIME**
- SONIC GAME MUSIC**



D2050mm W1150mm H1380mm 120kgs | D81" W45" H54" 265lbs

STING

NEW

KC COBRA

KIDDIE RIDE

3D VIDEO DRIVER

KC Cobra is for the little car enthusiasts out there. This is no ordinary ride though as kids get to play a fantastic 3D driving game too!

- TICKET REDEMPTION**
- WORKING HEAD & TAIL LIGHTS**
- SWIMMING MOTION BASE**
- REAL CHROME ACCENTS**
- LIT DASH PANEL**



D2060mm W1100mm H1120mm 150kgs | D81" W43" H44" 331lbs

SEGA

SONIC QUAD AIR

SPORT

FUN 4 EVERYONE

Discover a new and innovative concept in air hockey! Sonic Quad Air, part of the Sonic Allstars range, is a 4 player table that is going to change the way you play air hockey!

- SONIC BRANDING**
- UP TO 4 PLAYERS**
- SCRATCH FREE PLAYFIELD**
- CHASING LED LIGHTING**



D2320mm W2320mm H920mm 216kg | D91" W91" H36" 528lbs

SEGA

SONIC AIR HOCKEY 2P

SPORT

ONE ON ONE HOCKEY FUN

Sega brings you all the fun action of the original to this compact 2 player table. Now any location can get in on the fun!

- SONIC BRANDING**
- 2 PLAYER**
- SCRATCH RESISTANT PLAYFIELD**
- CHASING LED LIGHTS**
- UV LIGHTING GANTRY**



D2210mm W1170mm H1780mm 173kgs | D87" W46" H70" 380lbs

20 follow **SegaAmusements** on



SEGA

SONIC BASKETBALL

SPORT | TICKET REDEMPTION

SHOOT SOME HOOPS

Shoot some hoops with Sonic and test your basketball skills.

SONIC BRANDING

LINKABLE UP TO 15 PLAYERS

BACK LIT BACK BOARD

FAMILY FRIENDLY FUN

PROGRESSIVE GAME PLAY

TICKET DISPENSER BUILT IN

MOVING HOOP



D2490mm W1040mm H2640mm 238kgs | D98" W41" H104" 525lbs

SEGA

SONIC AIR HOCKEY 4P

SPORT | TICKET REDEMPTION

THE BIG HITTER

Sega have brought together the Sonic brand and redemption with this fast paced air hockey table. No location is complete without this family favourite.

SONIC BRANDING

4 PLAYER

DUAL TICKET DISPENSERS

SCRATCH RESISTANT PLAYFIELD

SAFETY GUARDS

CHASING LED LIGHTS

UV LIGHTING GANTRY



D2290mm W1680mm H2160mm 289kg | D90" W66" H85" 463lbs

ICE

USA

Game maker Innovative Concepts in Entertainment began its storied history in the trade focused on one game, Chexx. This year, entering its 30th year as a game manufacturing company, ICE makes a broad range of games, including titles developed in house and those created by other development firms, that span multiple genres and undergo a rigorous vetting process as they make their way to the ultimate customer.



Today, ICE carries one of the largest, most prolific product ranges in the coin operated industry. Their commitment is to produce quality and reliability. Sega is proud to distribute ICE products to European territories including the UK.

MONOPOLY

VIDEO TICKET REDEMPTION

BUILD YOUR EMPIRE

Based on the #1 selling board game of all time! The new Monopoly video redemption was designed for players of all ages and skill levels. Choose your favourite piece, and spin the dial to skillfully roll the dice to move your piece around the board. Collect hotels, Monopoly bonuses, the Boardwalk bonus, and other exciting in game features! Players can choose to continue up to 2 times to keep their hotels and maximize their winnings. Monopoly will be a hit redemption title for years to come!

42" LCD SCREEN

LED LIT SEAT

CONTINUE FEATURE

OFFICIAL MONOPOLY LICENSE

BACK PRINTED ACRYLIC MARQUEE



D1270mm W815mm H2745mm 239kgs | D50" W32" H108" 527lbs

ICE

DOODLE JUMP

VIDEO TICKET REDEMPTION

JUMP AROUND!

