



## ***SUPER MONKEY BALL ROLLS ONTO WINDOWS PHONE MARKETPLACE***

*SEGA's Simian Showcase Available for Windows Phone 7*

**LONDON & SAN FRANCISCO** ( 2<sup>nd</sup> March 2010) –SEGA® Europe Ltd. and SEGA® of America Inc. today announced that *Super Monkey Ball*™ for Windows Phone 7 is now available for download in the Windows Phone Marketplace. With five colourful worlds and 110 unique stages, *Super Monkey Ball* provides players with plenty of banana-collecting fun as they speed their monkeys to the goal gate before the timer runs down.

“We are always looking at ways to share our most popular titles with users across multiple platforms,” said Haruki Satomi, Vice President of Digital Business at SEGA of America.

“Given the wide-ranging success of *Super Monkey Ball* for both console and mobile, we believe it makes an ideal title for Windows Phone 7 users looking for quality game content.”

Featuring a gang of monkeys enclosed inside transparent balls, *Super Monkey Ball* tasks players with rolling their simian friends past a wide range of obstacles that include gaps, slopes, narrow ledges and moving platforms. Choose from four monkey characters and three gameplay modes. Play through the colourful and animated world at the touch of the screen.

For a full list of games, find out more at [www.sega.com](http://www.sega.com)

### **About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at [www.sega.com](http://www.sega.com)

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SEGA® of America Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at [www.sega.com](http://www.sega.com)