

## **‘IRON MAN 2: THE VIDEOGAME’ BREAKS OUT THE HEAVY ARTILLERY WITH LAMB OF GOD**

*Exclusive New Song Created For Game*

**LONDON & SAN FRANCISCO (February 9<sup>th</sup>, 2010)** – SEGA<sup>®</sup> Europe Ltd and SEGA<sup>®</sup> of America, Inc. are excited to announce that two-time Grammy-nominated heavy metal superstars Lamb of God are creating an exclusive song for the upcoming blockbuster title, *Iron Man 2: The Videogame*. The all-new song, “Hit the Wall,” serves as the perfect complement to the nonstop super-powered action of the game, which heads to consoles and handheld systems everywhere in April 2010. The game is based on the cinematic universe featured in Marvel Studios’ *Iron Man 2*, in theatres end of April, 2010.

A third-person action-adventure shooter, *Iron Man 2: The Videogame* teams the finesse of Iron Man with the brute strength of War Machine, who makes his grandest appearance as a playable character in any video game to date. An original story, co-written by Eisner award winning Iron Man comic author Matt Fraction, introduces players to popular Marvel Super Villains exclusive to the game, such as Crimson Dynamo.

“The music of Lamb of God definitely evokes the intensity of Iron Man action, and we are very excited to have them working with us for the game,” said Sean Ratcliffe, Vice President of Marketing, SEGA of America. “This new track will add even more atmosphere to the cinematic gaming experience that *Iron Man 2* brings to the table.”

Lamb of God has been together for over 15 years and grew from a relatively unknown group to leaders at the top of the heavy metal ladder. Having recently completed a tour opening for Metallica and earning a nomination for a 2010 Grammy Award, Lamb of God continue to bring the music their fans are begging for. Enjoying sold-out concerts around the world, Lamb of God have released several albums including *Sacrament*, which landed in the top 10

of the Billboard charts, became the top-selling metal album of 2006, and earned them their first Grammy nomination. The band is made up of guitarist Willie Adler, Willie's drummer brother Chris Adler, bassist John Campbell, guitarist Mark Morton and vocalist Randy Blythe. Their most recent album Wrath was released in March 2009 and made it to No. 2 on the Billboard charts. They are about to embark on an international tour taking them around the world with stops all over Europe and the U.S.

“We knew we had something special and intense when we wrote this track and working with SEGA has been nothing short of incredible.” Says Chris Adler, Drummer for Lamb of God  
“A few of us are real game and comic fans so the partnership with SEGA has been really exciting and we can't wait to play the game and hear our music as Iron Man kicks a\*\*.”

*Iron Man 2: The Videogame* will be available on Xbox 360® video game and entertainment system from Microsoft, PLAYSTATION®3 computer entertainment system, PSP (PlayStation®Portable) system, Wii™ home video game system and Nintendo DS™.

For more information, please visit the official site at [www.sega.com/ironman2](http://www.sega.com/ironman2) or to download screenshots, videos and art, please visit [www.sega-press.com](http://www.sega-press.com).

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