Doodle Jump is one of the highest ranking apps on iTunes since it's release with over 15 million downloads. ICE have transformed this global smash hit in to an amazing video redemption game that will bring kids and parents together to see who can guide the Doodler to the super bonus!

The aim of Doodle Jump is to guide the Doodler to jump left and right on to the platforms and get him as high as possible. Players can get a short boost from various objects, such as propeller hats and jet packs. There are also aliens and monsters that the Doodler must avoid! Players must reach the top to be in with a chance of winning the super bonus.



42" LCD SCREEN
DOODLER MARQUEE
LED LIGHTING

GIFT CARD MERCHANDISER
OPTION PERFECT FOR
LOCATIONS WITHOUT
REDEMPTION

D1270mm W815mm H2745mm 239kgs | D50" W32" H108" 527lbs

24 follow **SegaAmusements** on



ICE

HARPOON LAGOON

VIDEO TICKET REDEMPTION

A REAL CATCH!

Harpoon Lagoon, a new video redemption table top game has to be seen to be believed! Built by ICE, Harpoon Lagoon has fantastic family game play and makes a beautiful centrepiece in any location!

The four player Harpoon Lagoon commands very little floor space but at the same time attracts players of all ages due to the intuitive game play. Players aim and skillfully shoot harpoons at the various fish on screen, all while anticipating when the hidden jelly fish will come out of the treasure chest for a chance to win the super bonus.

4 PLAYERS

47" LCD SCREEN

FANTASTIC CENTRE PIECE

SIMPLE GAME PLAY

FAMILY FUN

OPTIONAL MARQUEE

WITH 2x LCD SCREENS

NOW AVAILABLE



D1475mm W1195mm H790mm 232kgs | D58" 47" H31" 510lbs

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DOWN DA CLOWN

TICKET REDEMPTION

YOU'RE GOING DOWN CLOWN!

The second installment in ICE's "Reviving the Skill Wall" series, Down Da Clown brings one of the most popular midway games right to your game room. 1 or 2 players throw balls at the mechanical clowns, the more you knock down, the more tickets you win! Featuring a custom canopy top, hand made clowns, LED's and a bright marquee, Down Da Clown fits perfectly on the skill wall next to ICE's Milk Jug Toss and ICE Ball!

2 PLAYERS

DURABLE CABINET

CLASSIC MIDWAY GAME PLAY



D2975mm

W1145mm

H2795mm

I

D117"

W45"

H110"

26 follow **SegaAmusements** on



ICE

HOUSE OF MIRRORS

PHOTO BOOTH

LOOKING GOOD

House of Mirrors brings all the fun of those crazy mirrors to your location as well as giving players a fabulous print out of their whacky face to take home with them!

3 STYLES

23" MONITOR

FUN MIRRORS ON CABINET



D1960mm

W660mm

H2085mm

|

D77"

W26"

H82"

ICE

MILK JUG TOSS

TICKET REDEMPTION

STEP RIGHT UP FOLKS!

Milk Jug Toss represents that all time classic carnival ball toss style game play.

A beautifully designed cabinet that reflects its travelling roots, the machine features a large traditional milk jug for the big points target and two levels of secondary targets for the player to score additional points.

LINKED BONUS MARQUEE OPTION

OVER 50 SOUND EFFECTS

DURABLE CABINET



D2990mm

W870mm

H2740mm

|

D108"

W118"

H35"

WHACK N WIN

TICKET REDEMPTION

WHACK IT TO WIN IT!

Whack your way into the win zone by using your skill to tap the sensor pad and attempt to win the bonus! Whack N Win is intuitive, challenging, and rewards players of all skill levels. The patented sensor pad allows for all age groups to give it a WHACK, and get the moving LED's to land in the Bonus Win Zone.

SUITABLE FOR ALL AGES

FULLY LED-LIT TOWER

DUAL TICKET DISPENSER

3 FOOT EXPANSION

KIT AVAILABLE



9 FOOT - D1220mm W1095mm H2770mm | D48" W43" H109"

12 FOOT - D1220mm W1095mm H3455mm | D48" W43" H136"

28 follow **SegaAmusements** on



ICE

PENALTY KICK

TICKET REDEMPTION

CAN YOU KICK IT?

Penalty Kick is the new and exciting coin roll down with an interactive blocking goalie at the bonus goal.

QUICK COIN ROLL DOWN

FOOTBALL THEME

SWIPE CARD OPTION

TOKEN HOPPER OPTION



ICE

TREASURE QUEST

TICKET REDEMPTION

X MARKS THE SPOT

Ahoy, me hearties, the real booty has arrived! Treasure Quest is a classic redemption piece that delivers a treasure chest of earnings. Players must physically spin the ships wheel so it stops on the big ticket wins!

REAL ACTION WHEEL SPIN

SPINS IN EITHER DIRECTION

STRONG PIRATE THEME

DUAL TICKET DISPENSERS



D820mm W1170mm H2670mm 459kgs | D32" W46" H105" 510lbs

ICE

ICE AGE

VIDEO TICKET REDEMPTION

THE SUB ZERO HERO

This 2 player video redemption skill game has interactive hammer game play and the worldwide recognized Ice Age licensed which kids and adults love a like!

2 PLAYER

42" LCD SCREEN

TWO 23" ATTRACT SCREENS

OFFICIAL ICE AGE LICENSE



D1755mm W865mm H1905mm 204kgs | D69" W34" H75" 450lbs

ICE

FROGGER

VIDEO TICKET REDEMPTION

HOP TO IT

This 2 player skill redemption game will have locations leaping for Frogger! Timing and skill are everything, players must watch for passing bugs, floating logs, and swimming turtles if they want Frogger to reach the coveted bonus lily pad.

42" LCD SCREEN

2 PLAYER

OFFICIAL FROGGER LICENSE



D1070mm W1150mm H2440mm 208kgs | D42" W45" H96" 459lbs

30 follow **SegaAmusements** on



ICE

CANDY FACTORY

PRIZE CRANE

A REAL SWEETIE

Candy Factory, one of the mini 24" crane range from ICE, features a new claw, crane wagon and electronics. These mini cranes are great to look at, very functional, and very reasonably priced.



WINNER EVERY TIME OPTION

D740mm W610mm H1930mm 143kg | D29" W24" H76" 315lbs

ICE

GO BALLISTIC

VIDEO TICKET REDEMPTION

READY, SET, GO!

Go Ballistic is a video redemption game requiring the players to physically move around by tossing soft play balls at a 47" interactive touch screen across 5 different and exciting interactive games.



47" TOUCH SCREEN

2 PLAYER

D1985mm W1195mm H2210mm 314kgs | D78" W47" H87" 691bs

ICE

CUT THE ROPE

PRIZE VENDING

TAKE AIM!

The hugely popular mobile game Cut the Rope has been brought to life by ICE in the form of a prize vending game! With the joystick players must use their skill to aim for the candy target and press the button to drop the vacuum. If the vacuum lands in the centre of the target the player wins!



100% SKILL GAME

D1295mm W1170mm H2085mm 205kg | D51" W46" H82" 450lbs

ICE

KNOCK OUT PUNCH

TICKET REDEMPTION

A REAL CHAMPION

Step in to the ring and take on the best of the best in this fast paced redemption game based on a winning formula. The aim of the game could not be simpler! Knock out the boxers to win tickets and become the champion of the world!



2 PLAYER

D815mm W1295mm H2440mm 184kgs | D32" W51" H96" 405lbs

32 follow **SegaAmusements** on



ICE

WINNER EVERY TIME

PRIZE CRANE

A GUARANTEED WINNER

Players play for large sized plush on one side and then watch the claw automatically move to the winner every time side if they fail to snag a good prize.

PRIZE EVERY TIME

LED LIGHTING



D890mm W1550mm H1980mm 499kgs | D35 W61" H78" 1100lbs

ICE

GRAB 'N' WIN

PRIZE CRANE

GRAB IT, WIN IT!

Grab N Win, a classic double capacity 60" crane has been designed to have a clean modern look that will fit in to any location whilst still being eye catching.



2 PLAYER
LED LIGHTING
DEEP GLASS SHELVING

D890mm W1550mm H1980mm 499kgs | D35 W61" H78" 1100lbs

ICE

NBA HOOP TROOP

SPORT | TICKET REDEMPTION

FOR THE KIDS

NBA Hoop Troop is the official licensed NBA basketball shooting game made just for the kids. It has a pivoting backboard with just enough movement in the hoop to make it fun and exciting for kids of all ages.

- DESIGNED FOR KIDS**
- OFFICIAL NBA LICENSE**
- DOUBLE TICKET DISPENSER**



D1880mm W890mm H1985mm 278kgs | D74" W34" H78" 612lbs

ICE

NBA HOOPS

SPORT | TICKET REDEMPTION

SHOOT HOOPS LIKE A PRO

This is the only licensed NBA game for your location. The cabinet is available in 2 versions; generic NBA or team specific. Just choose your favourite NBA team and we will design the graphics package for your location. Each game includes a large 40 second game clock that is located behind the backboard. Feel the pressure as time counts down. Bring a new look to your location today with NBA Hoops!



- LINKABLE UP TO 4 PLAYERS**
- OFFICIAL NBA LICENSE**
- OPTIONAL BONUS MARQUEE**
- CUSTOMISE TO ANY NBA TEAM**

D3050mm W865mm H2950mm 306kgs | D120" W34" H116" 675lbs

34 follow **SegaAmusements** on



ICE

3 ACROSS

SPORT | TICKET REDEMPTION

CAN YOU LIGHT THEM ALL?

A unique twist on an arcade classic. The more pockets that you light up in a row the more points you score. Light up all nine to win the perfect game bonus!

- METAL MESH CAGE**
- DURABLE PLAYFIELD**
- OPTIONAL BONUS MARQUEE**



D3050mm W765mm H2135mm 247kgs | D120" W30" H84" 545lbs

ICE

ICE BALL

SPORT | TICKET REDEMPTION

THE ARCADE CLASSIC

The definitive alley roller redemption game, hit the centre targets to score more points and win more tickets.

- METAL MESH CAGE**
- DURABLE PLAYFIELD**
- OPTIONAL BONUS MARQUEE**



D3050mm W765mm H2135mm 247kgs | D120" W30" H84" 545lbs

ICE

GRAB N GO

PRIZE CRANE

GRAB IT NOW!



This unique 30" crane from ICE is great for any location because of it's compact size. Grab N Go is fully adjustable and comes with changeable claws making it suitable for almost any type of prize.

COMPACT SIZE

**PRIZE FACTORY CRANE
ALSO AVAILABLE**

D610mm W760mm H1805mm 143kg I D24" W30" H71"

ICE

TIPPIN BLOKS

VIDEO TICKET REDEMPTION

TIPPIN' TO THE TOP



Tippin Bloks is played by using the interactive tray controller. Players try to catch dropping blocks, and stack them to various win levels. Get to the top to win the jackpot. If the player drops more than 3 blocks it's game over!

**42" VERTICAL LCD SCREEN
UNIQUE CONTROLLER
INNOVATIVE GAME PLAY**

D1375mm W840mm H2365mm 218kgs I D54" W33" H93" 480lbs

PAN AMUSEMENTS

CLOWNIN' AROUND

SHOOTING GALLERY | TICKET REDEMPTION

FUNNY BUSINESS

Sega have once again worked closely with Pan Amusements to develop a compact water game with a very fun clown theme which will appeal to all ages.

2 PLAYER

DIGITAL SOUND & SCORING

FUN FOR ALL THE FAMILY

COMPACT FOOTPRINT



D2500mm W1320mm H2750mm 225kgs | D99" W52" H108" 496lbs

PAN AMUSEMENTS

BEAT THE CLOCK

SHOOTING GALLERY | TICKET REDEMPTION

CAN YOU BEAT IT?

The aim of Beat the Clock is to drive 4 balls up the play field, using a water jet, and place the balls into 4 different holes before the ticking clock times out!

FUN FOR ALL THE FAMILY
COMPACT FOOT PRINT



D2180mm W890mm H2900mm 144kgs | D86" W35" H114" 318lbs

PAN AMUSEMENTS

SIDESHOW

SHOOTING GALLERY | TICKET REDEMPTION

ROLL UP, ROLL UP

Sega have worked closely with Pan to develop a compact shooting gallery without compromising any of the character or earning potential of the product using simple game play that the whole family can enjoy.

1 OR 3 PLAYERS AVAILABLE

BONUS FEATURE

14 WACKY TARGETS

CARNIVAL STYLE VOICES

DIGITAL SOUND & SCORING



D2640mm W2210mm H1930mm 333kgs | D104" W87" H76" 734lbs

ANDAMIRO

DOLPHIN SHOW

TICKET REDEMPTION

THE SHOW IS ON



Hurry up! The show is about to start! This quick fire, cute redemption game could not be simpler or more fun to play. The players must make the dolphin hit the ball in to the playfield and get it in one of the ticket prize targets. Only players with the best timing and accuracy will be able to hit the big prizes.

PROGRESSIVE JACKPOT

CONTINUOUS GAME PLAYABILITY

D1100mm W1020mm H1700mm | D44" W40" H67"

38 follow **SegaAmusements** on



ANDAMIRO

OVER THE TOP

VIDEO SPORT

HAVE YOU GOT THE POWER?

Over the Top is a traditional arm wrestling game that has very interesting and exclusive features including a innovative clutch motor mechanism and smart logic safety system.



STYLISH ARM WRESTLING GAME
INNOVATIVE SAFETY SYSTEM
OPERATOR FRIENDLY

D1150mm W740mm H2060mm 180kgs | D45" W29" H81" 397lbs

ANDAMIRO

NEW

PUMP IT UP INFINITY

VIDEO DANCING

GOT TO DANCE!

The latest version of Pump It Up sees a host of new features and enhancements including



- 50" SCREEN**
- 30+ NEW SONGS**
- 400 SONGS**
- FOUR UNIQUE MODES OF PLAY**
- EASY MODE FOR BEGINNERS**
- ARCADE MODE FOR ALL PLAYERS**
- MUSIC TRAIN FOR CHALLENGERS**
- MISSION MODE FOR ENTHUSIASTS**

DESIGNED SPECIFICALLY FOR AUDIENCES IN EUROPE

D2380mm W1880mm H2430mm 320kgs | D94" W74" H96" 705lbs

ANDAMIRO

KING OF THE HAMMER

SPORT | TICKET REDEMPTION

IT'S HAMMER TIME



Test your power and declare your might as you smash the power gauge with all your strength. Challenge the highest scores, overcome them and set new limits as you take part in the legendary experience which is the King of the Hammer.

STANDARD - 2.35 METRES

DELUXE - 3.5 METRES

STD - D550mm W900mm H2350mm 200kgs | D22" W36" H93" 441lbs

DLX - D790mm W900mm H3500mm 294kgs | D31" W36" H138" 648lbs

ANDAMIRO

DRAGON PUNCH

SPORT | TICKET REDEMPTION

IT'S A KNOCKOUT

Unleash your wrath and challenge others to overcome a battle of strength, speed, and reflex with Dragon Punch.

SLEEK AND SAFE DESIGN

HAND FRIENDLY LEATHER PUNCH BAG

URETHANE CUSHION PAD FOR SAFETY

WATERPROOF COATING

ELECTRONIC SCORE DISPLAYS

IMPROVED RESPONSE PADS



D900mm W1120mm H2200mm 184kgs | D36" W44" H87" 405lbs

40 follow **SegaAmusements** on



SIMULINE

X-RIDER

SIMULATOR | ATTRACTION

FULL MOTION THEATRE

X-Rider uses a 6DOF motion system to produce the most dynamic experience for the rider. Add in 3D movies, wind, bubbles, snow and strobe effects and X-Rider is a truly unique experience.

4 OR 8 SEATER

EXCELLENT ROI

3D STEREOSCOPIC GRAPHICS

WIND, BUBBLE AND SNOW EFFECTS

OPTIONAL FLASH AND FOG EFFECTS



4 SEAT - D5000mm W3100mm H3100mm | D197" W122" H122"

8 SEAT - D7000mm W5700mm H4200mm | D276" W225" H165"

SIMULINE

MINI RIDER 3D

SIMULATOR

NOW RIDE IT IN 3D

With Mini Rider 3D's inverted motion system players get the most realistic motion and effects in the industry and with a dynamic library of 3D motion rides players will keep coming back for another go.

42" 3D LCD SCREEN

2 SEATER

EXCELLENT ROI

CHOICE OF 4 3D MOVIES

SAFETY SENSORS



D2500mm W3700mm H2390mm 1080kgs | D99" W146" H94" 2380lbs

ABOUT

TRIOTECH

CANADA

Triotech Amusements is a leading manufacturer of motion-based platforms for the amusement industry. Triotech and its partners have created the most technologically advanced motion actuator system in the world and maintain exclusive rights for its deployment in the amusement and entertainment industries.

Through licensing agreements and strategic partnerships with leading game and movie developers, Triotech is able to offer leading-edge productions at a fraction of the cost. Triotech is committed to offering high-end, crowd-pleasing and attractive technology with superior quality hardware and ensures the highest return on investment.

TRIOTECH

TYPHOON

SIMULATOR

RIDE THE STORM

Be blown away by the new wind effects, new movies, sleeker cabinet and high definition graphics. Revenue earnings are still proving Typhoon is a must have product.



2 PLAYER
WIND EFFECTS
6 UNIQUE HD FILMS
COMPACT FOOTPRINT

4 EXTRA FILMS NOW
AVAILABLE AS AN
OPTIONAL UPGRADE

D2210mm W1710mm H1930mm 363kgs | D87" W67" H67" 800lbs

42 follow **SegaAmusements** on



TRIOTECH

XD THEATRE

SIMULATOR | ATTRACTION

THE 6D MOTION RIDE

Turn any location into a star attraction with the XD Theatre, a 6D motion simulated thrill ride that transcends time, space and imagination. The XD Theatre will have your customers thrilled and wanting more, all for a price that won't have you compromise your standards for successful entertainment.

ALL ELECTRONIC
NO HYDRAULICS
CATALOGUE OF 12 FILMS



AVAILABLE FROM 4 SEATS UPWARDS | CUSTOMISABLE TO YOUR LOCATION

TRIOTECH

XD DARK RIDE

INTERACTIVE SIMULATOR | ATTRACTION

THE WORLD'S FIRST 7Di

The all new XD Dark Ride redefines the interactive experience like never before. The XD Dark Ride is an incredible multi sensory interactive attraction for the whole family.

SHOOT TARGETS AND SCORE POINTS
WORLD'S FASTEST TARGETING
3D STEREOSCOPIC GRAPHICS
MULTIPLE ADVENTURES
IMMERSIVE EXPERIENCE



INNOVATIVE FOTO

FOLD'N FOTOS

PHOTO BOOTH

Fold'n Fotos starts with four poses, but where it ends up is anybody's guess. Peel away the adhesive backing & see what develops as your choice of theme combine to produce eight colourful and unique stickers.



INNOVATIVE FOTO

FOTO GAME ZONE

PHOTO BOOTH

Foto Game Zone has been developed specifically for family-friendly locations and entertainment centres. This unique output entertains by combining photo booth fun with puzzles, games, and activities!



FUSENSE

VAN GOGH

PHOTO BOOTH

Van Gogh delivers it all, indisputably the 'one stop shop' for all locations. This masterpiece delivers classic portrait sketches from one of 4 famous artists.



PRE LOVED GAMES

SINCE 2008

In October 2008, Sega Amusements Europe took the decision to sell direct within the UK, which has enabled us to develop a supply chain of previously owned games. We have assembled a highly skilled and very experienced team of technicians, solely dedicated to achieving the highest standards in refurbishing machines allowing us to offer a wide range of video games, simulators, redemption and novelty machines to any market throughout the world. We understand that it is a false economy to supply our customer with anything other than the very best quality possible and this division prides itself on the work it produces.

All machines, once refurbished, are given our official seal of approval. The 'Sega Assured' stamp proves that the machine has been through extensive testing and has passed our rigorous and strict assessment procedures.

A full list of games available can be found at www.segaarcade.com. We also distribute a full list by e-mail on a regular basis. To have your email address added to our database, please send a request to sales@segaarcade.com



SEGA OPERATIONS

SEGA ACTIVE ZONE | SEGA PRIZE ZONE



Sega's operating division provides top quality Indoor entertainment in all kinds of public venues including Shopping Malls, Theme Parks, Bowling centres and a whole host of other sites. We operate a full portfolio of products ranging from 6D motion Theatres to ticket redemption and prize facilities, video games to Kiddie Rides.

We recognise that, in shopping malls, for instance, visitors will take the opportunity to have a little fun whilst perusing the shops and we are working with Bluewater, Land Securities, Intu and Westfield to further develop alternative entertainment concepts.

We have also introduced The Sega "Active Zone" and "Prize Zone" concepts to allow players to play games AND win prizes, thereby creating a greater degree of loyalty from the player to the venue.

Our management team have over 50 years experience of all aspects of entertainment operations, working with location partners and creating unique, branded concepts. If you see an opportunity and want further information, why not talk to us?

Operations Manager - Leisure

David Barnham - davidb@sega.co.uk

Operations Manager - Retail

Jean Luc Dieudonne - Jean-LucD@sega.co.uk

SEGA TURNKEY

CONCEPT | DESIGN | SUPPLY | MANAGEMENT | SUPPORT



With its experience from around the world Sega is in the perfect position to work with clients and investors to take ideas and dreams into fully operational businesses. We offer...

A conceptual design for any themed amusement entertainment project.

Design philosophy, project plan, mood boards and Auto CAD plans.

Supply of amusement games, attractions and rides for all ages, genders and cultures.

Management systems, operational policies and manuals, human resource plans and launch strategy.

On-going support to maximise future profit and growth.

For more information please contact us on sales@segaarcade.com

SPARES AND SUPPORT

ABOUT | MANAGEMENT

Formed in 2007, Sega Total Solutions constantly strive to make sure that all of our customers receive the very best service in spares supplies, components and technical support. Our aim is to make sure that we offer our customers a one stop contact for all their operating needs.

Who else can offer spares and components from leading international brands such as Sega, ICE, Triotech, Andamiro, Komuse, Simuline, Intermatic and Innovative Foto!

In 2012, STS introduced the Sega Change Machine along with an excellent range of Redemption Tickets (bespoke and generic). We further introduced a number of LCD enhancement kits for Sega video games, along with an ever increasing number of 3rd party spares. Most of all we realise that it is important that we continue to listen to you, our valued customer and, with this in mind, we are currently working on new ideas for the coming year to improve our service even further.

Our technical department has very quickly become renowned as the most helpful in the industry, and this past year we have greatly increased the number of test rigs used for component and board repairs which will help to keep us “ahead of the game”, as far as customer satisfaction is concerned.

Thank you for your past, and continued support!



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SPARES AND SUPPORT

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PRIZE AND MERCHANDISE

ABOUT

Sega Prize Europe specialise in providing family entertainment centres and amusement locations with high quality licensed plush and merchandise. We take great pride in producing high quality products and do not believe in compromise.

Our prize program is constantly growing, by acquiring popular licences that are highly desirable to the players of today. Creativity is our strength and we are always exploring new ideas that excite all ages and genders. We believe in value for money and where possible our merchandise will be safe for all ages or as we like to call it 'Sega Safe'.

If you would like to speak to one of the team please contact them on the dedicated prize line + 44 (0) 208 391 8089 or send us an email on sega.prize@sega.co.uk.



Tokio ♥ Technology



Doodle Jump ©2013 Lima Sky LLC / Plants vs Zombies ©2014 Electronic Arts
Hello Kitty ©'76, '13 SANRIO co., LTD. / The Dog ©artlist / Sonic The Hedgehog ©SEGA

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PRIZE AND MERCHANDISE

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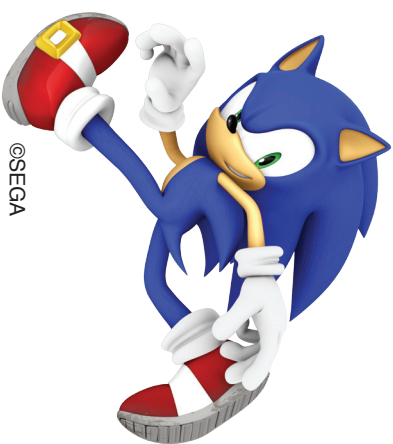
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